



## SHOPPING

# Objets' Burnet Showroom Offers To-the-Trade Delights

After a catastrophic flood in 2020, the North Austin shop returned brighter and stronger.

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On what should've been a regular Monday morning in November of 2020 for Sandy Sieracki, owner of [Objets](#), she received life-changing news: The entirety of her 19-year-old Burnet Road trade showroom had flooded. After dejectedly assessing the extent of the damage, the words of an insurance adjuster comforted Sieracki and eventually proved foretelling.

“He said, ‘You know what, try to remember this: sometimes really good things can happen from really bad things,’” Sieracki says. “And boy, was he right.” Sieracki moved into a bigger and brighter space, a 7,000-square-foot 1950s former warehouse on Burnet Lane. The business serves interior designers, architects, and specifiers.

“I was in a showroom that didn’t have windows, and it was limited in the look that I could do,” Sieracki explains. “Now I’m in a refurbished old warehouse with tall ceilings and tons of light. I love when designers walk in here and they’re like, ‘Oh my God!’”

Sieracki’s experience as a former interior designer in both Colorado and Texas influences how she runs her showroom. The owner says she prioritizes creating an inviting atmosphere for clients because she sometimes felt unwelcome when visiting design centers in other cities early in her career.

“I remember thinking, ‘I want to make sure people feel welcome when they walk in, that they have a good feeling,’” Sieracki says. “It’s designing. It’s hard to be creative if you don’t feel good in that environment.”

This sense of care is reflected in the attention Sieracki gives each of her clients. She says she’s especially focused on helping new interior designers however she can.

“If they let me know they don’t know what they’re doing so much, I’ll do everything possible to help them not make a mistake,” Sieracki says.

One of her ideas entails a meet and greet during which designers share their worst blunders, with the goal of learning from each other. Sieracki wants Objets to be a spot for Austin creatives to come together. “I want to (create) a nice meeting place for just the creative community,” Sieracki says. “I’d love to be the hub (in which) people can kick back and visit with each other. I want it to feel like a good, safe place.”