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Objets Design Showroom In Austin: The Insider's Design Source That Is Chic, Chic, Chic

BY LANCE AVERY MORGAN OCTOBER 18, 2023

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By Lance Avery Morgan Photography by William Geisler Photography



Austin, always known for its style, has often been overlooked when it comes to its design. Plenty of internationally known architects are based here, yet too few high-level design resources were been utilized before the 2000s. Enter a new showroom that is uniquely Austin and Central Texas in scope. It's an inspiring venue where designers can feel at home, seek inspiration, and find everything they need in one place. Meet <u>Objets</u>.

Objets, established in 2001, has moved into a new 7,000 square feet space in a former 1950s warehouse at 6513 Burnet Lane, and its owner, Sandy Sieracki, welcomes professional designers, architects, and building project specifiers. As we all know, Burnet Road has become a design and furniture hub destination in the past few years, so Objets being located in the thick of it is no surprise.

When asked about the changes in the Austin design scene Sandy Sieracki founded Objets in 2001, she's quick to note, "This is a tough question because it's a big time frame. I've definitely seen a lot of growth and sophistication. We've got a look here in Austin that's organic, casual and relaxed as well as "edgy"... when I first started, we had to go to Dallas for all of our design needs and now I am thrilled that we don't have to leave town."



Objets Founder Sandy Sieracki

A re-imagined showroom opened recently, and Objets offers anything a designer or homeowner could ever want. It offers a wide variety of furniture, lighting, and accessories for residential and commercial designers, from the traditional to the contemporary. Some of the current, exclusive lines at Objets include Vanguard Furniture, Hancock & Moore Leather Upholstery, Arte Wall Coverings, JF Fabrics, CR Laine Furniture, and Palecek.



Objets Showroom, Austin

We also love that Objets is a true family business since Sandy Sieracki's mother, Judith Harris, was a designer before her, and now her daughter, Kinsey is also part of the team. Sieracki wants the same warmth, hospitality, and expert customer service from her own years as a designer to be bestowed on everyone who walks through the doors at Objets. When asked how running a family business supports each of the family members' vision for Objets success, Sireacki shares three reasons:

- 1. Alignment of Values: We tend to reflect the values and principles of one another.
- Flexibility: We're able to adapt more easily to the unique strengths.
- Trust and Collaboration: Trust among each other helps collaboration because we're more likely to communicate openly and work together to achieve shared and individual goals.



Objets Showroom, Austin

design trends, Sieracki is quick to share her view. "Gray transitional is finally gone. Traditional mixed with contemporary and lots of color are being implemented since designers are more daring." Think of Objets as a modernday salonnière that Sieracki presides over with everyone who

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visits the showroom as adoyenne of design.

"Walking into a building that has so much natural light, high ceilings, and listening to great music is good for my soul," says Sandy Sieracki. "Designers have been coming in and staying for hours because they're feeling the same vibe. That makes me happy."

For more of the incredible lines at Objets, visit <u>ObjetsLTD.com</u> and experience Objets in person at 6513 Burnet Lane, Austin, 78757. And follow on <u>Instagram</u>.