



Oak Hammock Preserve Community Owners Association

URGENT MESSAGE from the Board of Directors to the Community.

The board of directors asks the community to be **100% compliant with electronic delivery opt-in** to save money and ensure faster delivery of news and events to homeowners. Please complete the attached form and return it to Artemis Lifestyles, to Kayla Smith's attention, as soon as possible. Ensure your contact information is correct to minimize delay in receiving the latest community information. The Association has been emailing owners and plans to fully deploy electronic delivery to all homeowners starting June 1, 2025. The exception will be for Regular and Certified Mail when only required by law.

Why are we asking the community to help with this matter? A study on personal mobile devices indicates that 98% of adults in the USA use a mobile device, and 91% own a smartphone. This means mobile devices have become practically indispensable in daily life. It also means that the delivery of information via electronic media has become the norm, and regular postal delivery has become inefficient and costly.

A case in point is that printing and mailing costs year to date have surpassed \$2000, and we are only in May. This expense is expected to continue to grow in the year. This expense could have been saved if we could have delivered as much information as possible electronically. For example, a year-end postcard was mailed for \$490. The information mailing for the annual meeting last March 2025 cost over \$1500. ARB communication (approval or denial) by regular mail is currently a monthly cost. We also observed that many homeowners don't read the information sent. Therefore, while the information was delivered as intended, homeowners didn't receive or read it. In short, if we don't control the cost of printing and mailing, we will overrun our 2025 budget, ultimately resulting in a forced increase in assessment dues in 2026.

As you know, the Association's website has been in operation for 2 years now, and it fully complies with current regulations on providing owners with documents and information. The Association also sends email notifications regularly. We have stopped using paper coupons and instead have direct payment on the owner's account portal with the management company. This process allows us to monitor the delivery of news and events and readability statistics when an owner clicks on the email. This tool will enable us to save money and efficiently get information out to everyone.

The Association seeks to operate efficiently to avoid raising assessment dues. If you have any questions or comments, please get in touch with Kayla Smith at kaylasmith@artemislifestyles.com

Thank you for your cooperation.