



SpringFest 2025

"For the Love of Community" Celebration
Friday, May 16, and Saturday, May 17, 2025

Thank You for Considering Sponsorship!

SpringFest is a cherished South Portland tradition that brings neighbors, businesses, and families together to celebrate community spirit. Your sponsorship provides critical funding for initiatives supporting youth development, housing stability, mental health, food security, veteran services, and community well-being. Every dollar raised directly impacts our community.

Why Sponsor SpringFest '25?

- **Showcase Your Commitment:** Sponsoring SpringFest aligns your brand with impactful causes, showing employees, customers, and neighbors that you are invested in the community.
- **Inspire & Engage:** With high visibility and meaningful participation opportunities, your sponsorship highlights your leadership and passion for positive change.
- **Create Impact:** Partnering with SpringFest ensures your contributions directly uplift South Portland and Cape Elizabeth residents.

Preliminary SpringFest '25 Highlights

- **Kick-Off Fireworks:** A dazzling winter display at Fort Williams Park on March 1.
- **Reading Gnomes Contest:** A winter reading challenge encouraging literacy among youth.
- **Redbank Family Night:** A festive, fun evening at the Redbank Community Center.
- **New for 2025: Unstoppable Gnome Road Race:** A 5K for competitive runners and a one-mile loop for the rest of us – starting and finishing at Mill Creek Park!
- **Food Truck Takeover & Touch-A-Truck Entourage:** Featuring the best food trucks and interactive vehicles for all ages.
- **Main Festival Events at Mill Creek Park:** Hands-on activities, entertainment, sponsor tents, cornhole tournament, live music in the "Gnomezebo" all day, and more.

SpringFest'25 Sponsorship Opportunities	Guardian Gnome Major Sponsor	Winter Fireworks	Redbank Community Celebration	Gnome Event Host I*	Gnome Event Host II**	Woodland Gnome	Forest Gnome	Tinker Gnome
Financial Commitment	\$5,000	\$3,500	\$3,500	\$3,000	\$1,500	\$750	\$500	\$250
Marketing & Brand Recognition								
Exclusive highest level of visibility -logo placement above all others	√							
Brand recognition in all promotional materials (radio, social media, advertising)	√	√	√	√				
"Presented by" sponsor promotion per hosted event	√	√	√	√	√			
On-Site Acknowledgement								
Dedicated banner displayed at SpringFest '25	√	√	√	√				
Dedicated banner displayed at SPCE Community Events***	√	√	√	√				
Shared logo banner displayed at SpringFest '25					√	√		
(2) 24x36 signs in Mill Creek during SpringFest '25	√	√	√	√				
(1) 24x36 signs in Mill Creek during SpringFest '25					√	√		
(1) 18x24 signs in Mill Creek during SpringFest '25							√	√
SpringFest Participation								
Exhibit space at SpringFest	√	√	√	√	√			
Team entry (2 people) in the 2nd Annual Cornhole Tournament	√	√		√	√	√	√	
*Level I events options (5): Skateboard Jam, Family Concert, Community Art Project & Corn Hole Tournament								
**Level II event options (3): Little Gnomes Childrens Area, Touch-a-Truck, Gnome Eats Picnic Area								

Join Us for SpringFest '25! – Friday, May 16, and Saturday, May 17, 202

Don't miss your chance to shine at SpringFest '25! Reach out now to secure your sponsorship or discuss a personalized package highlighting your commitment to community impact. Let's create something extraordinary together! **Find us online at www.spspringfest.com.**

