



SpringFest '24 Sponsorship

For the Love of Community celebration!

Presented by the City of South Portland & the SP-CE Rotary Club

SpringFest is a joyful event celebrating our community. Thank you for the opportunity to share this information on SpringFest '24 sponsorships. We hope we can count on your support.

Why Sponsor & Participate in SpringFest '24?

100% of your sponsorship investment is returned to the community through youth services, safe and stable housing, behavioral health, food security, veterans, and community service initiatives is priceless. Your employees living in South Portland and Cape Elizabeth will notice and appreciate this investment. Your customers will be thrilled. And your company will have the opportunity to highlight your brand and showcase your commitment to lead by doing good.

When is SpringFest '24?

SpringFest '24 is being held Friday night May 17th and Saturday May 18th.

What's Happening at SpringFest '24 (or before)?

- **Winter Fireworks** – Light up the Night Sky fireworks at Fort Williams Park in March '23.
- **Reading Gnomes** – A winter season family-oriented community-themed reading contest.
- **Magic & Movies @ Redbank** - Friday night family friendly event at Redbank Community Center and the official kick-off to SpringFest.
- **Skateboard Jam** - Skateboard Jam at the new South Portland Skateboard Park (located across from the South Portland Community Center).
- **2nd Annual Cornhole Tournament** - Multi-board multi-age cornhole tournament at Mill Creek Park.
- **Community Art Project** – Immersive community art project for all ages at Mill Creek Park

Plus, a full day of Mill Creek Park activities and events including Music and Entertainment, Children's Play Area, Food Trucks, Sponsor Tents, and of course, everyone's favorite Touch-a-Truck!



11/9/23 Please note activities are subject to change as we go through the planning process

