



5K Run/Walk Sponsorship Letter

June 11, 2022 at North Park Boathouse

We cordially invite you to participate as a Sponsor of the third Annual Living a Little Mary-er 5K Run/Walk. This event will raise money for the Mary Claire Foundation, a 501(c)(3) non-profit organization that promotes the advancement of pediatric medicine and organ donation by supporting research, building awareness, and assisting families who have experienced child loss. Your support can help us achieve our goal of building a bereavement and wellness center for families in the greater Pittsburgh area.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards, and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$25,000.

There are various levels of sponsorships for the Living a Little Mary-er 5K Run/Walk. Size and placement of logos on t-shirts and website are based on the sponsorship level.

Title Sponsor - \$5,000

- Company Name or Logo on all road signs leading up to the race
- Company Name or Logo placed at the top of the race t-shirt worn by runners/walkers
- Listed as top sponsor on our website with logo and link
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Prominent recognition on all race advertisements including posters and brochures
- 10 complimentary race entries

Platinum Sponsor - \$2,500

- Logo on back of race t-shirt worn by runners/walkers
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Recognition on all race advertisements including posters, brochures, and web page
- 8 complimentary race entries

Gold Sponsor - \$1,000

- Logo on back of race t-shirt worn by runners/walkers
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Recognition on web page
- 5 complimentary race entries

Silver Sponsor - \$500

- Logo on back of race t-shirt worn by runners/walkers
- Recognition in runners' registration packet
- Recognition on Event's web page
- 3 complimentary race entries

Bronze Sponsor - \$250

- Recognition on back of race t-shirt worn by runners/walkers
- 2 complimentary race entries

5K Run/Walk Sponsorship Form
June 11, 2022 at North Park Boathouse

Organization Name: _____

Address: _____

City/State/Zip Code: _____

Contact Person: _____

Contact Email: _____

Contact Phone: _____

Website Address: _____

1. Sponsorship Level (Please Circle)

Title Sponsor Platinum Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor

2. We plan to send materials / giveaways to be distributed at the race: YES NO

3. Sponsor can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on the website and signage:

Artwork and logos should be submitted to themaryclairefoundation@gmail.com as follows:

- Logos for t-shirts will be printed only in one color
- Logos for website should be submitted as a JPEG or EPS file. Most photoshop and illustrator files can also be accepted.

4. Participants that receive complementary race entries as part of their sponsorship can register for the 5k by providing participant information to themaryclairefoundation@gmail.com

Checks can be made payable to The Mary Claire Foundation and mailed to:

736 W. Ingomar Road #253
Ingomar, PA 15127

All checks need to be received no later than May 31, 2021.

Please contact themaryclairefoundation@gmail.com with questions or additional information on sponsorships

The Mary Claire Foundation is a 501(c)3 nonprofit organization