

2025-2026

Wedding Pro Packet

Marc and Colleen Wheeler
Bridal Show Producers
Since 1991

Greenville, Charleston SC
and Fletcher, NC
Producing International Award Winning
Bridal Shows since 1991



Greenville, SC
Tuesday, June 10th, 2025 6-9pm

Hilton Hotel Greenville
45 West Orchard Park Drive,
Greenville, SC

A FREE Upstate Bridal Association
Member Event. To be a member
www.upstatebridalassociation.com



Tuesday, Sept 30th, 2025 6pm-9pm
The Greenville Convention Center
Average Attendance:
300 Brides, 880 people
Booth Price \$535.00

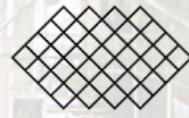


Wedding Education Summit (WE
Summit)

For All Wedding Pros Only.
March 2-3rd, 2026

Zen Main Street Greenville , SC
\$169.00 Conference and food.
\$65.00 UBA Member fee free, this is
for food only.

Winter



Charleston Area Convention Center

Charleston, SC
Sunday, Jan 18th, 2026 1:00-4pm
North Charleston Convention Center
Average Attendance:
350 Brides, 1,000 people
Booth Price \$545.00



Fletcher, NC
Saturday, Feb 7th, 2026 10am-2pm
WNC Ag Center
Average Attendance:
350 Brides, 1160 people
Booth Price \$545.00

Winter



Greenville, SC
Sunday, Feb 22nd, 2026, 1:00-5pm
Greenville Convention Center
Average Attendance:
430 Brides, 1,111 people
Booth Price \$565.00

**\$100 OFF FOR EACH ADDITIONAL BOOTH IN THE SAME SHOW SEASON!
(FALL, WINTER 2 SEPARATE SEASONS.)**

ALL CONTRACTS ARE NOW ON A MONTHLY PAYMENT PLAN!

DIVIDE THE # OF MONTHS IT IS BEFORE THE SHOW DATE AT THE TIME YOU SIGN UP AND ENJOY A LOW MONTHLY PAYMENT!!!
*UNLESS OTHER ARRANGEMENTS ARE MADE. EX. GREENVILLE WINTER AND ANDERSON SHOWS AS LOW AS \$70 PER MONTH!

Top Reasons Why Wedding Festivals Bridal Shows Work

Our show brings together everything for the wedding and reception under one roof.

Our formula for success begins with convenient show locations. We then add spectacular fashion shows, idea galleries and exhibits by the areas leading wedding professionals.

We entice the brides with an original over the top "Platinum Wedding Theme," which inspires them as they walk down the aisle.

We create excitement with an extensive multi-media advertising program, unique promotions, and thousands of dollars in gifts and prizes.

The result is the area's premier bridal event...and your business can be a part of it!

More face to face contacts in one day than you can meet in months

Networking:

Network with other businesses in your industry as they see your work and start new relationships in the wedding industry that can continue even after the show.

Targeted Marketing:

Why spend thousands of dollars in advertising to 1% of the population when we can do that for you for one small booth fee?

Massive Advertising Campaign:

Billboards, (Television and radio in some markets), website, pre-show mailings, store displays, bridal magazines, over 7,700 fans on Facebook and more. Insuring your show investment is going to work! No other show, of any kind, in South Carolina and North Carolina does this much advertising, which gives you a central place to meet the most brides possible in your market.

Professional Trade Show Management!

You wouldn't want a Bride to hire someone who is "learning on their wedding." Why would you hire an individual that is learning with your advertising money? Wedding Festivals has been producing trade shows since 1991.

Wedding Festivals saves you money! Divide your investment by the bride count and you will see that Wedding Festivals is a great deal! A Large Bride Count means more chances to make a sale. In the average business, you will get some "no's" before you get a "yes." With Wedding Festivals, the more brides, the more chances to get bookings. Wedding Festivals owns its own equipment and transportation vehicles. It's large staff sets up every show from scratch, using trade show pipe and drape. Cutting this cost saves you money in booth fees.

Not just a table top bridal show! 10X10 or 10X8 cubic feet in each booth. This creates a working atmosphere and allows the customer to see more of your business and make decisions at the show. Each booth is like your temporary showroom and consultation area. A perfect first impression.



Meet The Producers:

Wedding Festivals owners Marc and Colleen Wheeler have been producing bridal trade shows since 1991, and produce 9 shows a year in South Carolina and North Carolina.

Colleen graduated with two degrees in Theater Production from North Greenville University and Anderson University and says her training in this area has helped to make their shows unique. She also grew up with her family's importing business, which included wedding supplies and industry wholesale expositions.

Since 1990, Colleen and Marc have worked on every level of the wedding industry. Working with brides through the retail side and servicing the wedding industry in bringing brides and businesses together. Colleen served on the Board of Directors for Bridal Show Producers International for six years and Marc is currently serving his fifth term and has been elected as Director.

Kennedy Kapanzhi, their daughter, has a marketing degree from Liberty University, and has grown up in the wedding world. Kennedy offers a priceless perspective of the millennial bride and manages over 100 weddings a year at their 2 Upstate Wedding Venues.

Wedding Festivals works with over 500 wedding related businesses each year and assists over 4,500 brides per year in planning their weddings. Their website, www.weddingfestivals.com is very popular among local brides in assisting them in planning their wedding.

They are also the co-founders of The Upstate Bridal Association and The Wedding Education Summit, also known as the WE Summit.

Bridal Show Producers International Awards:

Wedding Festivals has been recognized by BSPI for their outstanding work.

"Best International Bridal Show Decor"

"Best International Social Media" (2)

"Trailblazer Award"

"Best Bride Marketing"

"Best Fashion Show"

"Best Image and Branding"(2)

"The Gold Standard"

"The Director's Cup" is the highest international industry award given to a bridal show expo company. The award recognizes the industry's single most outstanding bridal show producer who demonstrates professionalism, character, integrity, and performance.





VIP
Entrance

Concessions

General
Admission
Entrance



CHARLESTON CONV Center

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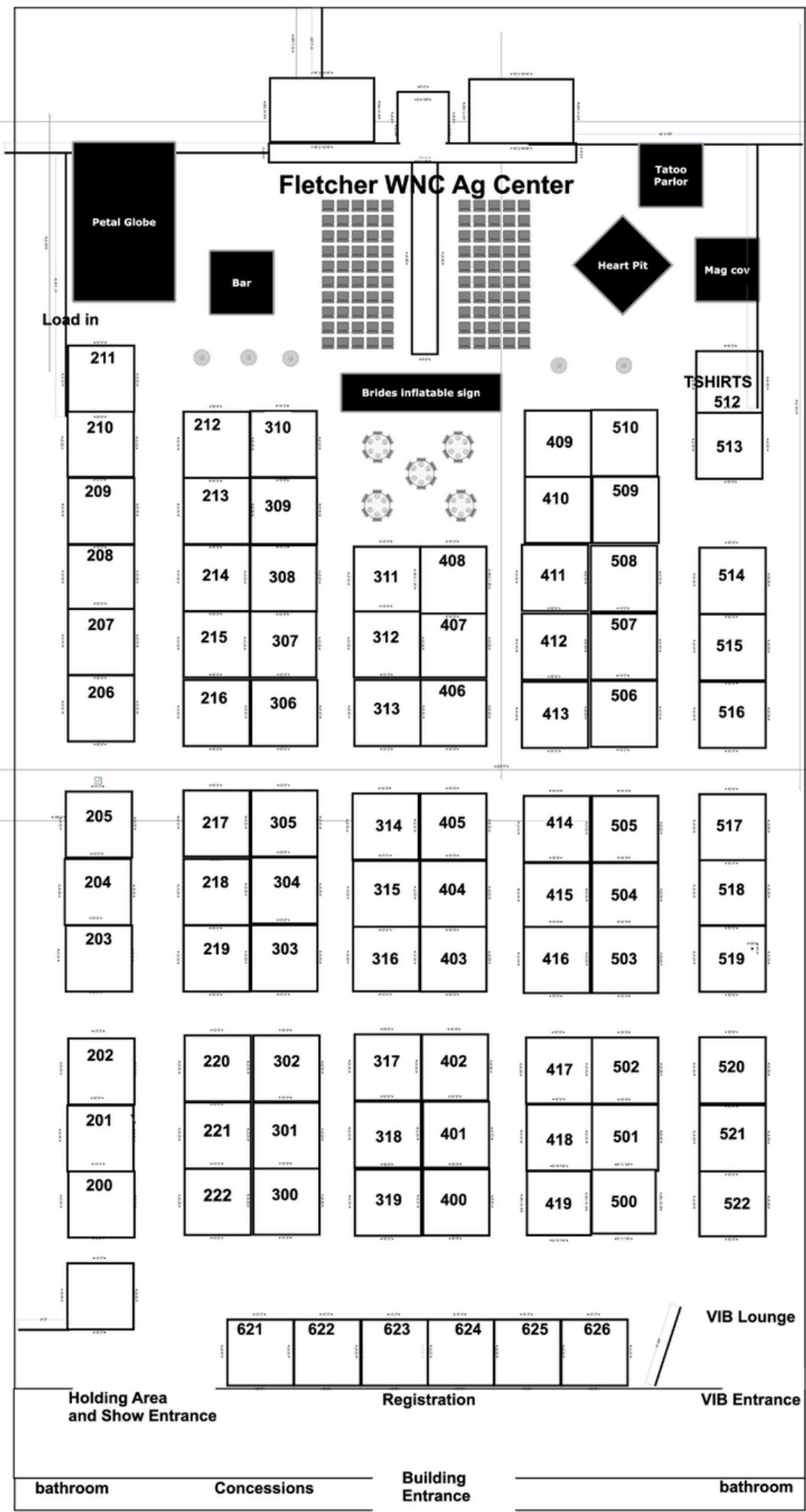
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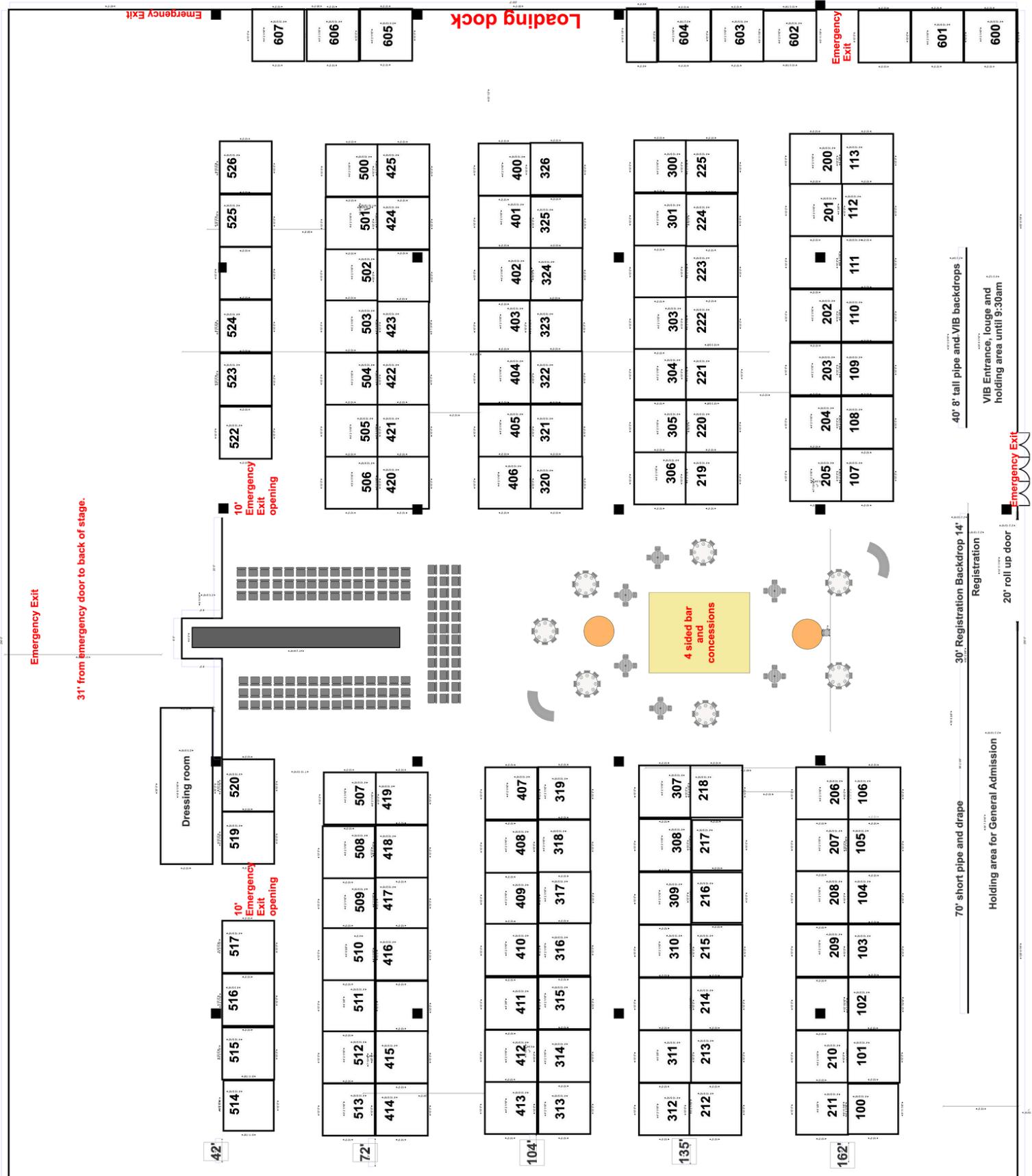
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STAGE



WINTER 2026 GREENVILLE



General Information

Set-up Times and Instructions:

Fall Greenville Conv Ctr & Engaged Set up times:

Tuesday, (Show is Tuesday Evening) Anyone can set-up between 11:00 -2:30pm (except box trucks) Bag Sponsor literature must be received by noon. Show starts at 5:00pm.

Saturday Shows

Set up is Friday, anyone can load in between 2pm-5pm (except box trucks) the day before the show. Bag Sponsors literature must be received by 2:30.

Sunday Shows

Set up is Saturday, anyone can load in between 2pm-5pm (except box trucks) the day before the show.

Bag Sponsors literature must be received by 2:30.

All box trucks must come one hour before set up times and must be removed from loading docks by set up time for all off the above shows.

No Early Tear Down-

Please remind your staff that early tear down or packing up is a BIG NO NO at Wedding Festivals

Dollies:

We recommend that you purchase a hand truck from Sam's, Home Depot or Lowe's that transforms into a dolly. This can be easily stored under an 8' table and is ready to go when the show ends. Dollies will NOT be available by the Venue or Wedding Festivals.

Tables, Chairs, Electrical:

Booths do NOT come with these items.

To rent them, fill out the rental form on the "Registered Exhibitor Page". All rental items and electrical must be pre-ordered & paid by the appropriate deadline dates. Tables & chairs may not be available the day of set-up.

Wedding Festivals prefers to lower the booth price and put more revenue into advertising, as a result, exhibitors need to rent or bring their tables, chairs, etc.

Security:

Please do not leave anything of value overnight or unattended. Wedding Festivals or the exhibit halls are not responsible for theft or damages.

Carpet:

You may want to have a 10x10 remnant piece of carpet to make your booth more attractive & comfortable. Some venues are carpeted and some are not.

Caterers:

Caterers only, may give out sample size food & must fill out a food form for the Greenville & Charleston Convention Center show. Exhibitors can give out pre-wrapped candies. Food sample request forms must be signed. This form is available on our "Registered Exhibitor Page"

Door Prizes-

Exhibitors may give away prizes although they are not required. Exhibitors must be responsible for providing their own door prize boxes & registration cards. At the end of the show, exhibitors will write the winners name and display it in their booth on a colored slip provided by show management. The brides will walk through the show one last time to see if they have won. Names collected at the show through door prizes or any other means, remain the property of Wedding Festivals.

Booth Dividers:

All booths will have white or black backdrops. Light signs & decorations may be attached to the backdrop poles.

Wedding Festivals cannot guarantee color of drapes. Many exhibitors who feel that background color is important for their display, usually pin a piece of fabric on top of the drape. This also helps them to stand out from other booths. Side poles are not provided..

Exhibitor Badges:

Will be provided at right before the show. A list of employees who will be arriving late can be left at the ticket booth. Exhibitors cannot leave brides or customers names for badges, as they will be charged to attend.

Vehicles/ Trailers Displayed in the Show

Vehicles/trailers displayed in the building during the show, must have a quarter of a tank of fuel or less, must be able to disconnect the battery and must add Wedding Festivals Inc. additional insured to their vehicle insurance policy.

Parking-

Greenville Convention Center- There is a 10\$ (credit card only) charge for everyone to park.

WNC Ag Center- Free Parking

Charleston-There IS a 10\$ charge per car to park.

*Parking prices are subject to change.

Internet:

Venues may or may not have Internet Access, please provide your own hot spots and have videos pre downloaded etc.

Database of Opted In Brides:

Exhibitor agrees that the list of attending brides is not required to be made available to exhibitor by Show management and is not included in the price of show contract. However if made available

to any exhibitor in good standing with show management. This list will be coded to enable show management to monitor its use.

Exhibitor agrees that the list and any names collected at the show, through door prizes or any other means, shall remain the property of show management, and Exhibitor agrees not to sell, lend or otherwise transfer the list, or names collected at the show, to any business or individual for any reason.

Exhibitor agrees that under no circumstance will the list will be used to promote any other multi-business bridal or weddings related show or event, directly or indirectly, including Exhibitors participation within such an event.

Exhibitor agrees to be held liable for any unauthorized use of the list and names collected at the show according to Exhibitor contract.

Family Friendly Show-

Items in booth and in pictures displayed in booth must be family friendly.

Booth Sharing-

Wedding Festivals does not allow sharing or subleasing.

Website Listing-

Please check your listing on www.weddingfestivals.com for corrections and category placement.

