

Scene No.1Shot No.1

Peer Pressure
By Rachelle Baisa

Title Page

Use Curtain Reveal Technique

=

Real Time Writing

Scene No.2Shot No.1

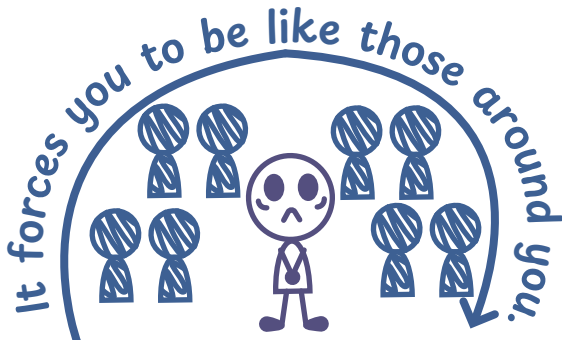
Peer Pressure is more than just forcing you to do something

General Issue pt. 1

- Comes with curtain

- Pushes person to next Shot = Force

Scene No.2Shot No.2

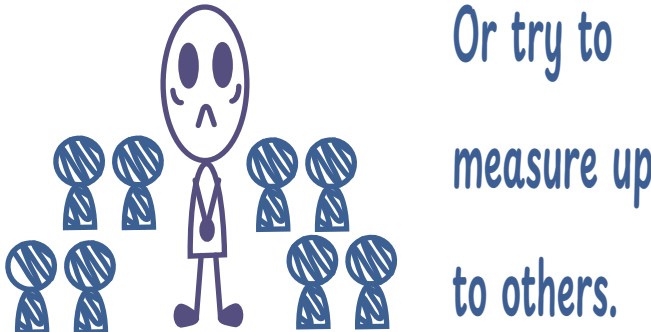


General Issue pt. 2

- Text circles/traps graphics

- Shows person surrounded by crowd (faded in)

Scene No.2Shot No.3



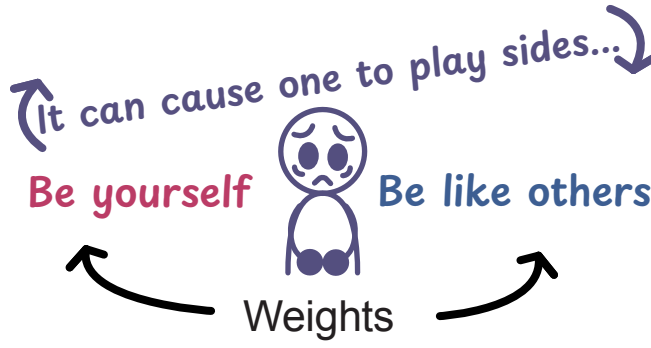
General Issue pt. 2.5

- Same frame but person is stretched.

- (person is purposely distorted).

- Text is also stretched (might use a preset).

Scene No.2Shot No.4



General pt. 3

- Text acts like a stale swaying from side to side

Scene No.3Shot No.1

Early evolution shows how social humans are, hence the need to form...



History pt. 1

- Curtain transitions for text.

- Shows early humans handdrawn.

Scene No. 3 Shot No. 2

CLOSE BONDS

Picture fades out with "CLOSE BONDS," sandwiching them out.

Scene No. 3 Shot No. 3

A major influence is
MALADPATIVE BEHAVIOR

Struggle
to ADAPT
LIKE

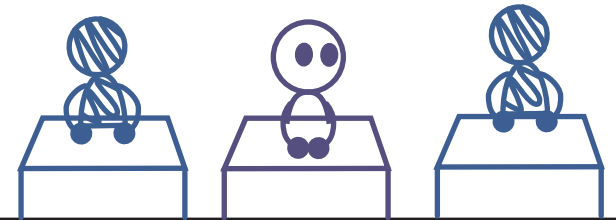


to different
environments
SCHOOL

Text crowds kid.

Scene No. 3 Shot No. 4

In this case, its acting like
other kids at school



- Text transtions in and out from left to right.

- Extra students will transition out from sides.

Scene No. 3 Shot No. 6

Comes with the insecurity of being

UNACCEPTED

by others

- Text squishes kid.

- Emphasis on **UNACCEPTED** by making
scale BIG and red.

Scene No. 4 Shot No. 1

Today's impact
is from

SOCIAL MEDIA

Present

- Illustration pop up from bottom.

- Text fades in from left to right like a
phone swipe.

Scene No. 4 Shot No. 2

The online world is ∞



It pushes the need of more
& positive comments.



- Text will come in pop-up message boxes.

- Fade in up.

Scene No. **5** Shot No. **1**

There are different
types of Peer Pressure



Type of Peer Pressure.

Simple Curtain Transition

Scene No. **5** Shot No. **2**

INDIRECT/UNSPOKEN

Mainly involves following what your friends or larger groups are doing to not feel left out. They are **IMPLIED** but not instructed.



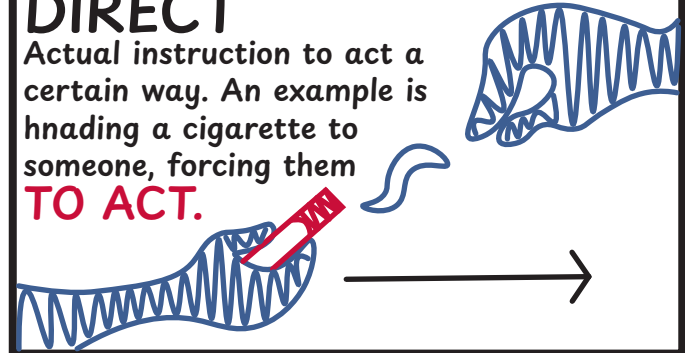
Simple transition left to right.

(animation is more complex depending on type)

Scene No. **5** Shot No. **3**

DIRECT

Actual instruction to act a certain way. An example is handing a cigarette to someone, forcing them **TO ACT.**



Also left to right, but more pushy and directed to hand on the right.

Scene No. **5** Shot No. **4**

NEGATIVE

You get prompted to partake in unethical activities. It is **WRONG** but...

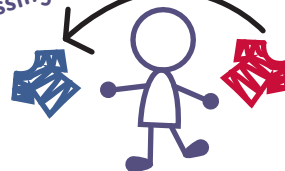


Text will use either wiggle or a preset.

Scene No. **5** Shot No. **5**

NORM

Changing yourself to be like everyone else to fit into social standards. This includes dressing up or acting a certain way.



Both text and clothing over in a right to left curve based on Flower over Hill exercise

=

Dress up Game

Scene No. **5** Shot No. **6**

CYBER

Problem today because of social media.

This includes rumors & **CYBERBULLYING**



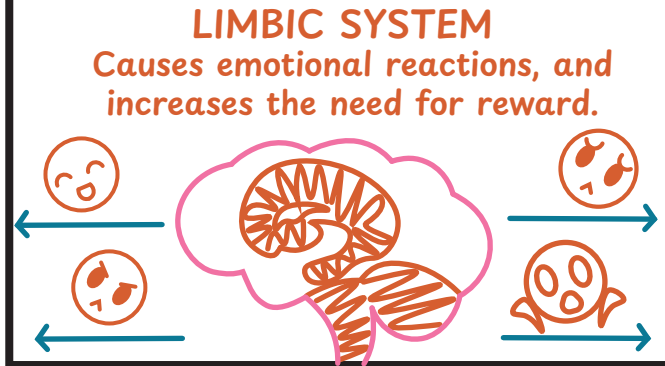
- Similar to Scene 4 Shot 2, text is contained contained in Message Boxes.

- Pops out bottom to top like real digital messages.

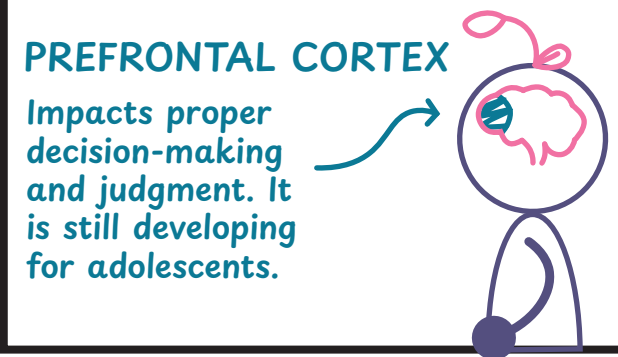
Scene No. **6** Shot No. **1**

Peer Pressure impacts
mental health the **MOST!**
These brain factors may
be the culprit...

Simple curtain left to right.

Scene No. **6** Shot No. **2**

- Emojis pop out with opacity + position
similar to poster project

Scene No. **6** Shot No. **3**

Scale of text increases as brain + plant
appears with opacity.

Scene No. **7** Shot No. **1**

EFFECTS...

Simple curtain left to right.

Scene No. **7** Shot No. **2**

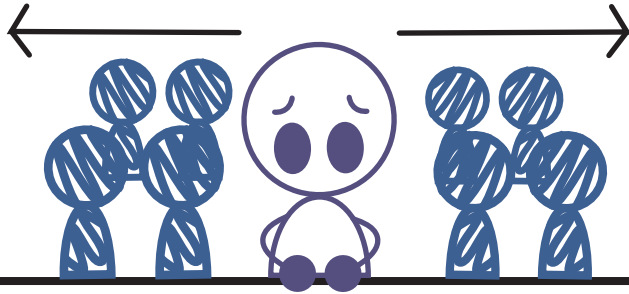
Text comes in using the
falling effect like
crying tears of the character.

Scene No. **7** Shot No. **3**

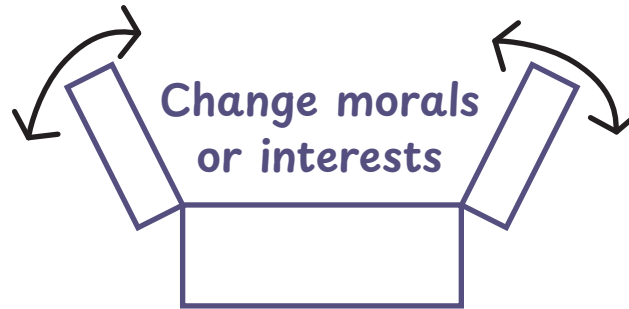
Each category is introduced one at
a time with opacity.

Scene No. **7** Shot No. **4**

Isolation and Loneliness because of
LACK OF BELONGING.



Have crowd progressively move away
from main character to emphasize them
being lonely.

Scene No. **7** Shot No. **5**

- Text comes out of box.
- Metaphor of putting old personality
and interests away.

Scene No. **7** Shot No. **6**

Unhappy with social life



Looks normal

Scene No. **7** Shot No. **7**

or themselves



Create a shattered glass.

Scene No. **8** Shot No. **1**

SOLUTIONS...

Simple curtain transition left to right.

Scene No. **8** Shot No. **2**

- Speech bubble is right to left like
a response that pushes away
bad influence.

Scene No.8Shot No.3

TALK TO A TRUSTED ADULT

Parents, teachers, therapists... there are people out there who care to help you.



Text and Speech Bubbles can wiggle.

Scene No. Shot No.

Should I add this as a background?

Scene No.8Shot No.4

Surround yourself with people who

ACCEPT YOU just the way are and encourage you



to be a better person

- Transition worried person to hugged person.

- Text Transition = curtain.

Scene No. Shot No.

Scene No.8Shot No.1

YOU ARE NOT ALONE



GOAL

- Text Transition = curtain.

Scene No. Shot No.