

Scene No. 1 Shot No. 1

Peer Pressure

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Title Page

Use Curtain Reveal Technique

Real Time Writing

Scene No. 2 Shot No. 1

Peer Pressure is more than just forcing you to do something



General Issue pt. 1

- Comes in with curtain
- Pushes person to next Shot = force

Scene No. 2 Shot No. 2



General Issue pt. 2

- Text circles/traps graphics
- Show person surrounded by crowd (fade in)

Scene No. 2 Shot No. 3



- Same frame but person is stretched (purposely distorted)
- Text is also stretched (might use a preset)

Scene No. 2 Shot No. 4



- The text acts like a scale swaying from side to side

Scene No. 3 Shot No. 1

Early evolution shows how social humans are, hence the need to form.



History

- Curtain transition for text
- Shows early humans hand-drawn

Scene No. 3 Shot No. 2

CLOSE BONDS



Pic fades out with "CLOSE BONDS" sandwiching them out

Scene No. 3 Shot No. 6

Comes with the insecurity of being

UNACCEPTED



- Text squishes kid
- Emphasis on **UNACCEPTED** by making scale BIG and red.

Scene No. 3 Shot No. 3

A major influence is
MALADAPTIVE BEHAVIOR
Struggle to ADAPT LIKE
to different environments
SCHOOL



Text crowds kid

Scene No. 4 Shot No. 1



- Present
- Illustration pop up from bottom
- Text fades in from left to right like a phone swipe

Scene No. 3 Shot No. 5

In this case, it's acting like
other kids at school



- Text transitions in and out from left to right
- Extra students will transition out from sides

Scene No. 4 Shot No. 2

The online world is ∞



It pushes the need of more
& positive comments

- Text will come in pop-ups message boxes
- Fade In Up

Scene No. 5 Shot No. 1

There are different types of Peer Pressure



Types of Peer Pressure

Simple Curtain Transition

Scene No. 5 Shot No. 4

NEGATIVE

You get prompted to partake in unethical activities. It is **WRONG** but...

YOU DO NOT WANT TO BE LEFT OUT



Text will use either wiggle or a preset

Scene No. 5 Shot No. 2

INDIRECT/UNSPOKEN

Main involves following what your friends or larger groups are doing to not feel left out. They are **IMPLIED** but not instructed.



Simple transition left to right

(animation is more complex depending on Type)

Scene No. 5 Shot No. 5

NORM

changing yourself to be like everyone else to fit into social standards. This includes dressing up or acting a certain way



Both text and clothing over in a right to left curve based on Flower over Hill exercise

Dress Up Game

Scene No. 5 Shot No. 3

DIRECT

Actual instruction to act a certain way. An example is handing a cigarette to someone, forcing them

TO ACT



Also left to right, but more pushy and directed to hand on the right

Scene No. 5 Shot No. 6

CYBER

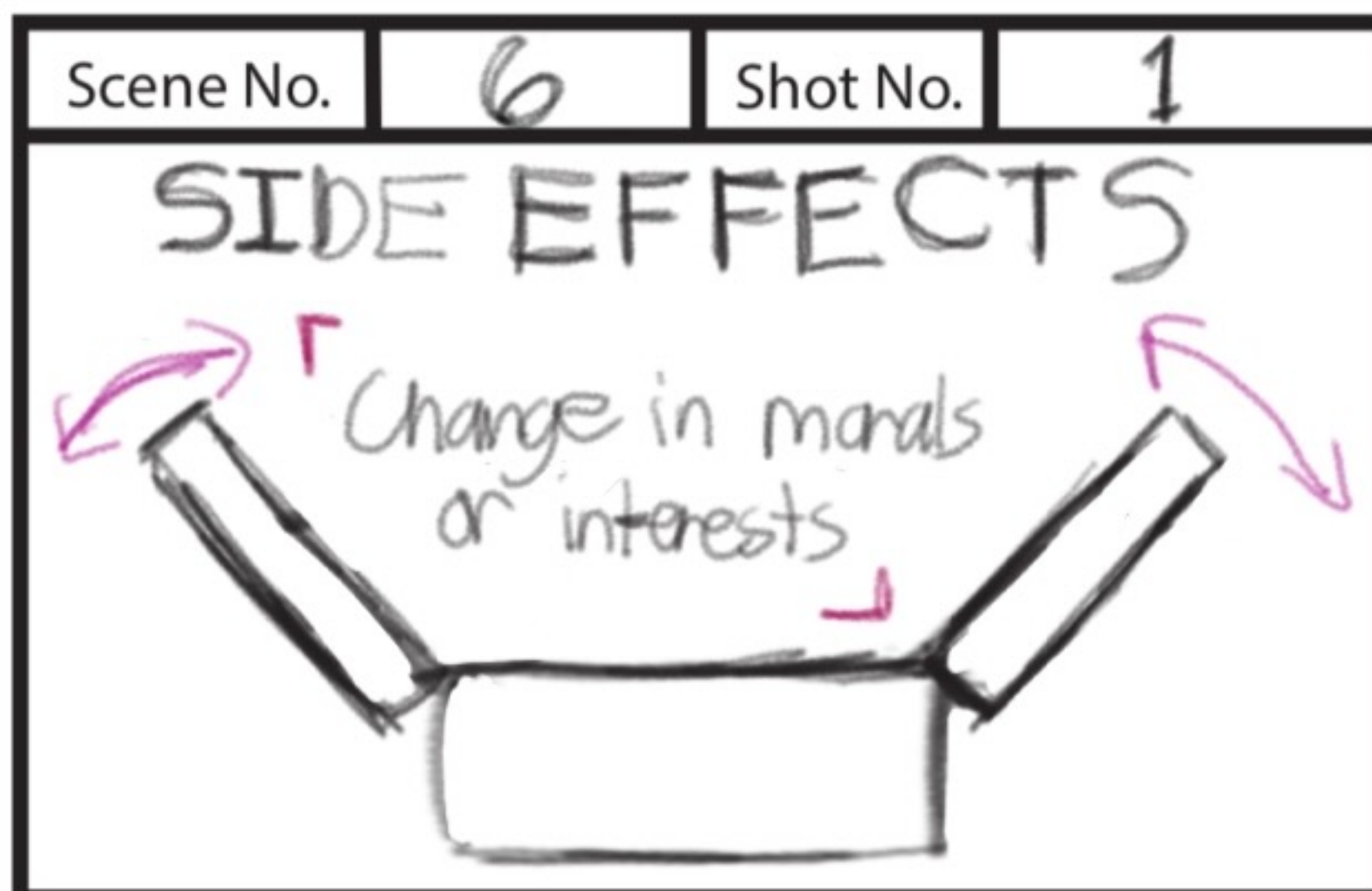
Problem today because of social media.

This includes rumors & **CYBERBULLYING**

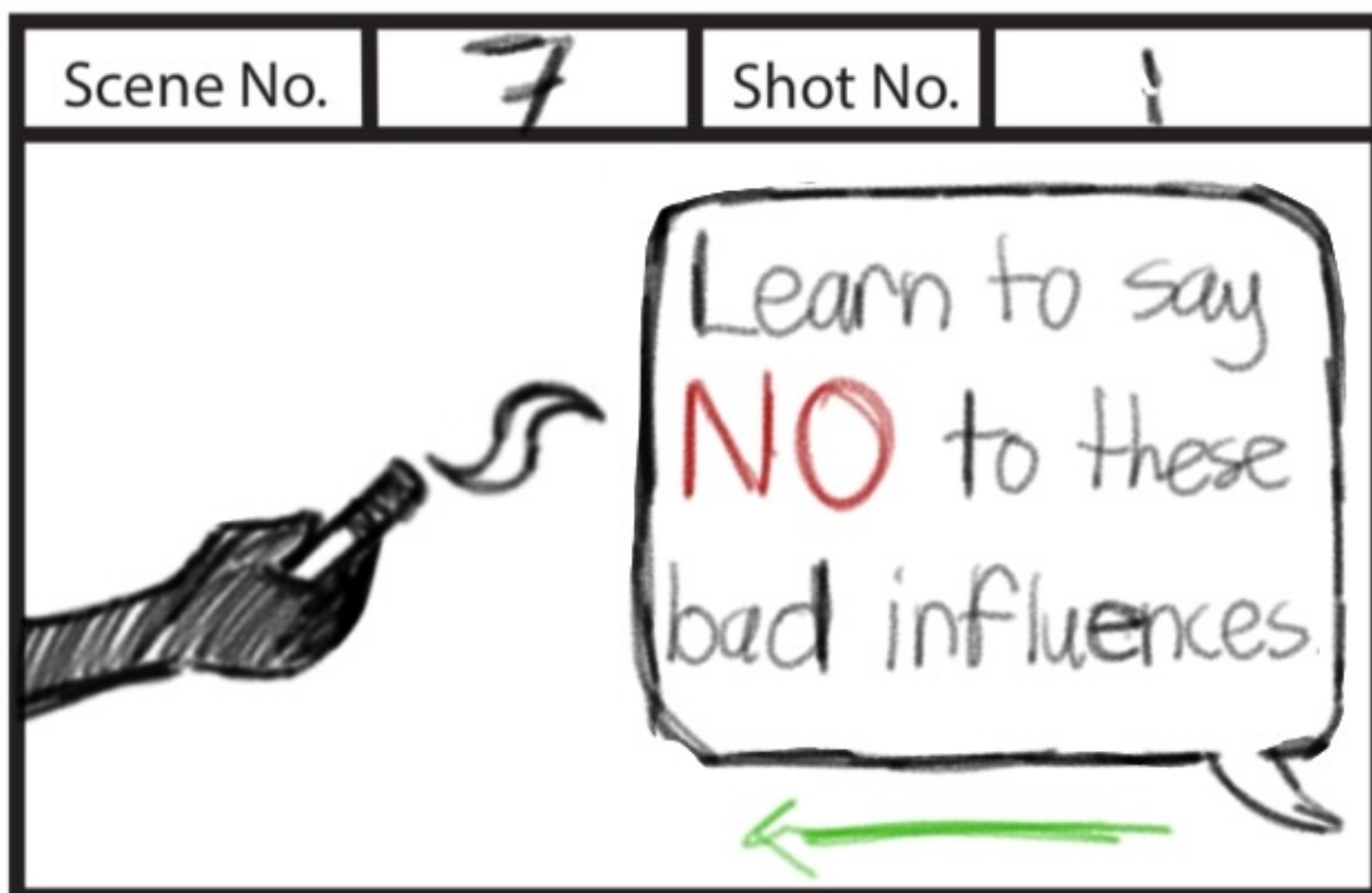


- Similar to Scene 4 Shot 2, text is contained in Message Boxes

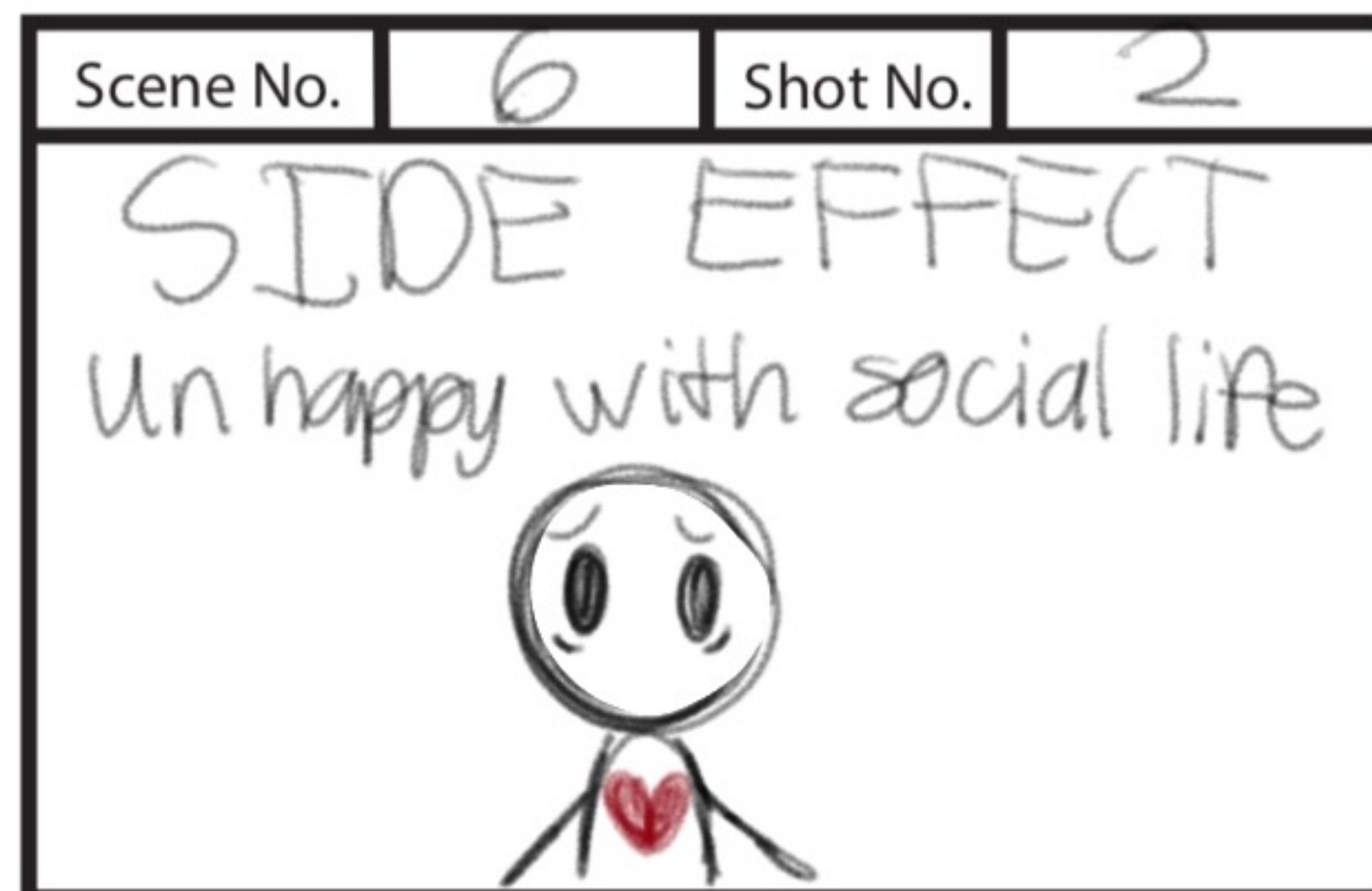
- Pops out bottom to top like real digital messages



SIDE Effects
- Text Comes out of box
= Metaphor of putting old stuff away and stuffing them in a box



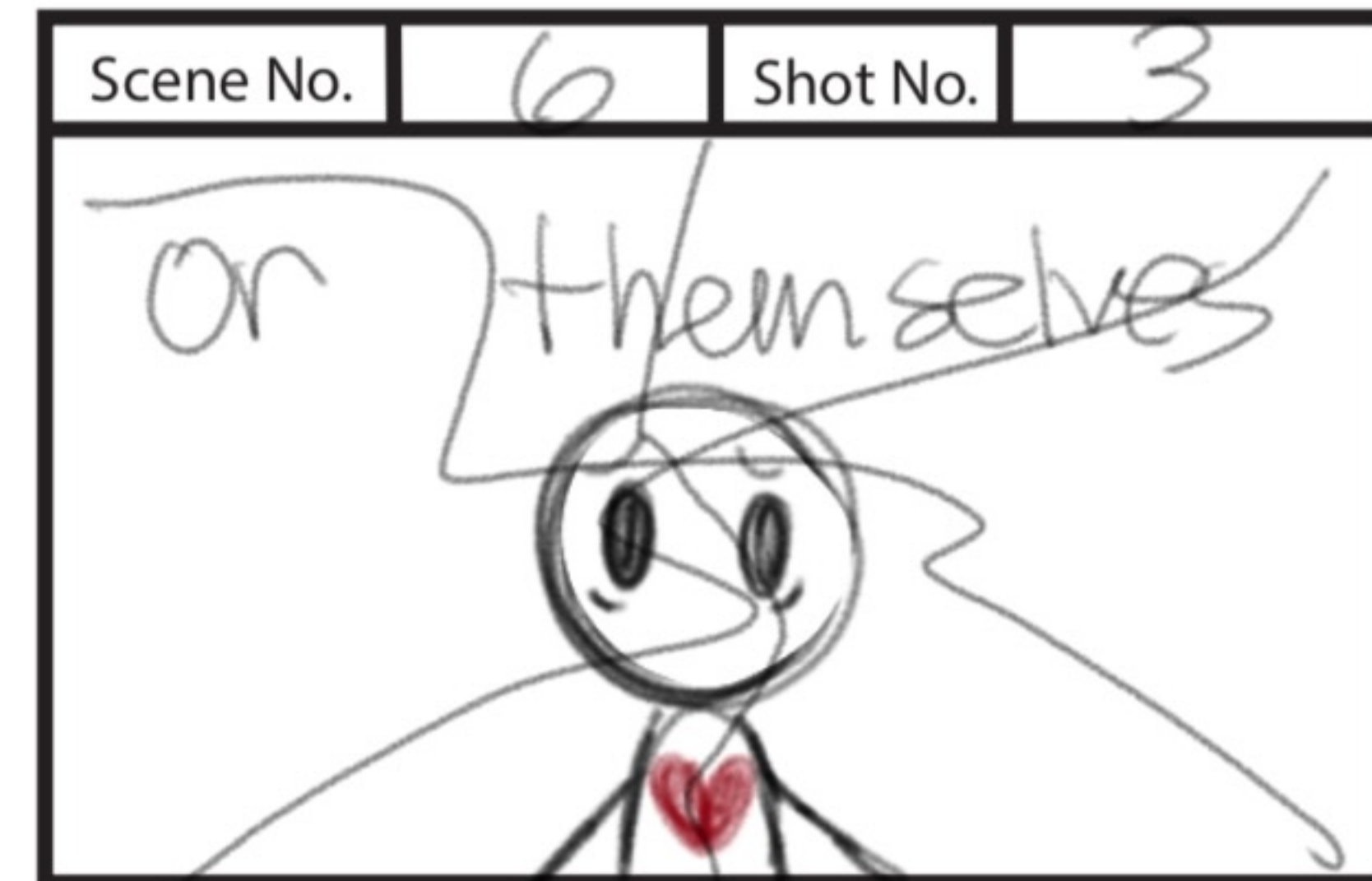
SOLUTION
Speech bubble is right to left,
like pushing away bad influence



Looks normal ...



- Transition worried person to hugged person
- Text Transition = curtain



Create Shatterglass



- Goal
- Text transition = curtain