

Rachelle Baisa

Student at California State University - East Bay

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Alameda, California

I am a Graphic Design student looking to work in advertising, television or film. I have studied how to create digital artwork with clear graphics, typefaces, and layouts with different Adobe Suite applications, as well as IbisPaintX.

Projects

Children's Book - "Una the Sheep"

Oct 2024 - Dec 2024

- Worked with ART102-02-1 professor, Amy Siqueiros.
- Practiced expressive illustration and book formatting on iBisPaintX.
- Formatted language to engage younger audience.
- Plot: A lamb adapting to change after moving barns, allegory to personal college experience.
- Made book version on Shutterfly.

CSUEB University Honors Program Promotional Artwork

Sep 2025 - Dec 2025

- Collaborated my client and head of the program, Dr. Arnab Mukherjea, about desired aesthetics and relevant information to advertise the class/program.
- Also worked with my ART-330-01/Typography I professor, Ian Taylor, to ensure type and grids were neat and legible.

Volunteer Experience

Youth Center | Art Activity Volunteer

Mar 2025 - Mar 2025

Alameda Point Collaborative

- Carried out art activities in Alameda Point Collaborative's Youth Center.
- Provided kids (ages 5-11) with supplies like paint, markers, crayons, and paper, allowing unique self-expression.
- Helped with cleaning up their mess.

Core Skills

Category name:

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, IbisPaintX

Education

California State University - East Bay

Jan 2023 - Jan 2027

Awards

Dean's List

May 2024

Kimberly Greer

Dean's List

Dec 2024

Kimberly Greer

Additional

- Other Skills: Digital Illustration

References

Pravda K. Wright,

APC Children & Youth Manager

Alameda Point Collaborative

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