



FRACTIONAL

A single team of seven highly experienced C-level executives delivering short-term projects for scaling businesses in a fraction of the time and for a fraction of the cost of permanent employees.

COST EFFECTIVE

Access proven experience for a fraction of the long term cost of permanent hires.

DELIVERY NOT CONSULTANCY

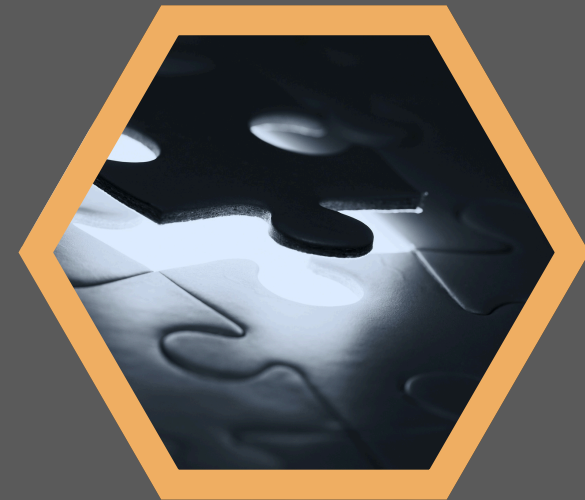
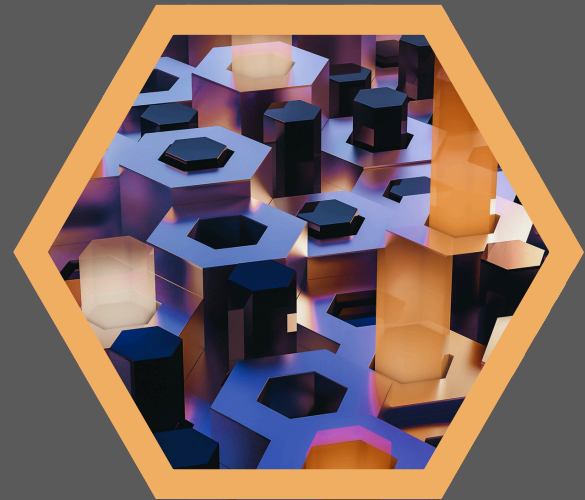
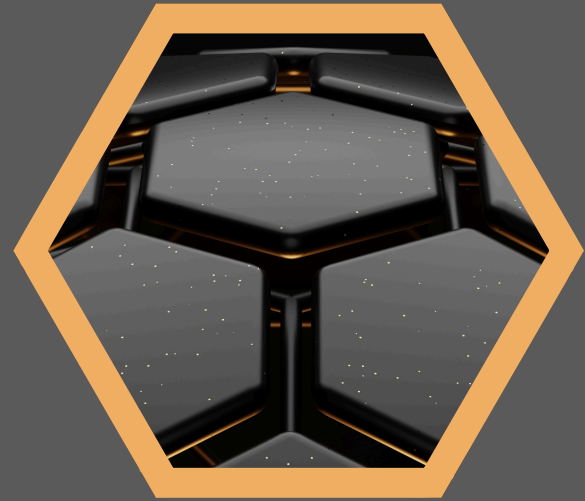
There to do work that moves you closer to your objectives, not analyse your business

FILL SKILLS GAPS WITH PRECISION

Executives with the exact skill set needed for a particular phase of growth or project

SIMPLICITY

No recruitment fees, no long-term commitments, highly predictable costs



Contact us:



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FRACTIONAL

CFO - Marc Hartog

- Financial analysis
- Financial controls setup
- Financial modelling
- Investment literature
- M&A preparation/guidance
- Fundraising brokerage



CMO - Kim Watson

- Positioning and messaging
- External comms
- Press coverage
- Agency tenders
- Events and conferences
- Media training



CGO - Chris Hatton

- Product development
- Customer acquisition
- Customer retention
- Sales strategy
- Go-to-market planning
- Market insight research



CIO - Dave Sutton

- Information transformation
- Workflow design
- Data management
- Software dev management
- Business modernisation
- SaaS dev/deployment



CISO Oscar O'Connor

- Establishment of corporate cybersecurity function
- Cyber security strategy
- Security architecture
- Secure governance
- Digital safety culture



CLO - Karen Lee

- Negotiation
(Customers/partners/collaborators)
- IP protection
- Risk assessments
- Compliance assessments
- Regulatory/licensing reviews
- Management of external legal counsel



COO - Richard Moss

- Process optimisation
- Training strategies
- Streamlining/cost reduction
- High-performance team building and management
- Due diligence and data room preparation



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