

# No Rules

WRITTEN BY AND STARRING **ASHLEY GIANNI**

DIRECTED BY **CATRIONA RUBENIS-STEVENS**

PRODUCED BY **LAURA SCARANO**

CO-PRODUCED BY **DANIELLE BECKMANN**



AAward-Winning Team with 105 festival appearances, 31 awards, 2 short film distribution, 2 feature distribution deals, & a 35-screen theatrical run between them in the 2023-2024 festival circuit alone!



## SYNOPSIS



In 1992 New Jersey, at the boom of drag culture and amidst the raging AIDS epidemic, drag queen Visa Declined and best friend Angela Caruso

find themselves at a standstill in their creative endeavors while desperately trying to build a community to call their own. Their dream of one day owning their own bar where they can produce their own shows and host community events is becoming less of a reality as they approach their mid-thirties and feel societal pressure to “grow up” and “get a real job”. Nonetheless, Visa’s an optimist, Angela is stubborn, and neither of them are fulfilled by the idea of a traditional and ordinary life. But how can two struggling artists scrape together the money for a down payment? They get creative, of course!

Set in the infamous Garden State and brought to life with nostalgic 1990s club music, *No Rules*, written by and starring New Jersey native Ashley Gianni, is a film that celebrates friendship, queerness, and the power of femininity, all while empowering the viewer to pursue a fulfilled life even if it means breaking the rules!



## CONTACT

### Legal:

Craig F. Cohen, Esq.  
of McCue Sussman Zapfel &  
Cohen, P.C.

[ccohen@mszpc.com](mailto:ccohen@mszpc.com)

### Casting:

Spark Casting  
[contact@sparkcasting.com](mailto:contact@sparkcasting.com)  
(323) 507-3660

### General Inquiries:

[info@norulesfilm.com](mailto:info@norulesfilm.com)

### Direct Contact:

Ashley Gianni

Pizza Bagel Pictures, LLC  
[ashley@ashleygianni.com](mailto:ashley@ashleygianni.com)  
(c) 201-921-4594

**TOP 5% OF ALL DISCOVERABLE SCRIPTS ON COVERFLY!**



*Visa Declined is officially the best drag name ever! Fun, heart-warming, sparkly. Brimming with love, verve, and humor. Extraordinarily timely given the attacks on drag as an art form and LGBTQ+ kids.*

—Slamdance

*Notably, the writer’s comical voice is suitable for the material which is appropriately camp and garish. It feels destined to become a cult classic not unlike Priscilla Queen of the Desert, Elvira, or To Wong Fu.*

—ISA

*The dialogue is definitely the strongest element of No Rules. The type of quick, back-and-forth conversation helps to give the screenplay the kind of snappiness and energy that can translate to the screen successfully.*

—The Black List

## LOGLINE:

**IN THE GLITTERY '90S, A RAMBUNCTIOUS JERSEY DRAG QUEEN AND HER BEST JUDY GO TO EXTREME LENGTHS TO REALIZE THEIR DREAM OF OPENING THEIR OWN ARTISTIC SANCTUARY!**

**GENRE: NARRATIVE FEATURE FILM COMEDY**

## WHY NOW & WHY NO RULES WILL SUCCEED:

Because we “Can’t Say Gay”, because Drag Queens are being banned, vilified, and criminalized, because our transgender youth can’t play sports or access gender-affirming care, and because women have lost access to critical healthcare and the rights to their own bodies! As we face the immediate threat of **Project 2025** and the systematic dismantling of the rights of LGBTQIA+, Trans, and Female U.S. citizens, it is more critical than ever to tell stories for, about, and by these communities — to enlighten, uplift, and empower our communities. To remind our peers that we belong. To uphold the values of our communities, and to amplify the necessary voices of underrepresented people. To create change!

“Telling meaningful LGBTQ stories is not just the right thing to do, it’s also just smart business,” according to the 2020 GLAAD Studio Responsibility Index & a recent CAA analysis found that, “female-led films outperform male-led films at all budget levels!” Audiences are craving female & queer stories told by female & queer filmmakers more than ever! The recent successes of films like the Box-Office breaking “Barbie” movie (\$1.3 billion profit) & Oscar-winning independent film “Everything Everywhere All At Once” (\$98 million profit) prove that audiences are starving for original work that delivers empowering messages & embraces nostalgia through engaging, upbeat storytelling. “No Rules”, which creates a midnight showing, cult classic moving-going atmosphere, takes the experience audiences are after to the next level by turning theaters into much-needed safe spaces for our Queer community.

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