



ELLINGTON CARES NONPROFIT AID ALLIANCE

1. Program Mission, Vision & Public Positioning

The Ellington Cares Nonprofit Aid Alliance is a charitable emergency-assistance program designed for qualifying nonprofit animal-rescue organizations. It is intentionally not marketed as insurance and does not promise reimbursement, a defined benefit, or payment of a member's future veterinary losses. The program begins as a controlled six-month pilot with 10 rescue partners before scaling.

- **Mission:** To reduce the number of rescue animals whose lives or recoveries are jeopardized by sudden veterinary costs by connecting charitable resources with qualifying nonprofit rescue organizations, helping reduce donor fatigue when emergency expenses arise outside normal operations.
- **Vision:** A nonprofit rescue alliance in which a sudden veterinary emergency does not automatically become the reason a nonprofit must stop saving animals.
- **Public Positioning:** A charitable assistance program helping contracted Nonprofit Animal Rescue Organizations respond to urgent veterinary needs. Participating organizations may apply when an animal requires emergency/time-sensitive treatment. Participation does not include guaranteed reimbursement .

2. Program Policy & Eligibility Requirements

- **Eligible Applicants:** Nonprofit animal rescues, sanctuaries, and 501(c)(3) organizations in good standing with state and federal requirements, maintaining adequate records and agreeing to program terms.
- **Qualifying Cases:** Life-threatening or time-sensitive illness/injury, emergency surgery/stabilization, trauma, obstruction, severe infection, or acute respiratory crisis .
- **Generally Ineligible:** Routine wellness, vaccinations, routine spay/neuter, elective procedures, grooming, boarding, TNR, cosmetic procedures, or expenses unrelated to urgent needs .
- **Discretionary Payments:** Approval depends on charitable purpose, medical necessity, documentation, and available funds. Payments are made directly to the veterinary hospital/provider .

3. Rescue Partner Network Participation & Benefits

Location Region	Monthly Contribution	Maximum Yearly Benefit
Central Coast & Valleys (San Joaquin, Stanislaus, Merced, Fresno, Kern, Tulare)	\$100	\$1,500
Far North & Sierra Rural	\$100	\$1,500
Sacramento & North Valley	\$150	\$2,000
San Diego & Imperial	\$200	\$2,500
Los Angeles Metro (LA, Orange, Ventura)	\$250	\$3,000
Bay Area (SF, San Mateo, Santa Clara)	\$300	\$5,000

Partner Benefits Include:

- Eligibility to submit requests under simple request process
- Unused funds in your account will roll over year to year
- End of year donation back to participating organizations (Amount TBD)
- Program updates, impact reporting, and partner recognition