NEW YEAR'S RODEO STAMPEDE

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Bringing the West to the City

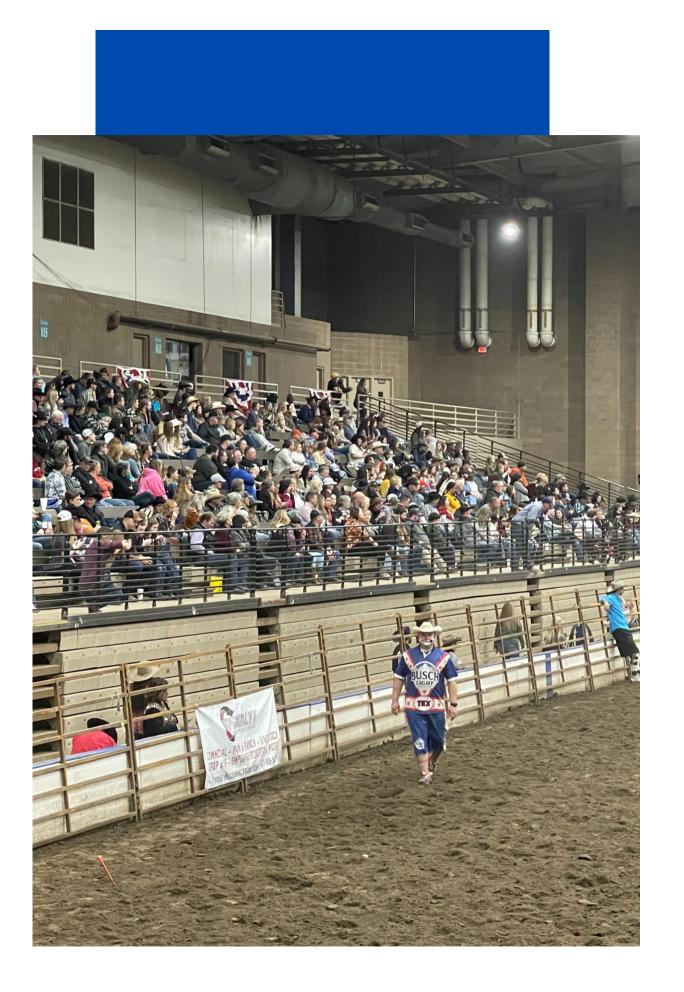
The New Year's Rodeo Stampede is an annual event currently held inside heated Hale Arena on the American Royal Complex in Downtown Kansas City, Missouri. We are always the New Year's weekend each year - for 2023 the dates will be December 29, 30 & 31.

This event is 3 one day rodeos with overflow contestants during the day starting at 9am and then our evening performances at 7pm.

CLICK HERE







Opportunities to showcase Your Brand

There are many advertising opportunities available in conjunction with the Stampede. We average an attendance of over 3000 for the weekend plus over 300 contestants and their families.



Who is your target: Familes, Adults, Kids, Grandparents, Livestock, City or County Folk?

WE HAVE THEM ALL!

How many impressions do YOU want?

I am confident we can create a package to fit your needs and budget.

Don't see it exact - just ask...

FIND YOUR OPTION







We can put your name in lights, well almost, we Urban Panel digital tho! The <u>Stampede Title Sponsor</u> has the greatest coverage with your name on every piece of advertising done.

Gather the Herd

Being the <u>Presenting Sponsor</u> gets your brand everything but the radio & urban panel digital boards.

Pick your favorite Pony (or bull)

Supporting your favorite event is always appreciated by our cowboys and cowgirls! The <u>Daily Added Money Sponsor</u> lets your pick your event for a day to add prize money to.

Everything in one place -The Arena

Pick ME!

Have just one event, one day you want to support?
The <u>Premium Event Sponsor</u> lets you hone in on THE ONE!
Your choice of event for the weekend can get all your love in added money. There are 10 choices Bareback, Saddle Bronc and Bull Riding, Steer Wrestling,
Team Roping (header & heeler), Barrel Racing,
Breakaway, Open and Over 40 Calf Ropings to choose from.

String it UP!

Bring the banner(s) and we will do the rest!

From the <u>Bucking Chute</u> gates, the <u>Alley gate</u> or along the

<u>Arena wall</u> there is plenty of space for all to see.











THAT WAS EXHAUSTING I KNOW!

Again you let us know what you want and we can put a package together just for you!

Anything radio or urban panel has to be confirmed by December 13th. The campaign starts on the 18th.







PREMIUM EVENT SPONSOR Nathan Envart, Agent

Sponsors 2022



BARREL RACING SPONSOR Michelle Hamilton, Realtor

TEAM ROPING SPONSOR



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 913-294-9965

 Kristen Krull
 913-795-2916

 Equine Dental Tech
 660-596-8510



Church Service at

Different ways to be seen... Vendor Booth Day Sheet listing

Bring your products to the event for a hands on way to create your next customer. Vendor booths available throughout Central Hall of Hale Arena.

Also have your logo displayed on the daily list of contestants that are available each night at the rodeo.



