

NEW YEAR'S RODEO STAMPEDE



www.crmckellipsrodeo.com

Bringing the West to the City

The New Year's Rodeo Stampede is an annual event currently held inside heated Hale Arena on the American Royal Complex in Downtown Kansas City, Missouri. We are always the New Year's weekend each year - for 2023 the dates will be December 29, 30 & 31.

This event is 3 one day rodeos with overflow contestants during the day starting at 9am and then our evening performances at 7pm.

[CLICK HERE](#)





Opportunities to showcase **Your Brand**

There are many advertising opportunities available in conjunction with the Stampede. We average an attendance of over 3000 for the weekend plus over 300 contestants and their families.



Who is your target:

Families, Adults, Kids, Grandparents,
Livestock, City or County Folk?

WE HAVE THEM ALL!

How many impressions do YOU want?

I am confident we can create a package to
fit your needs and budget.

Don't see it exact - just ask...

**FIND YOUR
OPTION**



All the Pretty Ponies

We can put your name in lights, well almost, we Urban Panel digital tho!
The Stampede Title Sponsor has the greatest coverage with your name on every piece of advertising done.

Gather the Herd

Being the Presenting Sponsor gets your brand everything but the radio & urban panel digital boards.

Pick your favorite Pony (or bull)

Supporting your favorite event is always appreciated by our cowboys and cowgirls!
The Daily Added Money Sponsor lets you pick your event for a day to add prize money to.

Everything in one place - The Arena

Pick ME!

Have just one event, one day you want to support?

The Premium Event Sponsor lets you hone in on THE ONE!

Your choice of event for the weekend can get all your love in added money. There are 10 choices -

Bareback, Saddle Bronc and Bull Riding, Steer Wrestling, Team Roping (header & heeler), Barrel Racing, Breakaway, Open and Over 40 Calf Ropings to choose from.

String it UP!

Bring the banner(s) and we will do the rest!

From the Bucking Chute gates, the Alley gate or along the Arena wall there is plenty of space for all to see.



THAT WAS EXHAUSTING

I KNOW!

Again you let us know what you want and we can put a package together just for you!

Anything radio or urban panel has to be confirmed by December 13th. The campaign starts on the 18th.

[Find the full list of opportunities here...](#)



Sponsors 2022



PREMIUM EVENT SPONSOR

Nathan Enyart, Agent



BARREL RACING SPONSOR

Michelle Hamilton, Realtor



816.597.3331
kingsvillelivestock.com

TEAM ROPING SPONSOR

STEER WRESTLING SPONSORS

| | | |
|-----------------------------|--------------------|-----------------|
| Wildcat Feeds | Garrett Farney | 785-289-0102 |
| Precision Metal Works | Van Buren, AR | 479-471-5334 |
| Back In Action Chiropractic | TJ Reichert | Sedalia, Warsaw |
| Omni Electric | Kevin Wiseman | 913-294-9965 |
| The Tax Specialist | Kristen Krull | 913-795-2916 |
| Tyler Harris | Equine Dental Tech | 660-596-8510 |

*Church Service at
8 am Sunday in the Arena
with Cory Young*



Different ways to be seen... **Vendor Booth Day Sheet listing**

Bring your products to the event for a hands on way to create your next customer. Vendor booths available throughout Central Hall of Hale Arena.

Also have your logo displayed on the daily list of contestants that are available each night at the rodeo.

VENDOR FORM

THANK YOU



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