



EntryPoint Doors Talents' to be Unlocked on HGTV's Curb Appeal May 26

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Decorative Doorglass Makes National Television Debut
WASHINGTON--(Business Wire)--

EntryPoint, a revolutionary concept in home improvement, offering stunning decorative doorglass to upgrade entryways and increase curb appeal, makes its national television debut Monday, May 26 at 8:30 p.m. on the HGTV hit program "Curb Appeal."

Mike Amdusky of EntryPoint of Virginia performed a flawless door transformation at the Washington, D.C. home of Eric and Jennifer Middleton. While Amdusky executed the door makeover, Rex Strickland, Dealer Operations, conducted the interview with "Curb Appeal" host Dan Schachner.

"The cast, crew and homeowners were very excited with both our representation and our ability to transform a plain, simple door unit into a glass work masterpiece," said Strickland. "This was such a unique opportunity and learning experience for us, plus, it's great to be able to provide a finished look for a home and meet the owner's needs."

Strickland felt that before the door renovation the Middleton's entryway lacked a warm, inviting feel. "It was just a solid white, wooden door they used to enter and leave their home," said Strickland. "After the completion it felt like night and day - it was so open and welcoming while at the same time ultra appealing to a passerby."

EntryPoint, launched in 1999 as an extension of ODL, Inc. – a Michigan-based manufacturer of doorglass, decorative windows, entryways, screens, and skylights, was approached by the HGTV show because of their expertise in improving a home's appearance and their reputation to turn bland homes into showplaces.

EntryPoint's high quality, hand crafted products help increase a home's perceived value up to 6.6 percent, according to national market research. Glass panels are thermally sealed to reduce energy costs. There is a 20 year warranty on the glass seal, as well as a limited lifetime warranty on the frame that protects against yellowing, warping and splitting.

About EntryPoint®

EntryPoint, a division of Michigan-based ODL, Inc., provides customers with decorative doorglass, sidelights, enclosed blinds and other product options manufactured by ODL. For more information on EntryPoint products and services, please call 888-99-ENTRY, or visit www.entrypointglass.com or www.odl.com.

For EntryPoint, Washington

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