

THE AFRICA BUSINESS CLUB

AFRICA BUSINESS CONFERENCE

2021 Agenda



AFRICA BEYOND COVID-19

March 5th - 6th, 2021

The Africa Business Conference is our organization's signature event that brings together students, professionals, and policymakers from across the United States and the African continent. The theme for this year's conference is "Rethinking Africa in the World beyond COVID - 19". Our 2nd Annual Conference will be held virtually on Friday and Saturday, March 5 & 6, 2021.

DAY 1

Friday, March 05, 2021 (All times are in US EST)

8:45 – 9:00 a.m.

Virtual Coffee Chat and Music

9:00 – 9:05 a.m.

Message from ABC Leadership

9:05 – 9:15 a.m.

Welcome Address from JHU Leadership

Katrina Caldwell (Vice Provost for Diversity and Inclusion and Chief Diversity Officer Johns Hopkins University)

9:15 – 9:30 a.m.

Keynote Address:

Admassu Tadesse (CEO of Eastern and Southern African Trade and Development Bank, TDB Group)

9:30 – 10:20 a.m.

The Road to Recovery: Boosting Public Health and Economic Recovery in Africa Post COVID-19

Moderator:

Dr James Calvin (Professor of Management and Organization at Johns Hopkins University, Carey School of Business)

Panelists:

- Admassu Tadesse (CEO of Eastern and Southern African Trade and Development Bank, TDB Group).
- Moussa Toure (CEO and Managing Director of the Investment Promotion Agency in Mali).
- Kevin D. Frick (Professor and Vice Dean for Education)

10:20 – 10:50 a.m.

Live Performance: African Music and Dance

10:50 – 11:05 a.m.

Globalization 4.0 and Fourth Industrial Revolution: What it means for Africa

Distinguished Speaker:

- Landry Signe (Professor at the Thunderbird School of Global Management, and Senior Fellow at the Brookings Institutions)



DAY 1 - CONTINUES

Friday, March 05, 2021 (All times are in US EST)

11:05 – 11:20 a.m.

Using Digital Technology and Innovation to Fight COVID-19

Distinguished Speaker::

- Dan Mosqueda (Director of Business Development at Leidos)

11:20 – 12:10 p.m.

Technology Panel: Accelerating Digital Transformation in Africa.

This panel explores a wide range of technological advancements in Africa including the internet, digitization, e-commerce, and how innovations around tech and logistics can shape trade, ease barriers, and keep the continent healthier and safer.

Moderator:

Chris Gibbons, MD (Founder and CEO of the Greystone Group)

Panelists:

- Chinedu Azodoh (Co-Founder and Chief Growth Officer at MAX)
- Landry Signe (Professor at the Thunderbird School of Global Management, Arizona State University, and Senior Fellow at the Brookings)
- Omosalewa Adeyemi (Global Head Partnership and Expansion Team at Flutterwave)
- Dan Mosqueda (Director of Business Development at Leidos)

12:10 – 12:45 p.m.

Breakout Virtual Networking



DAY 2

Saturday, March 06, 2021 (All times are in US EST)

8:45 – 9:00 a.m.

Virtual Coffee Chat and Music

9:00 – 9:15 a.m.

Special Remarks from JHU Carey Business School Leadership

Alex Triantis (Dean of Johns Hopkins University Carey Business School)

9:15 – 9:30 a.m.

Keynote Address:
Owen Omogiafo (President and CEO of Transnational Corporation of Nigeria Plc)

9:30 – 10:20 a.m.

Finance and Development Panel: Beyond Remittances: Mobilizing the Diaspora to Meet Africa’s Development Needs

This panel assesses the role of Africans in the diaspora in economic development beyond sending remittances to Africa. We take a deep dive into areas of finance, human capital development, innovation, education and governance that can be engaged to foster and strengthen sustained development on the continent.

- Moderator:
- Robbie Shilliam (Professor of International Relations at Johns Hopkins University, Krieger School of Arts and Sciences)

- Panelists:
- Abdoul Salam Bello (Alternate Executive Director at the World Bank Group)
 - Ken Johnson (Director at Devconia LLC)
 - Cyusa Mucyowiriba Leandra (Director at Bigger Future)
 - Ifani Umejei (Co-founder of ICE Commercial Power)

10:20 – 10:50 a.m.

Breakout Virtual Networking



DAY 2 CONTINUES

Saturday, March 06, 2021 (All times are in US EST)

10:50 – 11:40 a.m.

**Youth Leadership Employment, Entrepreneurship, and Development (YLEED) Panel:
Empowering the Next Generation of African Leaders to Foster Economic Development**

According to the United Nations, Africa has the largest youth population in the world and about three-quarters of its population is under 35 years. This panel focuses on harnessing Africa’s teeming youthful population as the key to unleashing our economic fortune.

Moderator:

Rebkha Atnafou-Boyer (CEO, RnD Associates and RDAssociates Africa, and Research Associate, Johns Hopkins School of Medicine)

Panelist:

- Adewale Ajadi (Chief Facilitator and Consultant at Life Education Advancement and Development Services)
- Jean Kabango (Campus Dean and Professor - Muma College of Business (Ghana), University of South Florida)
- Farouk Dey (Vice Provost Integrative Learning and Life Design at Johns Hopkins University)
- Amisa Rashid (Founder of Nivishe Foundation and Winner of the 2020 Africa Youth of the Year)
- Julius Akinyemi (Founder and CEO of UWINCorp Inc.)

11:40 – 12:30 p.m.

**Healthcare Panel:
Post Covid-19: Restructuring Healthcare Systems in Africa**

The healthcare panel examines the intricacies of various health systems across Africa, their strengths, weaknesses and changes that must be made to secure strong and efficient healthcare systems throughout the continent.

Moderator:

Dr Maraki Merid (Vice President RnD Associates Africa)

Panelist:

- Dr Ola Brown (Founder, Flying Doctors Healthcare Investment Group)
- Dr Yvonne Commodore-Mensah MD (Assistant Professor at the Johns Hopkins School of Nursing)
- Dr Anne Rositch (Associate Professor at the Johns Hopkins Bloomberg School of Public Health)
- Dr John B. Sampson (Executive Director, Austere Anesthesia Health Outcomes Research Group and Associate Professor at the Johns Hopkins University School of Medicine)

12:30 – 12:45 p.m.

Closing Remarks:

- Dr James Calvin (Professor of Management and Organization at Johns Hopkins University, Carey School of Business).

Reflection:

Dr Constant Beugre (Professor of Management at the Delaware State University)



THANK YOU



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