

HOUSE OF BLUES



THE INFLUENCE

OF 12 NOTES

UNITY THROUGH MUSIC

January 23, 2026

EmpowerLogic Studio is proud to present “Nights After NAMM! The Influence of 12 Notes”! This multi-sensory adventure is designed to inspire, educate, entertain, and highlight the evolutionary impact of music in our lives! Throughout the venue will be priceless music artifacts, important stories, and interactive displays of why, how, what, who! Sponsors and beneficiaries will be prominently displayed, leading the way to three dynamic stages where world class artists, producers and production experts deliver a unique, engaging, and most memorable experience to music’s greatest audience!



Why Nights After NAMM?

- Direct engagement to musicians, producers, educators, and industry leaders
- Precise aligned values to quality, innovation, and empowering creators
- Experienced engagement team mobilized in a world-class performance venue
- Vast studio, artist, producer and production networks of influence
- Accelerated hospitality and endorsed artist participation
- A percentage of gross income will be donated to music-related non-profit charities!





Influence

Contributors

House of Blues – EmpowerLogic Studio
Producers – Sponsors – Artists – Charities



NAMM by Numbers

- 63,000 attendees
- 1,850 exhibitors representing 3,500 brands
- 10,700 International attendees from 125 countries
- 10,600 credentialed as a buyer or media/influencer
- 20,700 attendees self-identified as content creators
- 8,700 artist attendees, 5,600 endorsed
- 10,500 retailer attendees
- 6,700 students, educators, and non-profit leaders
- 2,000 global media outlets represented

Partnerships

All Include

We are proud to offer several partnership paths; each designed to exceed value, expectations, visibility, and connection. We will integrate your marketing and NAMM show goals into all aspects of this event before, during and after. All partnerships include the following amenities:

Branding

Event Program	Gift Bag Inserts
Step & Repeat	Website
Table Tents	E-mails
Wristbands	Stages
Tickets	Flyers

Hospitality

- Branded VIP Viewing Sections
- After Party Room Branding
- Allocated Event Passes
- Assigned Concierge
- HOB Dollar Credits

Social Media

- House Of Blues – Relevant Press
- Producers – Sponsors – Charities
- NAMM – Artists – and You
- 7 Months Event Exposure

Action

- Endorsed Artist Opportunities
- Full Multi Camera Recording
- Stage Gear Placement
- Connect Attendees
- Meet & Greet



EmpowerLogic Studio is a member-driven artist inspired collective focused on everything music. Our mission is to utilize our network and resources to provide tools, opportunities and experiences to our community. Working together we empower each other to achieve professional, creative & personal goals.

Nights After NAMM Alumni

Albert Margolis-Ben Briggs-Bill Summers-Blind Melody-Carmine Rojas-Corey Feldman-Derek Day-Familiar Faces-Fishbone-Francois Dean-Gilby Clark-George Lynch-Griffin Tucker-Greg Richardson-Jamesan Zane-Jara Harris-Jarius Mozee-Jim Leslie-Kenny Aronoff-Kenny Olsen-Leo Nocentelli-Ray Goren-Richie Uhl-Roberta Freeman-Scott Page-Norwood Fisher-Stephen Perkins-Shankar-Slapbak-Thomas Claxton-ThinkX-Tony Franklin-Vernon Reid-Will Champlin

Purpose

Nights After NAMM is the perfect opportunity to connect directly with musicians, production professionals, and music lovers in a unique and engaging environment. Your support will generate extreme benefits for:

Watts Conservatory
Namm Foundation
Unity Shoppe
Music Cares

Contact:

Glen Stern
Empowerlogic Studio
Glen@empowerlogicstudio.com
(949) 981-6822

