



Privacy Policy

Effective Date: 01/03/2025

AllPro Equipment Hire (“we”, “our”, or “us”) is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you engage with us—whether through hiring equipment or using our website.

1. Information We Collect

a) When Hiring Equipment

When you enter into a hire agreement with us, we may collect:

- Full name and contact details (phone, email, address)
- Driver’s license or other ID
- Payment information (e.g., credit card or bank transfer details)
- Business or company details (if applicable)
- Hire history and usage details

b) On Our Website

When you visit our website, we may collect:

- Email address (for newsletter signups, contact forms, or quote requests)
 - IP address, browser type, and general location (via cookies or analytics tools)
 - Other information voluntarily provided via forms
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2. How We Use Your Information

We use your information to:

- Process and manage hire agreements and customer accounts
- Communicate with you about your hire, invoices, or support
- Improve our services, website functionality, and customer experience
- Send you promotional offers, updates, or news (you can opt-out anytime)
- Comply with legal obligations and prevent fraud



3. Sharing Your Information

We do not sell or rent your personal information. We may share data with:

- Trusted service providers (e.g., payment processors or IT providers)
 - Law enforcement or regulatory bodies if legally required
 - Insurance providers or debt recovery agents, where necessary
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4. Data Storage and Security

We take reasonable steps to protect your information from loss, misuse, or unauthorized access, including:

- Secure servers and encrypted storage
 - Access restricted to authorized personnel only
 - Regular security reviews and updates
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5. Your Rights

You have the right to:

- Access or correct your personal information
- Request deletion of your data (unless required for legal purposes)
- Opt out of marketing communications at any time
- Lodge a complaint with a relevant privacy authority

To exercise these rights, contact us at: [Insert Contact Email]

6. Cookies and Tracking

Our website may use cookies or similar technologies to:

- Understand how visitors use our site
- Improve performance and tailor content
- Enable features like remembering your preferences

You can manage cookie preferences through your browser settings.



7. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

Contact Us

For questions about this Privacy Policy or how we handle your data, contact us at:

[AllPro Equipment Hire](#)

Email: enquire@allproequipmenthire.com.au

Phone: 1800 933 556