

## Celebrity All-Star Hockey

### Players & Coaches

Richard Dean Anderson  
 Tom Babson  
 Adam Baldwin  
 Cameron Bancroft  
 Rachel Blanchard  
 Al Cleland  
 Clarence Clemons  
 Enrico Colantoni  
 Dave Coulier  
 Dean Devlin  
 Chip & Pepper Foster  
 Matt Frewer  
 Steve Gianelli  
 Cuba Gooding, Jr.  
 Kelsey Grammer  
 Jason Hervey  
 Jerry Houser  
 Josh Jackson  
 David E. Kelley  
 Mike Kelly  
 Chad Lowe  
 Jim Martin  
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 John Saunders  
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 John Stamos  
 D. B. Sweeney  
 Alan Thicke  
 Alex Trebeck  
 Jack White  
 Jamie Widdoes  
 Adam Wiley

### Former NHL Players

Ron Duguay  
 Danny Gare  
 Wayne Gretzky  
 Gordie, Mark, Marty Howe  
 Dennis Hull  
 Keith Magnuson  
 Stan Mikita  
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 Brad Park  
 Dale Tallon  
 Darryl Sittler  
 Dave Schultz  
 Joe Watson  
 Cliff Korrell  
 Pierre Larouche

### Olympians

Bill Christian  
 Mike Eruzione  
 Eric Strobel  
 Jim Craig  
 Jack O'Callahan  
 Rob McClanahan

## NHL Hockey and Entertainment Stars Shine Beyond Hollywood

*Starry-Eyed Fans of Hockey, Music and Entertainment  
 watched the "Ultimate Pick-up Hockey Team."*

Entertainment Tonight, ESPN, NBC, CBS, ABC and several Regional Sports Networks were allowed to shoot full-game footage and use hundreds of 4/c photos to help raise over six million for charities. For 13 years NHL Legends, 1980 Olympian and Hollywood A-Listers entertained fans to sell-out crowds in Philadelphia, Boston, Chicago, Detroit and more.



Photo by Ross Forman

Formed in 1986, the NHL Celebrity All Star Hockey Team featured Hall of Fame and All-Star legends from across the NHL, playing with and coached by some of Hollywood's most famous faces and the 1980 Gold Medal winning Olympic Team. At their games fans young and old were entertained on and off the ice by celebrities who all took the ice for charity:

- Red Hot Chili Peppers' Chad Smith
- Slapshot's Jerry Houser
- ESPN's John Saunders RIP
- Olympians Eruzione, Craig +
- NHL Legends Howe, Orr, Gretzky +
- 2017 NHL All Star Game Guest
- MacGyver's Richard Dean Anderson
- Friends' Matthew Perry ([1988 game](#))
- Michael J. Fox ([ET](#))
- Mr. Mom's Michael Keaton
- Frazier's Kelsey Grammer
- Growing Pains' Alan Thicke RIP
- 90210's Jason Priestley

Consistent with its founding goals these heroes of hockey and stars of the entertainment share multiple on-ice escapades, off-ice road trips, the clubs and raising funds for charities. The NHL All Star Hockey Team goals is promoting the sport of hockey, have fun while on and off the ice.

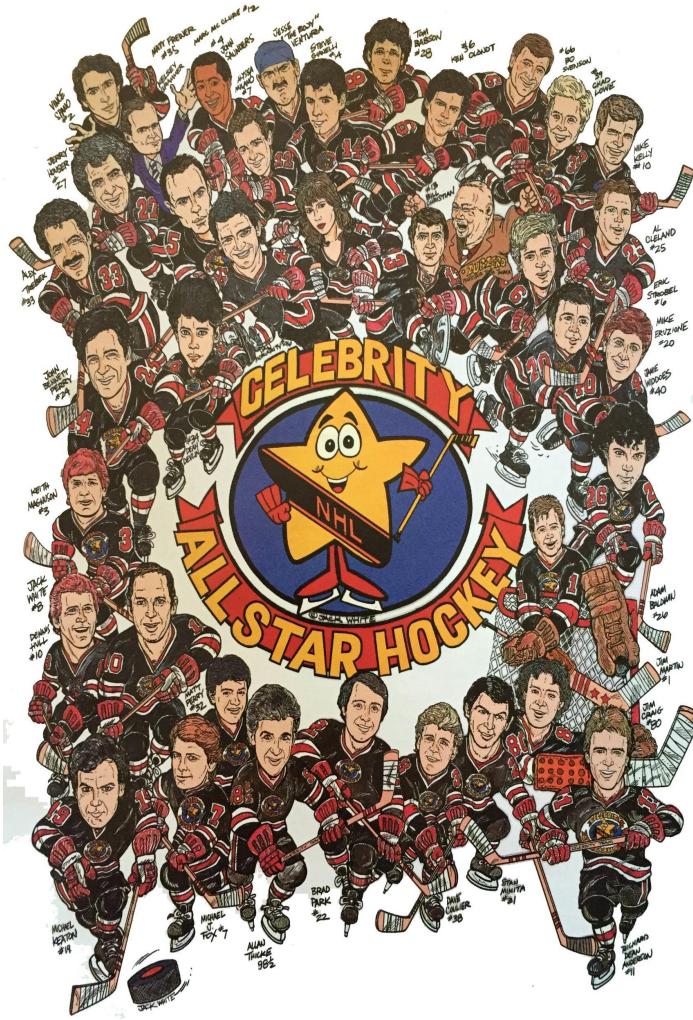
### Founders of Celebrity All Star Hockey:

Richard Dean Anderson  
 John Bennett Perry  
 Anthony (Tony) Loiacono (Exec. Dir.)  
 General Manager & Director  
 Andy Abramson  
 More Info: (760) 533.4434



[Celebrity All-Star Hockey](#)

## NHL Celebrity All Star Hockey Story Lines



### Giving back through approved charities.

Gordie helped raise millions for charity. MEMORY: During an All-Star game, Pierre asked Gordie for his game-used stick after the game. As the game proceeded, Gordie caught Pierre in the face with his stick in the face, slicing it open. A pissed off Pierre went up to Gordie asking "why the hell did you do that" Gordie replied "I didn't think the stick was enough for you to remember me by" #Memories

### Allan Thicke QUOTE (RIP)

"I really, really wanted to be a professional ice hockey player," Allan Thicke said " That was my big dream. That's all I wanted. Looking back, I think I could have had a shot at it, too." R.I.P.

### "MacGyver's" Richard Dean Anderson QUOTE

"I broke both my arms within a very short period of time," "MacGyver's" Richard Dean Anderson said. "Those injuries took away my edge. I lost that extra bit of aggressiveness that you need to make the grade in pro hockey . . . ended with those broken arm."

### HISTORY

The late Mr. George Gund played, supported and helped launch the NHL Celebrity All-Star Hockey Team. Mr. Gund's hospitality and support were unparalleled. "ROLLERBLADE" was launched in Minneapolis. Upper Deck was seen at almost every game from 1990-1992.

### Michael J. Fox & son Sam - Father's & Son's

Long-time Fathers and Sons of [Michael J. Fox](#) and Sam Fox, Matthew Perry and John Bennett Perry stories and video abound. Other fathers and sons include Hollywood's Dave Coulier, his son Luc playing in Boston, the strand in Santa Monica. Stories like these are shared on trips with families and friends.

### TED TALK

Rob Paulson [TED TALK](#) centers around a young man he befriended went into surgery holding onto the magic Turtle Jacket. Paulson cherishes notes from his family since his passing.

### Locker Room Inspiration

Brad Park's locker room pre-game [bantering](#) during the NHL Celebrity All-Star Games, one to be remembered was Gordie Howe being asked by Pierre Laroche for his stick during an NHL All-Star Game.



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## **Loiacono has 100's of Hours of TV Footage Document The NHL Celebrity All-Star Hockey Team**

Like a Broadway show opening to rave reviews, the Celebrity All-Star Hockey Team has played to critical acclaim from sponsors, players, press and fans alike, and is expecting a continued long run. Formed with three goals, to raise money for worthy causes, to promote the sport of hockey and to have fun, the Celebrity All Star Hockey Team raised over \$6 million dollars for charities in the United States and Canada, in just over seven short years.

The 1986-87 season marked the inaugural season for the Celebrity All-Star Hockey Team. Featuring Hollywood actors, hockey legends and former Olympians we competed against NHL Alumni Teams in charity exhibition games played prior to regularly scheduled NHL games.

The first stop in the 3-city tour was the Citizen America/ Northstar Classic played before an SRO crowd of 16,500 in Minnesota who witnessed the All-Stars, led by a Michael J. Fox hat trick, defeat the Northstars Old Timers led by Bill Goldsworthy. The event, which was featured in the nationally televised program "Entertainment Tonight", raised over \$18,000 for the Children's Miracle Network.

The second leg found the team in Pittsburgh facing the Shop 'N Save All-Stars. Once again, a sell out crowd of 15,900 was on hand at the Civic Arena to catch the action, plus SportsVision was taping the game for broadcast at a later date. The All-Stars, led by local boy made good, Michael Keaton (Mr. Mom, Nightshift, Batman), and goals from Stan Mikita, Mike Eruzione and Adam Baldwin improved our record to 2-0 with another 8-6 victory. The Parental Stress Center of Pittsburgh was the beneficiary of a \$20,000 check presented between periods. The Rollerblade Celebrity Classic in Hartford, CT was the final stop, as the team looked to finish their season with a 3-0 record.

The Hartford Whalers Old Timers, led by Mr. Hockey- Gordie Howe, and over 150 years of NHL experience between the team, ended the celebrity-winning streak at two. Another SRO crowd of 16,000 filled the Hartford Civic Coliseum and were treated to some great hockey as NHL Hall of Famers Mikita and Howe faced off against each other with ABC-TV Sports and ESPN on hand to catch all the action.

Loiacono has 100's of hours of game footage supporting games throughout North America.



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## **Celebrate Raising Over \$6,000.000 For Worthy Causes**

*It is time to share the story.*

The success of that first season enabled the team to expand its schedule to 5 games in the 1987-88 seasons. The 1987-88 season saw the Celebrities once again play to packed arenas in Vancouver, Minnesota, Sun Valley, Pittsburgh and a SRO of over 17,000 people in the Philadelphia Spectrum as the Celebrities took on the Flyers Alumni featuring Bobby Clarke, Dave Schultz and Bill Barber. This game marked a major accomplishment for the Celebrity All Star Hockey Team, as it was the first time the team played a game without an NHL contest before or after it. Sponsored by Pepsi Cola, Burger King and Fayva Shoes Stores, the event raised over \$100,000 for Hockey Central and was the subject of a 90-minute TV special. The 1988-89 seasons started with a near-sellout crowd at the Chicago Stadium, where the Celebrity All-Stars tied 5-5 with the Chicago Blackhawk Alumni, in the Old Style On Ice event.

Second stop on the tour was a sell out at the Boston Garden, where the Celebrities skated against the Boston Bruin Legends, led by Bobby Orr, Brad Park and Phil Esposito. The event raised over \$400,000 for Cerebral Palsy, the Kidney Foundation, and the New England Sports Museum—and became the largest amount of money raised in a charity event in the history of Boston. Highlights of the game appeared nationwide on Entertainment Tonight and USA Today—the TV Show. Games in Winnipeg, Sun Valley, Minnesota and Toronto, where we faced off against the Team Canada Alumni, pushed the teams off ice record nearly one million dollars in just short three years of play.

In 1989-90 the team returned to Chicago and debuted in Buffalo against the Sabres Alumni led by Danny Gare and Jim Schoenfeld, as well as Detroit facing off against Gordie Howe, Ted Lindsay and the Red Wings. The team made its college debut in South Bend, IN against the Lefty Smith coached Notre Dame Alumni, nearly selling out the Joyce Athletic and Convocation Center. Northwest Airlines was the lead sponsor in both South Bend and Detroit.

1990-91 saw the team venture to the great white north and draw nearly twenty thousand fans in one weekend as we played the Edmonton Oilers and Calgary Flames Alumni teams. Winning charities included The Rainbow Society and The Muscular Dystrophy Association. The trip marked the debut of Wonder Years star Jason Hervey, and the return of Matt Frewer (star of Doctor, Doctor and the hit film "Honey, I Shrunk the Kids."

Dozens of pieces of game-used memorabilia are available with stories that enhance to documentary.



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## **Hockey and Entertainment (All) Stars Will Shine Beyond Hollywood**

*100th NHL All Star Game in Los Angeles in 2017 Makes for Perfect Weekend for  
Starry-Eyed Fans of Hockey, Music and Entertainment*

Next up was our return to Pittsburgh and a challenge from the Penguins Alumni. Led By a charged-up Dave Coulier (three goals and three assists), Jason Priestley (three goals) and Mike Eruzione (six points) the All Stars were victorious and provided necessary funding for the Parental Stress Center, with big assists from Foodland and Rosenbluth Travel.

Games in Detroit. Boston and Indianapolis, all sponsored in part by Northwest Airlines gave the team stiff competition. In Boston, The Raytheon Gold Medal Challenge, saw the 1980 USA Olympic Hockey team as its competition. The game ended tied, but the real winner was the USO. In Indianapolis a near sell out crowd saw the Celebrity All Stars meet the Indianapolis Hockey Heroes. All proceeds went to "Survive Alive," the official children's charity of the Indianapolis Fire Fighters. The 1991-92 season saw the team take a slightly different course of play.

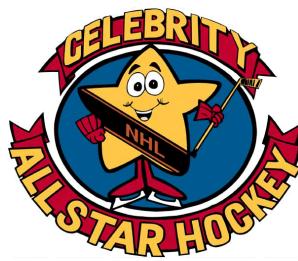
Having competed against most of the established NHL alumni teams, and charity causes lining up for games, the team answered the call. Sold out arenas in college hockey towns with contests against Cornell and Wisconsin led off the year. Charities included the hockey alumni scholarship funds and the local youth hockey associations of both prestigious institutes of higher learning. 1992 Starting off with a bang as the Hollywood squad faced off against the gold medal winning 1980 USA Olympic Hockey team in Dallas. Richard Dean Anderson was traded to Team USA for that game and many of our regulars found themselves skating against their own teammates. Jim Craig, Mike Eruzione and Eric Strobel skated for the red, white and blue. While the black clad Celebrity All Star Hockey Team had our ranks bolstered with Chip and Pepper of NBC's Cartoon Saturday.

The last two games of the 1991-92 season saw us travel to Saskatoon, Saskatchewan and Fort Wayne Indiana. In Saskatoon the team played against a squad led by NHL Great Gordie Howe and raised money to help save a financially ailing farming town of Radisson and their community center ice rink. In Fort Wayne it was another sold out crowd watching the stars take on the Fort Wayne Comets Alumni and raising funds for the Hoosier Alliance Against Drugs.

For 1992-93 the season included games in Milwaukee and Edmonton, Rochester, St. Louis, Salt Lake City and London,

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Look to owners and NHL League Executives and Commissioners for memories. Private Jets, 5-Star Hotels, and NO SOCIAL MEDIA.



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North America's "Ultimate Pick-up Hockey Team."

Ontario raising money for Organ

Donor Transplant Awareness in Milwaukee and for the Rainbow Society of Alberta. 1993-94 games were played in Charleston, S.C., and Hershey, PA for children's hospital charities. In 1994-95 the team played in Los Angeles for the T.J. Martell Foundation, Salt Lake City for the Parks and Recreation Center fund drive, Milwaukee to support the efforts of Organ Donor Transplant Awareness and in Boston for United Cerebral Palsy and Pediatric Aids. 1995-96 saw the team competing as part of the NHL's Breakout event in Los Angeles, against a team of NHL Alumni Legends in San Jose, make a guest on ice appearance at the NHL All Star Game in Boston, and win against the Flyers Alumni in Philadelphia, plus face off in an inter-squad clash in Los Angeles at the Great Western Forum.

1996-97 saw a season as good as ever with games in Los Angeles, Minneapolis, Tucson, Detroit and San Jose. 1999-2000 promises more action as games are presently being scheduled.

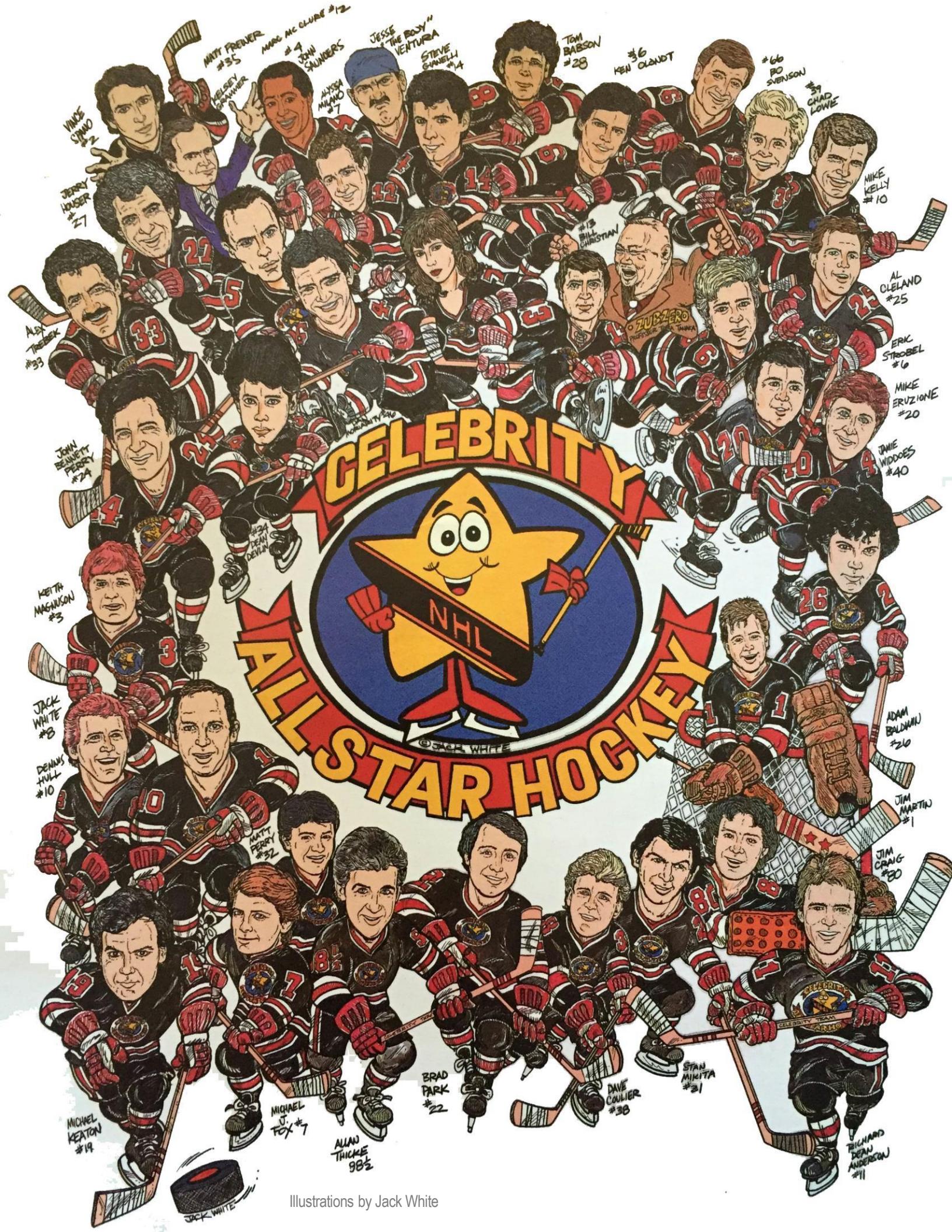
In 2017, the NHL asked the Celebrities to secure Justin Bieber for the Los Angeles NHL All-Star Game. It happened and was an amazing success. Now entering our 31 season the team continues its motto and mission, "To raise money for charity. To promote the sport of hockey. And to have fun.

"The NHL Celebrity All Star Hockey Team was the "Ultimate Pick-up Hockey Team."



The NHL All-Star Hockey Team brought International Awareness for the biggest brands plus helped launch Rollerblade and the Upper Deck Company.

More Info: (760) 533.4434



Illustrations by Jack White