

**sungro**  
HORTICULTURE

*Our Expertise is Growing®*

20  
20

RETAIL CATALOG

**BLACK GOLD**

ALL THE RICHES OF THE EARTH®

**Fafard**  
The Science Behind the Art®

**Sunshine**  
The Professional Growers' Brand

**SUNSHINE**  
**MIX #4**  
Consistent Cultivation Mixes  
for Extreme Performance

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# RETAIL LEADERSHIP

Sun Gro offers several IGC-oriented brands, which are held to the high industry standards of its professional lines. These include well known industry names like **Black Gold**<sup>®</sup>, **Fafard**<sup>®</sup>, **Sunshine**<sup>®</sup> and **Sunshine**<sup>®</sup> Mix #4.

Each brand has a distinct set of characteristics that sets it apart from the rest; among them you will find a wide array of potting, specialty mixes and garden amendments.

Many are OMRI Listed<sup>®</sup> products approved for organic gardening.

Sun Gro's Canadian production facilities are Veriflora Certified for sustainability, and as a founding member of the Canadian Sphagnum Peat Moss Association, Sun Gro practices sustainable peatland management.

**BLACK GOLD**<sup>®</sup>  
ALL THE RICHES OF THE EARTH<sup>®</sup>

**Fafard**<sup>®</sup>  
The Science Behind the Art<sup>®</sup>

**Sunshine**<sup>®</sup>  
The Professional Growers' Brand

**SUNSHINE**<sup>®</sup>  
**MIX #4**  
Consistent Cultivation Mixes  
for Extreme Performance





# NORTH AMERICAN HORTICULTURAL LEADERSHIP

70,000  
TRUCKLOADS ANNUALLY



Sun Gro® Horticulture is one of the most prominent North American horticultural companies, employing over 900 staff and serving customers worldwide.

Since its humble beginnings in 1929, it has become the leading supplier of soilless growing mixes to North America's top 100 greenhouse and nursery growers, shipping over 70,000 truckloads of product annually for professional and retail markets.

Sun Gro products are made to exacting standards and conform to high product quality and performance criteria.

#1

to the  
Top 100  
Commercial  
Growers



Unmatched

R+D

Technical Support



22

Facilities Across  
North America



# growing

annuals, perennials, vegetables,  
herbs, cultivation or hemp?



**RESiLIENCE® - a beneficial plant  
substance that may make  
a plant stronger\*!**

Plants grown with our RESiLIENCE®  
mixes may result in\*:

- Earlier flowering
- Better root growth
- Longer time before wilting
- Increased stem diameter
- Quicker recovery from infrequent watering



*It's already  
in the mix™*

\* Results will vary by the kind of plant you grow and how you grow it.

# WHAT'S IN THE MIX?

We all know the importance of using superior professional growing mixes to get the best results. It's critical in the plants you sell – and it's critical that you help your customers choose plants grown in superior mixes so they can grow vigorous gardens. And then become repeat customers.

Sun Gro professional and retail products are made with premium ingredients and meet the highest quality standards.

The major role of a growing mix is to support plants, while holding water, air, and nutrients to promote vigorous growth. The following is a brief overview of each of the quality components Sun Gro may use in our mix formulations.

## 'ORGANIC' PRODUCTS

Organic products are defined by Sun Gro as ingredients that are carbon based, were once alive and are without the addition of synthetic chemicals. Some examples are peat moss, bark, organic fertilizers and organic wetting agents.

## 'NATURAL' PRODUCTS

Other components such as perlite, vermiculite, gypsum, limestone and RESiLiENCE® silicon are defined as 'natural' which means they are not carbon based but they are obtained from natural deposits and processed without the use of synthetic chemicals - these materials are mined, ground up and screened, and expanded in the case of vermiculite and perlite.



# gro facts

#1



## CANADIAN SPHAGNUM PEAT MOSS

**WHAT IS IT?** Sphagnum peat moss for growing media comes from the non-living, fibrous sphagnum moss that has partially decomposed in a bog. It's light and spongy and crumbles into small clumps.

**WHAT DOES IT DO?** Peat moss has a remarkable ability to efficiently hold water and nutrients that may otherwise leach out of the soil. It's nature's best all-purpose soil conditioner, which is why Sun Gro adds it to all key professional and retail mixes.

#2



## BARK

**WHAT IS IT?** Aged or composted bark comes from the forest product industry. The bark is shredded or chipped and then aged or composted to make it a higher value mix component.

**WHAT DOES IT DO?** When added to growing mix, aged or composted bark increases air capacity. Its unique particle size and shape allows air to circulate through the soil, improving oxygen availability to plant roots.

#3



## PERLITE

**WHAT IS IT?** Perlite is derived from crushed volcanic rock, which is expanded (popped) in a furnace. Perlite particles are lightweight, roundish and white.

**WHAT DOES IT DO?** Perlite is a natural additive for growing media used to aerate mixes and aid in water retention.

#4



## COCONUT COIR

**WHAT IS IT?** Coconut coir is a byproduct of the coconut fiber industry. Coir is the dust that is produced during the processing of coconut fiber.

**WHAT DOES IT DO?** Coconut coir adds bulk and texture to potting mixes and can hold up to nine times its weight in water.

#5



## COMPOST

**WHAT IS IT?** Compost is decomposed organic material.

**WHAT DOES IT DO?** Compost is added to mixes to provide natural, stabilized organic matter. It also has excellent water-holding ability.

#6



## RESiLENCE®

**WHAT IS IT?** RESiLENCE is Sun Gro's brand name for growing mixes enriched with silicon. Silicon is an abundant element naturally found in soils.

**WHAT DOES IT DO?** Silicon (Si) is a beneficial plant substance for growing medium or soil that can enhance plant quality. RESiLENCE® plant growth effects may include thicker/stronger stems, more compact growth, increased root mass and improve resistance to wilting.

#7



## EARTHWORM CASTINGS

**WHAT IS IT?** Earthworm castings (vermicastings) are the organic waste products from earthworms. Earthworms consume organic matter, and their castings are collected for soil enrichment.

**WHAT DOES IT DO?** Castings from earthworms are nutrient rich, biologically active, and used to enrich mixes and garden soils for improved plant performance.



# BLACK GOLD®

## Black Gold® Potting Mixes, Specialty Mixes & Amendments

Our best-selling brand just gets stronger. Black Gold potting mix and amendment quality is assured with its professional-grade ingredients. These products are positioned as high end – the best in the classification of good, better, and best.

And now most Black Gold products are **OMRI Listed®** and **Natural & Organic\*** in support of edible gardening and lifestyle preferences.



Many Black Gold products contain nutrient rich and biologically active earthworm castings and RESILIENCE® - a beneficial plant substance.

Black Gold leads the industry with one of the strongest, most integrated consumer social media and support programs.

\* exception: Black Gold All Purpose and Black Gold Moisture Supreme Container Mix.

**NEW**

## BLACK GOLD® PRODUCTS

# BLACK GOLD®

ALL THE RICHES OF THE EARTH®

[www.blackgold.bz](http://www.blackgold.bz)



Bale available regionally



### Black Gold® Natural & Organic Raised Bed & Potting Mix 0.07-0.03-0.03

- Natural & organic, OMRI Listed®
- Ready-to-use for vegetables, herbs, and flowers in outdoor raised beds or large pots and containers
- Professional quality ingredients
- Contains organic fertilizer and RESiLIENCE®
- Provides superior moisture retention with excellent drainage

#### Available Sizes:

1.5 CF (50/pallet), 2.2 CF (25/pallet)

**Ingredients:** Bark, compost, Canadian Sphagnum peat moss, earthworm castings and organic fertilizer



Bale available regionally



### Black Gold® Natural & Organic Flower & Vegetable Soil

- Natural & organic, OMRI Listed®
- Formulated to provide organic matter and improve soil structure in your outdoor garden beds
- Great for amending poor soil
- Blended for flowers, vegetables, fruits and herbs

#### Available Sizes:

1.5 CF (50/pallet), 2.2 CF (25/pallet)

**Ingredients:** Bark, compost and Canadian Sphagnum peat moss

**NEW**

## BLACK GOLD® PRODUCTS

**BLACK GOLD®**

ALL THE RICHES OF THE EARTH®

[www.blackgold.bz](http://www.blackgold.bz)



### Black Gold® Natural & Organic Ultra Coir 0.07-0.03-0.03

- Natural & organic, OMRI Listed®
- Modeled after our professional coir-based mixes
- Specifically formulated with organic fertilizer and natural ingredients making it ideal for vegetables, herbs and other consumable crops
- Recommended for indoor & outdoor container plants requiring extra water
- Contains RESILIENCE®

#### Available Sizes:

2.0 CF (40/pallet)

**Ingredients:** Coir, Canadian Sphagnum peat moss, perlite, organic fertilizer, mycorrhizae and organic wetting agent



### Black Gold® Natural & Organic Ultra Outdoor Planting Mix

- Natural & organic, OMRI Listed®
- High in organic matter to improve soil structure
- Formulated for garden and landscape planting
- Great for amending poor soil

#### Available Sizes:

1.5 CF (50/pallet)

**Ingredients:** Bark, compost and Canadian Sphagnum peat moss



**NEW**

Black Gold Natural & Organic packaging will be a rolling change reflecting existing bag inventories and regulatory approvals. Exact timing per SKU will be advised.

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## POTTING MIXES



### Black Gold® All Purpose Potting Mix 0.13-0.04-0.13

- Nutrient-rich blend great for indoor and outdoor container plantings
- Provides superior moisture retention and drainage
- Specially formulated with a controlled release fertilizer
- Feeds plants up to six months
- Certified as a Premium Potting Mix by the Mulch and Soil Council®
- Contains RESILIENCE®
- Contains Earthworm Castings

#### Available Sizes:

- 8 QT (240/pallet), 16 QT (120/pallet), 1.0 CF (70/pallet), 1.5 CF (50/pallet), 2.0 CF (40/pallet), 60 CF tote size (1/pallet)\*\*

**Ingredients:** Canadian Sphagnum peat moss, bark, compost, perlite or pumice or cinders, earthworm castings and fertilizer

\*\*Available in Western States only



### Black Gold® Moisture Supreme Container Mix 0.10-0.06-0.13

- Formulated for all your patio containers, hanging baskets and window boxes
- Includes coir for outstanding water management
- Feeds plants up to 6 months
- Contains RESILIENCE®
- Contains Earthworm Castings

#### Available Sizes:

- 8 QT (240/pallet), 1.0 CF (70/pallet), 1.5 CF (50/pallet), 2.0 CF (40/pallet)

**Ingredients:** Canadian Sphagnum peat moss, bark, compost, coir, perlite or pumice or cinders, earthworm castings, controlled release fertilizer and wetting agent



### Black Gold® Natural & Organic Potting Mix 0.09-0.03-0.03

- An all-purpose mix recommended for containers and raised beds
- Ensures good aeration
- Certified as a Premium Potting Mix by the Mulch and Soil Council®
- Contains RESILIENCE®
- OMRI Listed®
- Contains Earthworm Castings

#### Available Sizes:

- 8 QT (240/pallet), 16 QT (120/pallet), 1.0 CF (70/pallet), 1.5 CF (50/pallet), 2.0 CF (40/pallet), 60 CF tote size (2/pallet)\*\*

**Ingredients:** Canadian Sphagnum peat moss, bark, compost, perlite or pumice or cinders, earthworm castings and organic fertilizer

\*\*Available in Western States only



**NEW**

Black Gold Natural & Organic packaging will be a rolling change reflecting existing bag inventories and regulatory approvals. Exact timing per SKU will be advised.

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## POTTING MIXES



### Black Gold® Natural & Organic Cocoblend Potting Mix 0.07-0.03-0.03

- Retains water and has added beneficial ingredients for optimal growth
- Ensures good aeration
- Certified as a Premium Potting Mix by the Mulch and Soil Council®
- Contains RESILIENCE®
- OMRI Listed®
- Contains Earthworm Castings

#### Available Sizes:

16 QT (120/pallet)\*\* , 2.0 CF (40 pallet),  
60 CF tote size (1/pallet)\*\*

**Ingredients:** Canadian Sphagnum peat moss, coir, perlite or pumice or cinders, earthworm castings and organic wetting agent

\*\*Available in Western States only



### Black Gold® Natural & Organic Seedling Mix

- Highly refined organic seedling mix is an excellent growing medium for newly germinated seedlings
- Fine yet porous and water retentive including an organic wetting agent promoting root growth
- Contains RESILIENCE®
- OMRI Listed®

#### Available Sizes:

8 QT (240/pallet) , 16 QT (120/pallet),  
1.5 CF (50/pallet)

**Ingredients:** Canadian Sphagnum peat moss, perlite and organic wetting agent



### Black Gold® Natural & Organic Just Coir

- All natural
- High water-holding capacity
- Highest quality coir reconstituted into a user-friendly, ready-to-use growing amendment
- OMRI Listed®

#### Available Sizes:

2.0 CF (40/pallet), 60 CF tote size (1/pallet)\*\*

**Ingredients:** Coir

\*\*Available in Western States only



See page 25 for Mulch & Soil Council® Certified Product Information

See page 5 for RESILIENCE® product information

**NEW**

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## POTTING MIXES AND AMENDMENTS

### Black Gold® Natural & Organic Earthworm Castings Blend 0.8-0.0-0.0



- This enriching soil amendment is great for use as a top-dressing or soil conditioner
  - Provides a rich natural fertilizer
  - Naturally aerates the soil to help retain high moisture levels
  - OMRI Listed®
- Available Sizes:**  
8 QT (240/pallet)

**Ingredients:** Earthworm castings, Canadian Sphagnum peat moss

### Black Gold® Natural & Organic Garden Compost Blend 0.06-0.03-0.03



- All natural
  - Gardeners use this blend as a raised bed amendment and garden mulch
  - Perfect for enriching an existing bed, creating new flower or vegetable gardens, or establishing a new lawn
  - Improves soil moisture retention, aeration and drainage
  - OMRI Listed®
- Available Sizes:**  
1.0 CF (70/pallet)

**Ingredients:** Compost, bark and Canadian Sphagnum peat moss

### Black Gold® Natural & Organic Garden Soil 0.07-0.03-0.03



- Regionally formulated by professional horticulturists to best suit your local garden soils
  - Improves soil structure by adding organic matter
  - Organic nitrogen
- Available Sizes:**  
1.0 CF (70/pallet)

**Ingredients:** Bark, compost, and Canadian Sphagnum peat moss

### Black Gold® Natural & Organic African Violet Potting Mix 0.18-0.02-0.02



- Picky African violets thrive in this blend which maintains a good balance between porosity and organic matter for blooming plants with beautiful foliage
  - It is also suited to Gloxinia, Sinningia, Streptocarpus and sensitive container plants
  - Contains RESILIENCE®
- Available Sizes:**  
8 QT (240/pallet)

**Ingredients:** Canadian Sphagnum peat moss, perlite, and one or more of the following: pumice, cinders, compost, processed softwood bark, processed rice hulls and earthworm castings

### Black Gold® Natural & Organic Succulent & Cactus Potting Mix 0.07-0.0-0.0



- An ideal rapid draining growing mix for succulent plants
  - Balanced blend of bark, compost, earthworm castings and perlite or pumice or cinders
  - Encourages growth while ensuring ample aeration and drainage that most cacti, bromeliads and succulents require to thrive
  - For planting indoor or outdoor succulent containers, or amending rock gardens
- Available Sizes:**  
8 QT (240/pallet), 1.0 CF (63/pallet)

**Ingredients:** Perlite, pumice or cinders, bark, Canadian Sphagnum peat moss and earthworm castings

### Black Gold® Natural & Organic Orchid Potting Mix



- Recommended for terrestrial to semi-terrestrial orchids
  - Premium, high performing mix ideal for growing epiphytic orchids, such as Phalaenopsis, Dendrobium, and Cattleya orchids, among others
  - Provides the quick drainage and plentiful air pockets that orchid roots require for good growth
  - Helps anchor plants in pots without compacting roots
  - All natural
- Available Sizes:**  
8 QT (240/pallet)

**Ingredients:** Bark, perlite and organic wetting agent

**sunagro**  
HORTICULTURE

See page 5 for RESILIENCE® product information

**NEW**

Black Gold Natural & Organic packaging will be a rolling change reflecting existing bag inventories and regulatory approvals. Exact timing per SKU will be advised.

**BLACK GOLD®**

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[www.blackgold.bz](http://www.blackgold.bz)

## AMENDMENTS

### Black Gold® Natural & Organic Perlite



- All natural
- Perlite is a lightweight, expanded volcanic rock
- Improves drainage and aeration of any growing mix
- Its high porosity makes it suitable for rooting cuttings
- OMRI Listed®

**Available Sizes:**  
8 QT (240/pallet)

**Ingredients:** Perlite

### Black Gold® Natural & Organic Vermiculite



- All natural
- High CEC (Cation Exchange Capacity) for better fertilizer retention and release when used in the potting mix
- When used alone, it is perfect for rooting cuttings
- Absorbent and lightweight
- OMRI Listed®

**Available Sizes:**  
8 QT (240/pallet)

**Ingredients:** Vermiculite

### Black Gold® Natural & Organic Canadian Sphagnum Peat Moss Plus



- 100% Canadian Sphagnum peat moss
- Added organic wetting agent
- Suited to acid-loving plants
- May slightly lower the pH of more alkaline soils
- Great as a soil amendment or make-your-own base mix
- OMRI Listed®

**Available Sizes:**  
8 QT (240/pallet)

**Ingredients:** Canadian Sphagnum peat moss, organic wetting agent

### Black Gold® Natural & Organic Canadian Sphagnum Peat Moss



- 100% Canadian Sphagnum peat moss
- Suited to acid-loving plants
- May slightly lower the pH of more alkaline soils
- Improves soil water retention and aeration in garden soil
- OMRI Listed®

**Available Sizes:**  
1.0 CF (100/pallet), 2.2 CF (50/pallet)  
3.0 CF (35/pallet), 3.8 CF (30/pallet)

**Ingredients:** Canadian Sphagnum peat moss

### Black Gold® Natural & Organic Soil Conditioner 0.02-0.01-0.01



- Helps build soil structure while supplying needed nutrients and mycorrhizae for top performance
- Black Gold® Soil Conditioner is one of the most powerful garden soil amendments on the market
- Boosted with Sun Gro's proprietary seven mycorrhizae species
- Expands to 3 cubic feet

**Available Sizes:**  
2.2 CF (30/pallet)\*\*

**Ingredients:** Bark, compost, Canadian Sphagnum peat moss, earthworm castings, organic fertilizer and mycorrhizae

\*\*Available in Western States only





Black Gold Natural & Organic packaging will be a rolling change reflecting existing bag inventories and regulatory approvals. Exact timing per SKU will be advised.



ALL THE RICHES OF THE EARTH®

Black Gold Potting Mixes, Specialty Mixes and Amendments

www.blackgold.bz

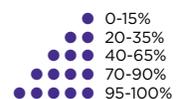
Conventional Mixes		Natural & Organic Mixes				Natural & Organic Specialty Mixes				Natural & Organic Soil Amendment Blends					Natural & Organic Amendments						
Black Gold All Purpose Potting Mix	Black Gold Moisture Supreme Container Mix	Black Gold Natural & Organic Potting Mix	Black Gold Natural & Organic Cocoblend Potting Mix	Black Gold Natural & Organic Raised Bed Potting Mix	Black Gold Natural & Organic Ultra Coir	Black Gold Natural & Organic Seeding Mix	Black Gold Natural & Organic African Violet Potting Mix	Black Gold Natural & Organic Succulent & Cactus Potting Mix	Black Gold Natural & Organic Orchid Potting Mix	Black Gold Natural & Organic Ultra Outdoor Planting Mix	Black Gold Natural & Organic Flower & Vegetable Soil	Black Gold Natural & Organic Garden Soil	Black Gold Natural & Organic Soil Conditioner	Black Gold Natural & Organic Garden Compost Blend	Black Gold Natural & Organic Earthworm Castings Blend	Black Gold Natural & Organic Just Coir	Black Gold Natural & Organic Peat Moss	Black Gold Natural & Organic Peat Moss Plus	Black Gold Natural & Organic Perlite	Black Gold Natural & Organic Vermiculite	
•••	•••	•••	•••	••	••	•••	•••	•		••	••	••	••		•		•••	•••			Canadian Sphagnum Peat Moss
••	••	••		•••			•	••	•••	•••	•••	•••	•••	•••							Composted or Aged Bark *may contain processed forest products
•	••	•		••			•			••	••	••	••	•••							Compost <sup>2</sup>
•	•	•	•		••	••	•	•••	•										•••		Perlite <sup>3</sup>
	•		••		•••											•••					Coconut Coir
•	•	•	•	•			•	•					•		••						Earthworm Castings
																			•••		Vermiculite
6-month Controlled Release	6-month Controlled Release	Organic Grade	Organic Grade	Organic Grade	Organic Grade	Organic Grade	Organic Grade	Organic Grade				Organic Grade	Organic Grade	Organic Grade	Organic Grade						Fertilizer
Professional Grade	Professional Grade	Organic Grade	Organic Grade		Organic Grade	Organic Grade	Organic Grade		Organic Grade									Organic Grade			Wetting Agent
					•								•								Mycorrhizae
•	•	•	•	•	•	•	•	•	•												
		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	OMRI Listed®
✓		✓	✓																		Mulch & Soil Council Certified

<sup>1</sup> Compost varies by region and may be derived from composted rice hulls, composted mushroom casing mix and/or composted dairy manure.

<sup>2</sup> May contain pumice or cinders - Western US

<sup>3</sup> Regionally formulated and may contain perlite, vermiculite, rice hulls and forest products.

• The dots indicate the amount of each ingredient. More dots mean more of that ingredient.





# Fafard®

## Fafard® Potting Mixes and Amendments

For nearly 100 years Fafard has been a lasting brand that means quality, and Sun Gro Horticulture offers all of the traditional Fafard potting mixes and amendments. That means customers can expect the same consistent quality and superior gardening results that they have relied upon for decades.

The Fafard retail line consists of a variety of premium peat-based potting soils and amendments, so gardeners are certain to find a product to fit their needs.



Check out our new Fafard web site [www.fafard.com](http://www.fafard.com)  
Product Info • Videos • Gardening Tips • Newsletter • More...

## POTTING MIXES

### Fafard® Ultra Container Mix with extended feed

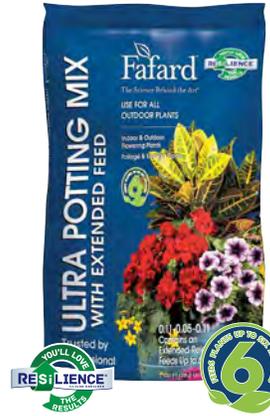


- All-purpose container mix
- Specifically formulated for all your patio containers, hanging baskets and window boxes.
- Contains Moisture Pro™ water holding crystals
- Feeds plants up to 4 months
- Contains RESILIENCE®

**Available Sizes:**  
1.0 CF (70/pallet), 2.0 CF (40/pallet)

**Ingredients:** Regionally formulated blend of Canadian Sphagnum peat moss and one or more of the following: peat, processed softwood bark, forest products, compost, perlite, vermiculite; dolomite lime, controlled release fertilizer, hydrogel and wetting agent

### Fafard® Ultra Potting Mix with extended feed

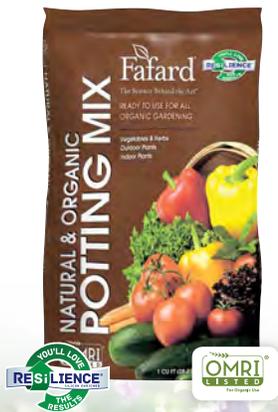


- Recommended for bedding and potted plants grown indoors or out
- Feeds plants up to 6 months
- Contains RESILIENCE®

**Available Sizes:**  
1.0 CF (70/pallet), 2.0 CF (40/pallet)

**Ingredients:** Regionally formulated blend of Canadian Sphagnum peat moss and one or more of the following: peat, processed softwood bark, forest products, compost, perlite, vermiculite; dolomite lime, controlled release fertilizer and wetting agent

### Fafard® Natural & Organic Potting Mix

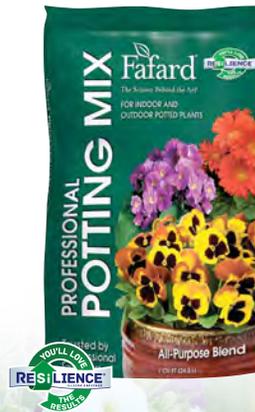


- Natural & organic
- For indoor and outdoor growing
- Recommended for container plantings and raised beds
- Contains RESILIENCE®
- OMRI Listed®

**Available Sizes:**  
1.0 CF (70/pallet)

**Ingredients:** Canadian Sphagnum peat moss, processed softwood bark, perlite, dolomite lime and organic wetting agent (and may contain compost)

### Fafard® Professional Potting Mix



- All-purpose potting mix based on our professional formulation used by commercial growers
- Provides superior moisture retention
- Recommended for indoor and outdoor container plantings
- Contains RESILIENCE®

**Available Sizes:**  
1.0 CF (70/pallet), 2.0 CF (40/pallet)

**Ingredients:** Regionally formulated and contains a blend of Canadian Sphagnum peat moss or peat and one or more of the following: processed softwood bark, forest products, compost, perlite, vermiculite; dolomite lime and wetting agent



See page 5 for RESILIENCE® product information

## POTTING MIXES AND AMENDMENTS

### Fafard® Ultra Outdoor Planting Mix



- Formulated for garden and landscape planting
- Adds structure and needed organic matter to clay-rich or sandy soils

**Available Sizes:**  
1.0 CF (70/pallet)

**Ingredients:** Regionally formulated and contains a blend of processed softwood bark and one or more of the following: forest products or compost; Canadian Sphagnum peat moss or peat, vermiculite, perlite and dolomite lime

### Fafard® Premium Topsoil



- Will add much-needed organic matter to any garden soil or landscape planting requiring enrichment
- Ideal for starting or top-dressing lawns and filling low spots in the landscape or garden
- Regionally formulated to best suit your local garden soils

**Available Sizes:**  
1.0 CF (70/pallet)

**Ingredients:** Regionally formulated and contains a blend of compost and one or more of the following: Canadian Sphagnum peat moss, peat, processed softwood bark, forest products, compost, perlite, vermiculite

### Fafard® Garden Manure Blend 0.5-0.5-0.5



- Contains all-natural composted manure
- Provides good aeration and organic fertilizer for beautiful garden plants and vegetables
- Formulated for all garden and landscape plantings

**Available Sizes:**  
1.0 CF (70/pallet)

**Ingredients:** A blend of manure and natural materials (derived from peat, forest products or compost)

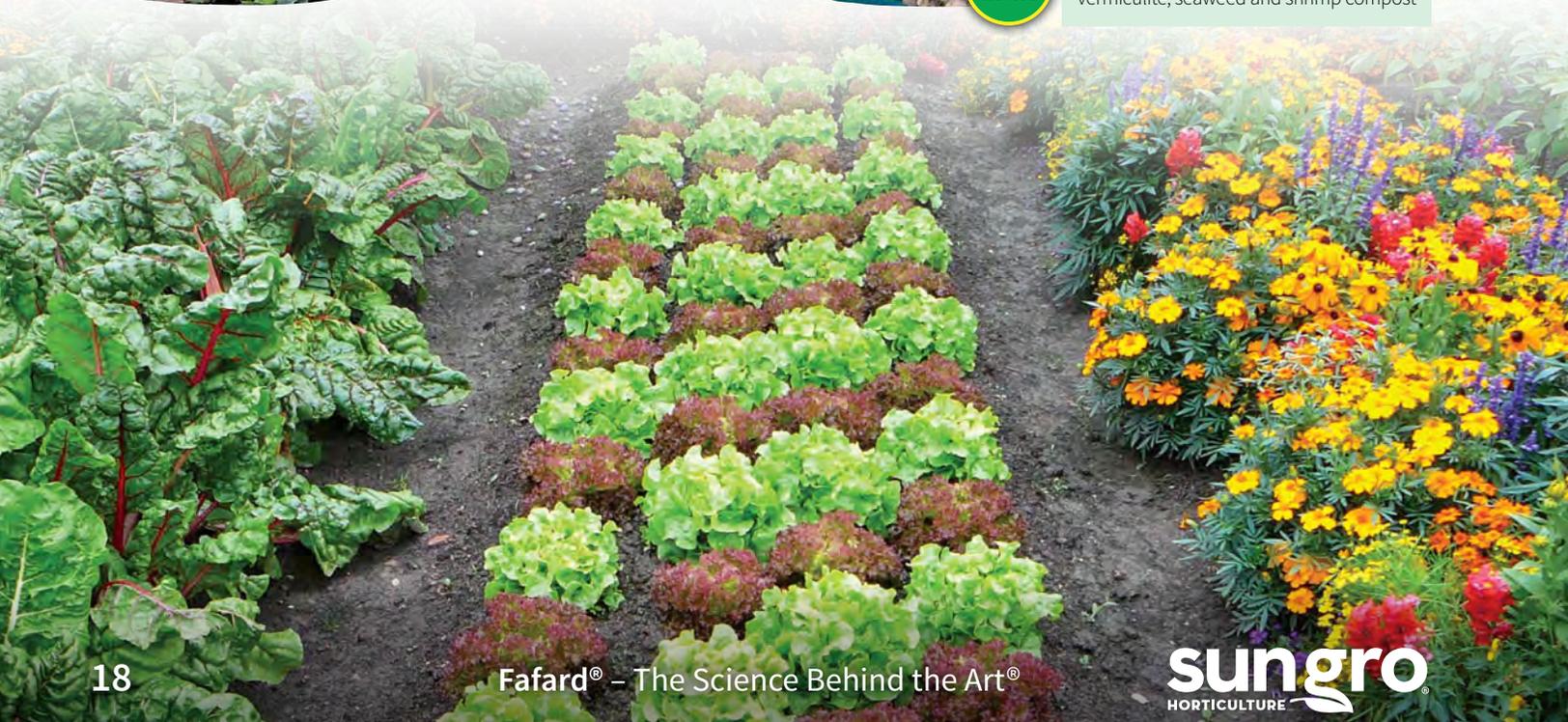
### Fafard® Premium Natural & Organic Compost Blend



- Natural & organic
- Contains shrimp and seaweed compost
- Improves soil moisture retention, aeration and drainage
- Formulated for all garden and landscape plantings

**Available Sizes:**  
1.0 CF (70/pallet)

**Ingredients:** Regionally formulated and contains a blend of compost and one or more of the following: Canadian Sphagnum peat moss or peat, processed softwood bark, forest products, perlite, vermiculite, seaweed and shrimp compost



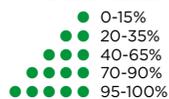
## FAFARD POTTING MIXES AND AMENDMENTS

Fafard Ultra Container Mix	Fafard Ultra Potting Mix	Fafard Natural & Organic Potting Mix	Fafard Professional Potting Mix	Fafard Ultra Outdoor Planting Mix	Fafard Premium Natural & Organic Compost Blend	Fafard Premium Topsoil	Fafard Garden Manure Blend	Fafard Peat Moss	
●●	●●●	●●●	●●●	●●	●●		●●●	●●●●●	PEAT
●●●	●●	●●	●●	●●●	●●	●●●			BARK <sup>2</sup> and/or other FOREST PRODUCTS
●	●	●	●						PERLITE
	●				●●● SEAFOOD and SHRIMP MEAL	●●	●●●		COMPOST
●	●	●	●						DOLOMITE LIME
Controlled Release	Controlled Release			●					FERTILIZER
●									WATER HOLDING CRYSTALS
Professional Grade	Professional Grade	Organic Grade	Professional Grade	Professional Grade					WETTING AGENT
		✓							OMRI LISTED <sup>®</sup>
●	●	●	●						

<sup>1</sup> Mixes are regionally formulated and may contain vermiculite.

<sup>2</sup> Bark: Pine Bark is used in the Eastern and Central Regions. Fir Bark is used in the Western Region.

● The dots indicate the amount of each ingredient. More dots mean more of that ingredient.





# Proven Winners Soils & Plant Foods Now Available Nationwide!



Not actual size

## Better Products, Better Gardens

The best plants, and the finest potting soil and plant foods - it's an unbeatable combination. Formulated to provide superior results for Proven Winners and all flowering plants, Proven Winners Premium Potting Soils and Plant Foods are the add-on sales lineup that's sending sales and profits sky high.

### Premium Potting Soils

- Two sizes: 1.5 cu. ft. and 16 qt.
- Uses only the highest quality professional grower grade peat moss, composted bark, and perlite. Contains dolomite lime to buffer soil pH, and a professional grade wetting agent.
- Feeds plants up to 6 months.

### Premium Water Soluble Plant Food

- Unique 24-12-17 NPK ratio designed specifically to maximize flowering and plant growth of Proven Winners plants.
- Contains the EDDHA form of Iron, which allows plants to use Iron efficiently at varying pH ranges so plants are healthier and greener.
- Available in a 2.5 lb. size.

### Premium Continuous Release Plant Food

- Long lasting 6-month formulation designed to release nutrients all season long.
- Available in a 2.5 lb. size as well as 2 oz. packages for impulse sales.

# SUNSHINE<sup>®</sup> MIX #4

**NEW**

Sunshine packaging will be a rolling change reflecting existing bag inventories and regulatory approvals. Exact timing per SKU will be advised.

## CULTIVATION MIXES

Sunshine<sup>®</sup> Mix #4 products are professional, all-purpose growing mixes for all types of indoor or outdoor container crops. These specialty performance mixes are designed for controlled-environment crops that need increased drainage. They are ideal for growing plants in a wide variety of container sizes, from small cell packs to large pots and fabric containers. Sunshine<sup>®</sup> Mix #4 mixes are also ideal for cutting propagation.

### Sunshine<sup>®</sup> Advanced Mix #4



- Recommended for indoor growing
- Boosted with Sun Gro's proprietary blend of endomycorrhizae
- Retains moisture and improves root aeration and drainage
- Contains RESiLIENCE<sup>®</sup>, our silicon-enriched additive – may enhance plant growth, flowering and improve resistance to wilting
- OMRI Listed<sup>®</sup>



**Available Sizes:** 3.0 CF (35/pallet) (expands up to 6 CF)  
80 CF tote size available

**Ingredients:** Canadian Sphagnum peat moss, perlite, coir, dolomite lime, proprietary blend of endomycorrhizae, organic wetting agent and RESiLIENCE<sup>®</sup>

### Sunshine<sup>®</sup> Mix #4



- High air capacity and fast drainage
- Ideal for water and salt sensitive crops or where frequent leaching is required
- Inert mix is a perfect make-your-own mix base
- Ready to Gro
- Contains RESiLIENCE<sup>®</sup>, our silicon-enriched additive – may enhance plant growth, flowering and improve resistance to wilting



**Available Sizes:** 3.8 CF compressed (30/pallet)(expands up to 7.2 CF) 80 CF tote size available

**Ingredients:** Canadian Sphagnum peat moss, coarse perlite, dolomite lime, long-lasting wetting agent and RESiLIENCE<sup>®</sup>

### Sunshine<sup>®</sup> Mix #4 with Mycorrhizae



- For indoor growing
- Contains horticultural grade perlite for greater porosity
- Our classic #4 boosted with Sun Gro's proprietary seven mycorrhizae species
- Contains RESiLIENCE<sup>®</sup>, our silicon-enriched additive – may enhance plant growth, flowering and improve resistance to wilting



**Available Sizes:** 3.0 CF compressed bales (35/pallet) (expands up to 6 CF)

**Ingredients:** Canadian Sphagnum peat moss, perlite, dolomite lime, proprietary blend of endomycorrhizae, wetting agent and RESiLIENCE<sup>®</sup>



**Sunshine<sup>®</sup>**

## Sunshine<sup>®</sup> Potting Mixes and Peat Moss

Sell the most popular professional-grower brand on the market, Sunshine<sup>®</sup>! Gardeners choose Sunshine because this prestigious brand offers a wide variety of professional-grade mixes and Canadian Sphagnum peat moss products for overall gardening success.

The Sunshine label includes many **OMRI Listed<sup>®</sup>** products for organic gardening as well as all-purpose blends for everyday gardening. Plants love Sunshine, and so will you!

## POTTING MIXES

### Sunshine® All-Purpose Potting Mix



- Formulated for indoor use
- Effectively retains nutrients and water
- Comprised of Canadian Sphagnum peat moss, perlite and starter fertilizer
- Certified as a Premium Potting Soil by the Mulch and Soil Council®
- Contains RESILIENCE®

**Available Sizes:**

1.5 CF (75/pallet), 2.5 CF (45/pallet)

**Ingredients:** Canadian Sphagnum peat moss, perlite, dolomite lime and wetting agent



### Sunshine® Container Potting Mix 0.1-0.1-0.1



- Contains water-holding gel
- Water is retained and slowly disseminated resulting in less watering needed
- Formulated for summer containers, hanging baskets and window boxes
- Contains a controlled release fertilizer
- Feeds up to 6 months
- Contains RESILIENCE®

**Available Sizes:**

1.5 CF (75/pallet), 2.5 CF (45/pallet)

**Ingredients:** Canadian Sphagnum peat moss, perlite, dolomite lime, controlled release fertilizer, water-holding polymer and wetting agent



### Sunshine® Professional Growing Mix 0.1-0.1-0.1



- All-purpose blend formulated for indoor and outdoor gardening
- Plants will thrive in this ready-to-use formulation made with the best Canadian Sphagnum peat moss
- Contains a controlled release fertilizer
- Feeds up to 6 months
- Certified as a Premium Potting Soil by the Mulch and Soil Council®
- Contains RESILIENCE®

**Available Sizes:**

1.5 CF (75/pallet), 2.5 CF (45/pallet)

**Ingredients:** Canadian Sphagnum peat moss, perlite, dolomite lime, controlled release fertilizer and wetting agent



### Sunshine® Natural & Organic Planting Mix



- Same formulation used by commercial greenhouse growers throughout North America
- All-purpose blend formulated for indoor and outdoor gardening
- Contains RESILIENCE®
- OMRI Listed®

**Available Sizes:**

1.5 CF (75/pallet), 2.5 CF (45/pallet)

**Ingredients:** Canadian Sphagnum peat moss, perlite, dolomite lime and organic wetting agent



See page 25 for Mulch & Soil Council® Certified Product Information

See page 5 for RESILIENCE® product information



## PEAT MOSS AND AMENDMENTS



### Sunshine® Canadian Sphagnum Peat Moss

- 100% Canadian Sphagnum peat moss
- Suited to acid-loving plants
- Can slightly lower the pH of more alkaline soils
- Compressed bales for convenient storage and easy handling
- Improves soil water retention and aeration
- OMRI Listed®



**Available Sizes:**

- 1.0 CF (100/pallet) (compressed bales)
- 2.2 CF (50/pallet) (compressed bales)
- 3.0 CF (35/pallet) (compressed bales)
- 3.8 CF (30/pallet) (compressed bales)

**Ingredients:** Canadian Sphagnum peat moss

### Sunshine® Coarse Perlite Premium Grade



- All natural
- Professional grade perlite
- Suitable for rooting cuttings or adding aeration and drainage to mixes
- OMRI Listed®

**Available Sizes:**  
2.0 CF (60/pallet)

**Ingredients:** Perlite

Available in Eastern States only



### Sunshine® Vermiculite Premium Grade



- All natural
- Professional grade
- High CEC (Cation Exchange Capacity) for better fertilizer retention and release
- Improves drainage and aeration
- Used as a 'seed topper' or cutting medium by professional growers
- OMRI Listed®

**Available Sizes:**  
2.0 CF (60/pallet)

**Ingredients:** Vermiculite

Available in Eastern States only





www.sunshinemixes.com

**SUNSHINE<sup>®</sup>**  
**MIX #4**

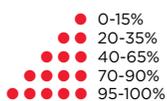
Consistent Cultivation Mixes  
for Extreme Performance

Sunshine All-Purpose Potting Mix*	Sunshine Professional Growing Mix*	Sunshine Container Potting Mix	Sunshine Natural & Organic Planting Mix*	Sunshine Advanced Mix #4 Growing Mix	Sunshine Mix #4 with Mycorrhizae	Sunshine Mix #4 Professional Growing Mix	
••••	•••	•••	•••	•••	•••	•••	Canadian Sphagnum Peat Moss
							Bark <sup>1</sup>
				•			Compost <sup>2</sup>
•	••	••	••	••	••	••	Horticultural Grade Perlite
•	•	•	•	•	•		Dolomite Lime
				•			Coir
							Earthworm Castings
	Controlled Release	Controlled Release					Fertilizer
		•					Water Holding Gel
Professional Grade	Professional Grade	Professional Grade	Organic Grade	Organic Grade	Professional Grade		Wetting Agent
				•	•		Mycorrhizae
			✓	✓			OMRI Listed <sup>®</sup>
•	•	•	•	•	•	•	
✓	✓		✓				Mulch & Soil Council Certified

<sup>1</sup>Bark: Pine Bark is used in the Eastern and Central Regions.  
Fir Bark is used in the Western Region.

<sup>2</sup> Compost varies by region and may be derived from composted rice hulls, composted mushroom casing mix and/or composted dairy manure.

• The dots indicate the amount of each ingredient. More dots mean more of that ingredient.



**★ CERTIFIED PRODUCT**

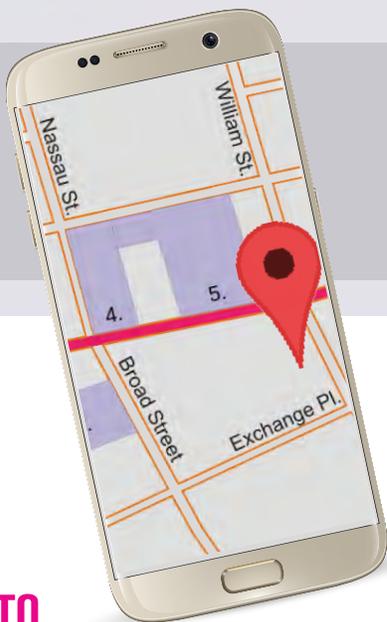
	✓ Premium Potting Soil
	Standard Potting Soil
	Landscape Soil & Soil Amendment
	Specialty Soils
	Mulch

This product has been registered and tested for conformance to the standards of the Mulch & Soil Council for the indicated product category. The Mulch & Soil standards do not contain a product category for pesticides, and this certification mark does not apply to pesticide claims. For more information, refer to the MSC website at [www.mulchandsoilcouncil.org](http://www.mulchandsoilcouncil.org)



# Gardeners are asking US...

... where can they find  
Sun Gro® potting mixes, specialty  
mixes and/or amendments.



## Why Register?

Because tens of thousands of gardeners are reached via social media (Facebook, You Tube, Pinterest, Instagram, Twitter, e-newsletters and visitors to our brand sites). They want to buy our brands and are looking for garden centers in their area.

## Helping IGCs and Gardeners Garden Better!

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UPC	SKU		Description	Size	QTY/case	QTY/plt
<b>Black Gold® Potting Mixes</b>						
064277123084	1410102.Q08P	X	All Purpose w/CRF	8 QT	8	240
064277123169	1410102.Q16U	X	All Purpose w/CRF	16 QT Unc.		120
064277123107	1410102.CFL001P	X	All Purpose w/CRF	1 CFL		70
064277123152	1410102.CFL001.5P	X	All Purpose w/CRF	1.5 CFL		50
064277123206	1410102.CFL002P	X	All Purpose w/CRF	2 CFL		40
064277063083	1402040.Q08P	X	Natural & Organic (OMRI Listed)	8 QT	8	240
064277063168	1402040.Q16U	X	Natural & Organic (OMRI Listed)	16 QT Unc.		120
064277063106	1402040.CFL001P	X	Natural & Organic (OMRI Listed)	1 CFL		70
064277063151	1402040.CFL001.5P	X	Natural & Organic (OMRI Listed)	1.5 CFL		50
064277063021	1402040.CFL002P	X	Natural & Organic (OMRI Listed)	2 CFL		40
064277169167	1402030.Q16U	X	N&O Cocoblend (OMRI Listed)	16 QT Unc.		120
064277169204	1402030.CFL002P	X	N&O Cocoblend (OMRI Listed)	2 CFL		40
064277076311	1413000.Q08P	X	N&O Moisture Supreme Container Mix	8 QT	8	240
064277076328	1413000.CFL001P	X	N&O Moisture Supreme Container Mix	1 CFL		70
064277076335	1413000.CFL001.5P	X	N&O Moisture Supreme Container Mix	1.5 CFL		50
064277076342	1413000.CFL002P	X	N&O Moisture Supreme Container Mix	2 CFL		40
029973123332	1411002.Q08P	X	N&O Seedling Mix (OMRI Listed)	8 QT	8	240
029973123417	1411002.Q16U	X	N&O Seedling Mix (OMRI Listed)	16 QT Unc.		120
064277123510	1411002.CFL001.5P	X	N&O Seedling Mix (OMRI Listed)	1.5 CFL		50
064277124807	1410602.Q08P	X	N&O Succulent & Cactus Potting Mix	8 QT	4	240
029973123691	1410602.CFL001P	X	N&O Succulent & Cactus Potting Mix	1 CFL		63
064277124081	1410502.Q08P	X	N&O African Violet Potting Mix	8 QT	8	240
064277124814	1411402.Q08P	X	N&O Orchid Potting Mix	8 QT	8	240
064277187413	1423004.CFL001.5P	X	N&O Raised Bed & Potting Mix	1.5 CFL		50
064277176523	1423004.CFC002.2P	X	N&O Raised Bed & Potting Mix	2.2 CFC		25
064277177438	1423003.CFL001.5P		N&O Flower & Vegetable Soil	1.5 CFL		50
064277179326	1423003.CFC002.2P		N&O Flower & Vegetable Soil	2.2 CFC		25
064277187314	1423005.CFL002P	X	N&O Ultra Coir (OMRI Listed)	2 CFL		40
064277178213	1423001.CFL001.5P		N&O Ultra Outdoor Planting Mix	1.5 CFL		50

UPC	SKU	Description	Size	QTY/case	QTY/plt
<b>Black Gold<sup>®</sup> Amendments</b>					
029973123165	1411602.CFL001P	N&O Garden Compost (OMRI Listed)	1 CFL		70
064277065209	1491302.CFL002P	N&O Just Coir (OMRI Listed)	2 CFL		40
064277069177	1411603.CFL001P	N&O Garden Soil	1 CFL		70
064277322166	1490302.Q08P	N&O Earthworm Castings (OMRI Listed)	8 QT	4	240
029973123493	1490102.Q08P	N&O Perlite	8 QT	8	240
029973124568	1490202.Q08P	N&O Vermiculite	8 QT	8	240
064277064226	1412103.CFC002.2P	N&O Soil Conditioner	2.2 CFC	30	30
<b>Black Gold<sup>®</sup> Retail Peat Moss</b>					
067863201111	1110102.CFC001P	Retail N&O Peat Moss (OMRI Listed)	1 CFC		100
067863201227	1110102.CFC002.2P	Retail N&O Peat Moss (OMRI Listed)	2.2 CFC		50
064277201393	1110102.CFC003P	Retail N&O Peat Moss (OMRI Listed)	3 CFC		35
067863201388	1110102.CFC003.8P	Retail N&O Peat Moss (OMRI Listed)	3.8 CFC		30
064277124821	1410403.Q08P	N&O Peat Moss Plus (OMRI Listed)	8 QT	8	240





**SUNSHINE<sup>®</sup>**  
**MIX #4**

UPC	SKU		Description	Size	QTY/plt
<b>Sunshine<sup>®</sup> Mixes</b>					
064277310309	504500.CFC003P	X	Sunshine Advanced Mix #4 (OMRI Listed)	3 CFC	35
064277064097	5047040.CFC003P	X	Sunshine Mix #4 with Mycorrhizae	3 CFC	35
064277074454	1341.CFC003.8P	X	Sunshine Mix #4 w/ RESiLIENCE	3.8 CFL	30
<b>Sunshine<sup>®</sup> Retail Peat Moss</b>					
064277050410	301.CFC001P		Retail Peat Moss (OMRI Listed)	1 CFC	100
064277050427	301.CFC002.2P		Retail Peat Moss (OMRI Listed)	2.2 CFC	50
064277050304	301.CFC003P		Retail Peat Moss (OMRI Listed)	3 CFC	35
064277050441	301.CFC003.8P		Retail Peat Moss (OMRI Listed)	3.8 CFC	30
<b>Sunshine<sup>®</sup></b>					
064277034151	101.CFL001.5P	X	All-Purpose	1.5 CFL	75
064277034250	101.CFL002.5P	X	All-Purpose	2.5 CFL	45
064277035158	108.CFL001.5P	X	Professional Growing Mix	1.5 CFL	75
064277035257	108.CFL002.5P	X	Professional Growing Mix	2.5 CFL	45
064277033154	116.CFL001.5P	X	Natural & Organic Planting Mix (OMRI Listed)	1.5 CFL	75
064277033253	116.CFL002.5P	X	Natural & Organic Planting Mix (OMRI Listed)	2.5 CFL	45
064277036155	119.CFL001.5P	X	Container Mix	1.5 CFL	75
064277036254	119.CFL002.5P	X	Container Mix	2.5 CFL	45
064277061096	367000.CFL002P		Perlite*	2 CFL	60
064277061102	357000.CFL002P		Vermiculite*	2 CFL	60

\*Available in Eastern States only

UPC	SKU		Description	Size	QTY/plt
<b>Fafard® Potting Mixes *</b>					
066807202955	4705101	X	Ultra Potting Mix w/extended feed	1 CFL	70
066807202962	4405201	X	Ultra Potting Mix w/extended feed	2 CFL	40
066807202900	6700104	X	Professional Potting Mix	1 CFL	70
066807202917	6400204	X	Professional Potting Mix	2 CFL	40
066807202894	4705103	X	Natural and Organic Potting Soil (OMRI Listed®)	1 CFL	70
066807202948	4705105		Ultra Outdoor Planting Mix	1 CFL	70
066807202924	4705106	X	Ultra Container Mix w/extended feed	1 CFL	70
066807202931	4405206	X	Ultra Container Mix w/extended feed	2 CFL	40
066807201705	6000106		Premium Top Soil	1 CFL	70
066807201699	4005108		Premium N&O Compost Blend	1 CFL	70
066807312104	4000455		Garden Manure Blend*	1 CFL	70

**PRODUCT AVAILABILITY:**

\* Fafard products are not available in Western States: AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY  
 Fafard Garden Manure available in limited Eastern Region Areas. Contact Sun Gro Rep for availability.

**ORDERING DETAILS:**

- Black Gold, Sunshine, Sunshine Advanced and Fafard (where available) products can be combined on the same truckload.
- 8qt and 16qt cased goods must be ordered in full pallets of a single sku.
- Full truckload = 22-24 pallets • Half truckload = 12 pallets. There is a drop charge of \$75.00, per stop, on half truckload orders.
- Pallets/truck may vary by site
- 60 & 80 CFL totes minimum order: 12 pallets per formulation per drop.
- Less than truckload orders will be held until matched.
- Subject to transportation surcharge.
- Forklift required to offload pallets; forklift truck may be available. Contact your local Sun Gro Rep for availability and cost.
- Where Ferry charges apply, contact your local Sun Gro Rep for more information and cost.

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Inkerman, NB 888-896-1222  
 Hubbard, OR 800-842-3256  
 Pine Bluff, AR 800-255-9057



# Environmental Responsibility

Sun Gro® Horticulture is the leader in sustainable peat resources. We endorse and support the Canadian Sphagnum Peat Moss Association’s definition of sustainable peatland management as the “balanced stewardship of the environmental, social and economic values of Canada’s renewable peatland resource”.

**sungro**  
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Call your Sun Gro representative for more information. Toll-free Customer Resource Centers:

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PROUD MEMBER OF:



Along with many other local state nursery and greenhouse associations across North America.