

CABO VERDE TRADE MISSION

November 11 -17, 2023

For more info:

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To register, apply here:

<https://www.surveymonkey.com/r/CaboVerde-Nov2023>



7 Days, 6 Nights
2 Islands (Santiago + Sal)

Explore the many opportunities in Cabo Verde !

Quick Stats



INTEGRATION
CPLP
CEDEAO
 PREFERENTIAL
 AGREEMENTS
EUA
UE

CURRENCY
 ESCUDO
FIXED
PARITY
 EURO

Quick Facts

10 ISLANDS
09 INHABITED

PORTUGUESE
 OFFICIAL LANGUAGE

CAPITAL PRAIA

4.033 Km²
 TOTAL AREA

540.000
 INHABITANTS

AVERAGE TEMPERATURE
 25°C / 22°C

07
 AIRPORTS
 04 INTERNATIONAL
 03 REGIONAL
 INTERNATIONAL HUB
 SAL CONNECTING
 3 CONTINENTS

09
 SEA PORTS
02 DEEP
 WATERS

Mature Democracy

5th OF JULY
1975
CABO
VERDE
 INDEPENDENCE

EB BUREAU OF BUSINESS
 AND ECONOMIC AFFAIRS

"Good governance, prudent macroeconomic management, including strong fiscal, monetary and exchange policies, trade liberalization and increasing integration into the global economy, and the adoption of effective social development has produced positive results throughout the archipelago."

Freedom House
 COUNTRY RANKING **1st**
Mo Ibrahim FOUNDATION **4th BEST GOVERNANCE IN AFRICA**

UNIVERSITY OF GOTHENBURG **RANKING 33 WORLD DEMOCRACIES**

TRANSPARENCY PERCEPTION
1st AMONGST LUSOPHONE COUNTRIES • 3rd DE ÁFRICA

PARLIAMENTARY DEMOCRACY
ECONOMIC FREEDOM

STATE ASSURED INDEPENDENCE OF POWERS

LEGISLATIVE EXECUTIVE JUDICIAL

THROUGH THE INSTITUTIONS
 NATIONAL PARLIMENT II PRESIDENCY OF THE REPUBLIC
 GOVERNMENT II COURTS

Why Cabo Verde

REASONS TO INVEST

- Political, Economical, and Social stability
- Good Governance
- Open and tolerant society
- Diverse and attractive landscape and biodiversity
- Attractive investment incentives
- Investment protection and investor safety
- Safe, secure, stable and profitable environment
- Privileged Geographic Location
- Access to markets – AGOA, Ecowas, CPLP & European Union
- Climate
- Human Resources
- Institutional Support / One Stop Shop



Business Environment

STRENGTHS

- 4 International Airports
- 9 ports, including 2 deep water ports
- Well improving roads network
- Modern telecom infrastructure - 2 transcontinental maritime
- Optic fiber cables (Atlantis and WACS)
- Eight Commercial Banks (91+ branches) in competition
- Local currency escudos has a fixed peg to euros since 2002
- Free movement of capital
- International norms and regulations
- No restrictions on foreign private land ownership
- Attractive investment incentives



HISTORY, CULTURE & NIGHT LIFE IN
Santiago

5 DAYS

Sat, Nov 11 - Welcome to Cabo Verde! Land in the capital of Praia where you will be greeted by a host. En route to your hotel, stop to meet with our trusted money exchanger. Check into your Praia hotel then we suggest you walk next door for a delicious lunch on the beach before considering a quick nap to refresh. Late afternoon, do a bit of **people watching and souvenir shopping** as you walk through the bustling and colorful **Mercado Municipal** to see the 'Badias' (Santiago women) hard at work and then the indoor/outdoor flea market called the **Sucupira**. Relax for the rest of the day. (*Add-on option: relaxing massage in the comfort of your hotel room.*)

Sun, Nov 12 - Sleep in, then we suggest you walk to nearby **Syd's place for a delicious gourmet brunch** cooked by CV American Chef Sydney in a peaceful courtyard. Mid-afternoon, drive 20 minutes to the first port of the trans-Atlantic slave trade, **UNESCO World Heritage Site Cidade Velha** (the Old City). Stop at the Fort Real Sao Filipe constructed to protect the town from frequent pirate attacks, Nossa Senhora do Rosario, the oldest colonial church in the tropics, the first European street in Sub-Saharan Africa and the old pelourinho (slave market post). Then get better acquainted with the city of Praia as you embark on our **Street Art/Street Food/Tapas Tour Mash Up** that features Praia's vivid street art spread throughout three neighborhoods, a gallery visit to meet one of the country's most celebrated artists and some of its tastiest pint sized plates and drinks from our favorite around-the-way and upscale spots including a restaurant that features **live traditional music from Fogo Island**.





RELAXATION & FUN IN
Sal
2 DAYS

Mon, Nov 13 - Fly 45 minutes north to Sal Island... After settling into your luxurious room on the flawless white sand beach strip of Santa Maria, take a **half day tour of the island** including a visit the small city of Espargos, the old salt mine etched into a volcanic crater to exfoliate in its mineral-rich mud, and cleanse with a dip in its healing waters.

Tues, Nov 14 - **Meet with Cabo Verde officials and potential business partners** to learn more about investment and trade opportunities in Sal, the country's most touristic island, then head out for **dinner with a few invited guests who can share more insight on investing in Sal and the country's tourism or other sectors.**

Spend any free time exploring the restaurant, bar and shop-filled beach town of Santa Maria, or simply relaxing poolside or on the beach directly in front of your hotel.





Wed, Nov 15 – Fly back to Praia and delve into another **day of meetings with Cabo Verde officials to continue learning about the investment climate of and possibilities in Cabo Verde**. That night head out for **dinner with a few invitees**.

Thurs, Nov 16 – Spend the day at the **Feira Internacional de Cabo Verde (FIC)** networking with many of Cabo Verde's entrepreneurs and investors. That evening experience the authentic culture and charm of Cabo Verde when you wind through the mountainous countryside. Stop for a **traditional dinner and some beer tasting at a new CV owned beer brewery** that boasts local flavors such as mel de cana and hibiscus flower. Then arrive at Tarrafal, the island's most beautiful beach town. **Spend the night with a view of the ocean in tranquil Tarrafal, allowing the sound of waves to lull you to sleep.**

Fri, Nov 17 – Enjoy a **leisurely beach day***, then drive back to Praia winding along the island's east coast. Stop to **visit a community of Rabelados (Rebels)** to see how they are preserving traditional religion and culture, refresh in an unlikely natural bar etched into a cliff and drive through the banana and coconut-tree filled valley of Santa Cruz! Arrive at the airport and check in for your return flight home...

**Add-on activities include a ride in a traditional wooden fishing boat or a relaxing massage.*



Package Details

Deposit due July 30th: \$400 (applied to final payment)

2nd Payment due August 25th: 50% of package cost

3rd (Final) Payment due September 15th: 50% of package cost, less deposit

**Total can be fully paid in advance, if preferred.*

7 DAYS/6 NIGHTS, 2 ISLANDS PERSONALIZED LAND TOUR PACKAGE

\$2,199 per person double room occupancy (**\$2,469** solo room occupancy).

PACKAGE INCLUDES: Round trip domestic flights between Praia and Sal; all (6) airport transfers with hosts; hotel lodging; and ground transportation to all scheduled events.

In Santiago

Cidade Velha tour including entrance fees;

Street Art/Street Food/Tapas Tour Mash Up with gallery visit including tapas and drinks and live Fogo music;

Pre-arranged business-to-business meetings;

Pre fixe dinner with local officials;

Transfers to one day of the Feira Internacional de Cabo Verde (FIC);

Abbreviated markets shopping tour for souvenirs;

Transfer to Tarrafal with modified tour part I including dinner and beer tasting;

Transfer from Tarrafal to the airport with modified tour part II including refreshment

In Sal

Sal Island half day tour including entrance fees;

Pre fixe dinner with 2-3 local officials including transport if needed

NOT INCLUDED: International flights, travel insurance; Cabo Verde airport tax, many lunches and dinners (unless specified) and tips

Suggested international flights will be provided once official travel dates are confirmed

ADDITIONAL INFORMATION

- Currently there are no Covid-19 related requirements for entrance to Cabo Verde, Portugal and the US
- Airport tax of approximately \$35 usd must be paid upon arrival in Cabo Verde (can be paid in CV escudos, euros or Visa credit card)
- International travel insurance is suggested
- In Cabo Verde many places accept only cash or the CV debit card; only a handful accept major credit cards. You can arrive with cash (dollars or euros) and then exchange them to CV escudos, or withdraw it from any of the many ATM machines.

Itinerary subject to change.