



# BATTERY+

## EXHIBITION

AUGUST 22 - 24  
2025

HYDERABAD EXPO CENTRE

- \* ELECTRIC VEHICLE (EV) MANUFACTURERS \* BATTERY MANUFACTURERS AND SUPPLIERS
- \* CHARGING INFRASTRUCTURE PROVIDERS.\* AUTOMOTIVE COMPONENT SUPPLIERS \* ENERGY COMPANIES
- \* TECHNOLOGY PROVIDERS \* DEALERS AND DISTRIBUTORS.\* GOVERNMENT BODIES AND AGENCIES
- \* RESEARCH AND DEVELOPMENT (R&D) ORGANIZATIONS.\* INVESTORS AND VENTURE CAPITALISTS
- \* ENVIRONMENTAL ORGANIZATIONS \* CONSUMERS AND ENTHUSIASTS.



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# EVENT at a GLANCE

## **What:** The Battery+Expo 2025 (5<sup>th</sup> edition)

The only EV & BATTERY Show serving  
India's First, with Global Participation

## **When:** August 22 & 24<sup>th</sup> 2025

Friday: Aug. 22<sup>nd</sup> : Opening: 8 - 10 am; Education: 10 am - 5 pm; Expo Hall: 10 am - 5 pm.

Saturday: Aug. 23<sup>rd</sup> : Education: 8 am - 3 pm; Expo Hall: 9 am - 3 pm.

Sunday: Aug. 24<sup>th</sup> : Education: 8 am - 3 pm; Expo Hall: 9 am - 3 pm.

## **Where:** Hyderabad Exhibition Centre (Hall A) |

**Contact info:** +91 9082206976 | [info@restartenergyindia.com](mailto:info@restartenergyindia.com) | [b2b@evworldexpo.in](mailto:b2b@evworldexpo.in)

## **Who will attend:**

- \* ELECTRIC VEHICLE (EV) MANUFACTURERS \* BATTERY MANUFACTURERS AND SUPPLIERS
- \* CHARGING INFRASTRUCTURE PROVIDERS.\* AUTOMOTIVE COMPONENT SUPPLIERS \* ENERGY COMPANIES
- \* TECHNOLOGY PROVIDERS \* DEALERS AND DISTRIBUTORS.\* GOVERNMENT BODIES AND AGENCIES
- \* RESEARCH AND DEVELOPMENT (R&D) ORGANIZATIONS.\* INVESTORS AND VENTURE CAPITALISTS
- \* ENVIRONMENTAL ORGANIZATIONS \* CONSUMERS AND ENTHUSIASTS.

## **Who Sponsor & Exhibit:**

India & International Manufacturers, Suppliers, Experts & Providers within the event  
industry profiles willing to Enter and/or Expand into the India, Caribbean markets.

## **Program draft:**

- Exhibit Hall with thousands of Products, Services, Technology & Know-How.
- Main Opening, Featured Sessions, Demos & Accredited Courses.
- 80+ India & International Top Speakers.
- Happy Hour, Sponsor Reception and more...

## **Hotels:**

4 great Host & Affiliated Hotels in Hyderabad... At Special event rates ...  
Walking distance to the Center...



WHERE YOU MEET THE BUYERS,  
YOU WON'T FIND ANYWHERE ELSE!

IN HYDERABAD INDIA,  
BUSINESS CAPITAL OF THE TELNGANA

*A VACATION ESCAPE AT HAND!*

# MAKE YOUR SELECTION!

**2025: August 22 & 24**

To Reserve, Complete Form in [Page 6](#)

## SPONSOR PACKAGES

|                   |                          |
|-------------------|--------------------------|
| 10'x10' (3x3mts)  | ₹ 3,40,000 BRONZE        |
| 10'x20' (3x6mts)  | ₹ 5,40,000 SILVER        |
| 10'x30' (3x9mts)  | ₹ 6,40,000 SILVER PLUS   |
| 20'x20' (6x6mts)  | ₹ 7,40,000 GOLD          |
| 20'x30' (6x9mts)  | ₹ 9,40,000 PLATINUM      |
| 20'x40' (6x12mts) | ₹ 10,40,000 DIAMOND      |
| 20'x50' (6x15mts) | ₹ 11,40,000 DIAMOND PLUS |

## SPONSOR PACKAGES BENEFITS:

### For BRONZE, SILVER & SILVER+:

- A-LA-CARTE BENEFITS **PLUS**
- LOGO in Homepage Website (with link), Guide & On-Site.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- SPEAKING SLOT (if available) OR HALF PAGE AD in Guide.
- BONUS: PROMO BANNER & SOCIAL MEDIA Posting

### For GOLD, PLATINUM & DIAMONDS:

- A-LA-CARTE BENEFITS **PLUS**
- LOGO in Homepage Website (with link), Guide & On-Site.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- DEMO/PRESENTATION by your BOOTH
- BONUS: PROMO BANNER & SOCIAL MEDIA Posting (NEW)
- BONUS: GOLD & PLATINUM: HALF PAGE AD in the Guide
- BONUS: DIAMOND (& Up): FULL PAGE AD in the Guide

## A-LA-CARTE PACKAGES

|                  |                             |
|------------------|-----------------------------|
| 10'x10' (3x3mts) | ₹. 58,500 (₹6500/sq mt.)    |
| 10'x20' (3x6mts) | ₹.1,17,000 (₹.6500/sq mt.)  |
| 10'x30' (3x9mts) | ₹. 1,75,500 (₹6500/ sq mt.) |

## A-LA-CARTE BENEFITS:

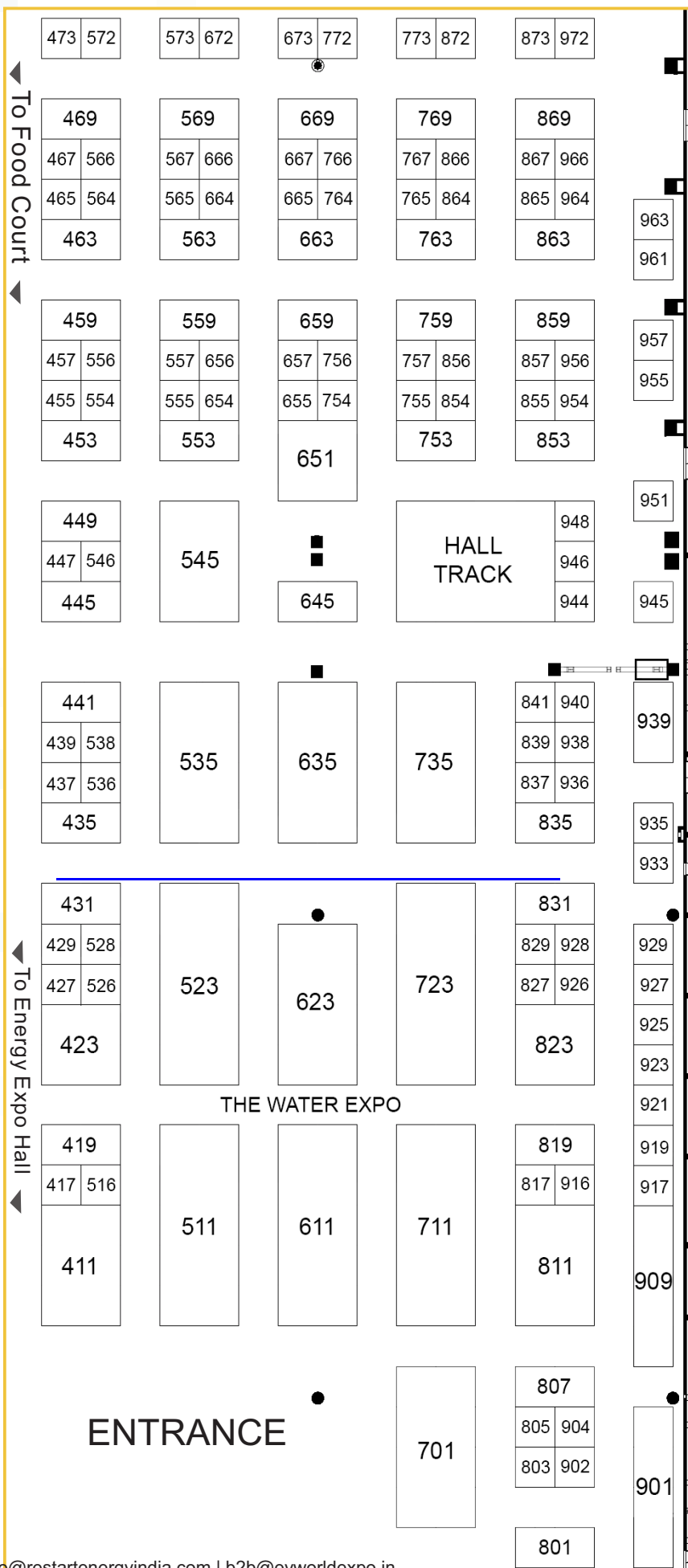
- Pipe & drape, 6' draped table, 2 chairs, waste basket, ID sign, on-line & guide listings, Liability insurance. (10x20 & larger: 2 tables & 4 chairs).
- Staff badges: 10x10 (4 badges); 10x20 (6); 20x20 (8); 20x30 (10); 20x40 (12); 20x50 (14)
- VIP PLUS FREE passes for guests (a ₹3000 value each): 10 up to 10x30 | 20 for 20x20 & larger.



Booth Layout

## ADD-ONS

|                          |                                |
|--------------------------|--------------------------------|
| Booth types              | Electricity 120 v, 5 amps      |
| ₹10,000 for 2-sides open | ₹10,000 (up to 300 sq. ft.)    |
| ₹15000 for 3-sides open  | ₹. 25,000 (400 sq. ft. and up) |
|                          | Speaking Slot: ₹. 45,000       |





# EXCLUSIVE SPONSORSHIPS



## 1- LOBBY DIGITAL MONITORS (2 sponsorships available):



₹1,50,000 (Non Exh.) | ₹1,00,000 (Exh.)  
Post Yourself by the Hall Entrance & Exit 3-Set TV Screens in Prime View!  
Rotating all day long with event program in 2 prime areas by the Hall entrance and exit. 1920 x 1080 resolution. Support for image & video files. Sponsor content provided by sponsor or prepared by Show

## 3- BADGES (exclusive):

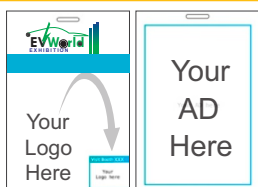
₹3,50,000 (Non Exh.) |

₹2,50,000 (Exhibitor)

Display your Logo, Message & AD in All Badges!

Benefits include:

Logo on Badge Cover & AD in the back of the badge. Logo at Registration area. Advanced recognition in website, show promotions, and expo guide.



## 6- "HAPPY HOUR" (2 available):

\$3,500 (Non Exh.) | \$3,150 (Exhibitor)

Invite all Attendees to Network with You...

Be the Host of the Party!

At a glamorous lounge area with a lot of music, fun & entertainment! Includes outstanding presence & exposure during the "Happy Hour". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.

## 4- LANYARDS (exclusive):

₹2,90,000 (Non Exh.) |

₹2,50,000 (Exhibitor)

Place your Logo & Name on each Participant!

Lanyard provided by sponsor.



## 2- KIOSK DIGITAL SIGNAGE (2 available):

₹2,90,000 (Non Exh.) |

₹2,55,000 (Exh.)

Post Yourself in 2 Kiosks (linked) at High Traffic Locations!

Rotating all day long with event program in 2 prime access traffic areas. 1920 x 1080 resolution. Support for image & video files. Content provided by sponsor or prepared by Show Management



## 5- MAIN OPENING (exclusive):

₹3,50,000 (Non Exh.) | ₹2,55,000 (Exh.)

Open the Event with Your Message...

Loud & Clear!

5-minute open message; logo on event signage & AV screen, literature distribution opportunities. Recognition in website, show promotions, event's program & guide.



## 8- EXPO BAG (exclusive):

₹3,90,000 (Non Exh.) | ₹2,60,000 (Exh.)

Bring your Own Bag to the Show & Make It the EXPO BAG!

Advanced recognition in website and promotions, recognition in event's program and guide.

(Bag is provided by sponsor).



## 7- ONLINE REGISTRATION (exclusive):

₹2,90,000 (Non Exh.)

₹2,25,000 (Exhibitor)

Welcome Attendees with Your Message & Image when they register on-line! Benefits include Banner with link on-line in all registration pages & in confirmation emails. Advanced recognition in website, expo guide and show promotions.

## 9- FLOOR GRAPHICS (4 available):

₹2,85,000/set (Non. Exh.) | ₹1,85,000/set (Exh.)

Place Your Message where the Highest Traffic Flows & near Your Booth!

Dimension 3'x3'. Positioned by the Building Access areas, the Hall Lobby or Inside the Hall (you choose, and honored based on feasibility). Sold in sets of 3. Production and labor placement included.

Artwork provided by sponsor or prepared by Show Management (extra fee of \$150)

## 10- FLOORPLAN (exclusive):

₹2,50,00 (Non Exh.) |

₹2,00,000 (Exhibitor)

Banner (620 x 60 px) posted on the online interactive floor plan, "Courtesy of your Company name & Logo" in the central pages of the Expo Guide and in Directional Boards onsite.

## 11- WEBSITE (exclusive):

₹2,90,00 (Non Exh.) |

₹2,10,000 (Exhibitor)

Banner with link in every page of the show website prominently displayed in the header. Recognition in website, promotions & guide.

## 12- INSERTS in EXPO BAG (5 available):

₹1,20,000 ea. (Non Exh.)

₹95,000 ea. (Exhibitor)

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Water Expo.



# EXPO GUIDE ADVERTISING

TWE25 Expo Guide is a print & digital 5 1/2" x 8 1/2" full color booklet publication, with complete event info, distributed on-site and on-line.

|                   |            |           |
|-------------------|------------|-----------|
| Back cover.....   | ₹.2,99,000 | exclusive |
| In cover.....     | ₹1.99,000  | exclusive |
| Page 3.....       | ₹.1,99,000 | exclusive |
| Full page.....    | ₹.1,49,000 |           |
| Half page.....    | ₹.99,000   |           |
| Cover banner..... | ₹.2,55,000 | exclusive |



## FEATURED SPONSORS

## SPOTLIGHT E-BLAST

PROMOTE YOUR  
COMPANY/ PRODUCT  
to 20K+ Buyers, Professionals  
& Potential Reps. from HYDERABAD  
& ALL the INDIANS  
(Limited availability)

E-Blast includes:  
- Banner (700x100px)  
- URL Link  
- 20 word description.

₹.99,000 each

### Schedule

Every other week starting July 1st.  
Reserve your date now!

### Pre-show Dates

- July 1st | July 15th | July 29th  
- Aug. 5th | Aug. 12th | Aug. 19th

### Post-show Dates

- Sept. 2nd | Sept. 16th | Sept. 30th



(Company provides banner)

**BATTERY+**  
EXHIBITION



**EXCLUSIVE SPONSORSHIPS  
& ADVERTISING requests  
may be also customized  
as per your needs.**



# PARTICIPATION AGREEMENT

This Box is for your info in the Expo Guide & Online - print clearly

COMPANY/EXHIBITOR: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ www: \_\_\_\_\_

Main BRANDS: 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

INDUSTRIES: ☐ Wastewater ☐ Sewer ☐ Environ-Svcs. ☐ Portable Sanitation ☐ Pressure ☐ Quality

MARKETS: ☐ AP ☐ TS ☐ UP ☐ TN ☐ KA ☐ GUJ ☐ KER ☐ MP ☐ MH ☐ OTHER

Your description for the Guide (limit to 20 words)

CONTACT 1 (Name): \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Mob (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Address: (if different from above) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

CONTACT 2: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Mob: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

**AUG. 22 - 24, 2025**

Please complete, sign & return this Agreement to show organizers  
By [www.restartenergyindia.com](http://www.restartenergyindia.com)

All requests will be assigned on a first-come, first-served basis.

To pay by credit card use the box at the bottom. To pay by wire transfers or ACH ask for instructions Agreement will be considered valid when signed by Show Management

## MAKE YOUR SELECTION

1) SPONSOR Package: DIAM+\_\_\_\_ DIAM\_\_\_\_ PLAT\_\_\_\_ GOLD\_\_\_\_ SILV+\_\_\_\_ SILV\_\_\_\_ BRO\_\_\_\_

Booth size: \_\_\_\_\_' X \_\_\_\_\_' Choices: a) \_\_\_\_\_ b) \_\_\_\_\_

2) A-LA-CARTE Package: Booth size: \_\_\_\_\_' X \_\_\_\_\_' Choices: a) \_\_\_\_\_ b) \_\_\_\_\_

3) Booth types: Add ☐ (2-side open) ☐ (3-side open) ☐ (Island booth)

4) Electricity: ☐ (up to 300 sq. ft.) ☐ (400 sq. ft. and up)

5) Others: ☐ Speaking: ☐ 2<sup>nd</sup> listing: ☐ E-Blast: \_\_\_\_\_ Date: \_\_\_\_\_

6) Exclusive Sponsorships: \_\_\_\_\_ Guide AD (size): \_\_\_\_\_

Note: \_\_\_\_\_

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in guide & online, staff badges and free passes for guest. (10x20 & larger: 2 tables & 4 chairs). Liability insurance is included. Refer to your confirmation email for details.

## COST

1) Sponsor Package ₹ \_\_\_\_\_

2) A-La-Carte ₹ \_\_\_\_\_

3) Booth type ₹ \_\_\_\_\_

4) Electricity ₹ \_\_\_\_\_

5) Others ₹ \_\_\_\_\_

6) Exclus./Ads ₹ \_\_\_\_\_

**TOTAL** ₹ \_\_\_\_\_

Approved by  
Show Management

Exhibitor / Sponsor Signature \_\_\_\_\_

Expo Account Executive \_\_\_\_\_

Date \_\_\_\_\_

As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in WATEREXPO Terms & Conditions and agree to abide by them. Email, Fax and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

## PLEASE CHARGE MY CREDIT CARD

VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_

Number \_\_\_\_\_ Cardholder \_\_\_\_\_

Expiration: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_ C ity \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_