



SPONSORSHIP PROPOSAL



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THE ANNUAL INTERNATIONAL EXHIBITION & CONFERENCE SPONSORSHIP PROPOSAL STALL TARIFF - RS. 10,000 + 18 % GST

Thousands of visitors from among Government Agencies, Businesses, Professionals, Industry & Trade will gather over 3 days. Your brand can benefit from the extensive visibility, media coverage and marketing from not just exhibiting through a stall, but rather sponsoring this mega event. From display space, highlights in event communications, and marketing material, to opportunities at leading sessions and more, you can choose from a bouquet of combinations.

PLATINUM SPONSORSHIP

Premium (36m²): ₹ 5,27,000.00 Premium (80m²): ₹ 9,99,000.00

Premium (46m²): ₹ 7,84,000.00 Premium (100m²): ₹11,26,000.00

Premium (64m²): ₹ 8,99,000.00

PRE-SHOW BENEFITS

- Premium platinum recognition and logo placement on:
 - Restart Energy India homepage
 - Relevant event communications including weekly visitor emails
- A double-page spread in the digital trade guide
- 2 dedicated social media posts to the Restart Energy India audience across LinkedIn, Facebook & Twitter
- Premium position email Inline banner on 2 promotional emails pre-show
- 1 Email Advertorial Feature (Logo Included, Visual asset & 50-word accompaniment)
- Banner on Restart Energy India homepage for one month pre-show linked to your website
- Logo on the Lanyard

AT-SHOW BENEFITS

- A 36sqm, 54sqm, 72sqm, 90sqm or 108sqm premium space only
- A nominated representative will be given the opportunity to speak in a conference session
- Premium platinum recognition on entrance signage and sponsor feature wall
- Premium platinum recognition and logo placement on all screens displays within the conference space
- Premium Tinted listing & logo in the digital trade guide
- Premium platinum recognition on the printed conference program
- Bag Insert to include your company's promotional item in each visitor bag
- 2 x VIP Passes, including catering vouchers & access to session recordings and speaker-approved PDF's.

POST-SHOW BENEFITS

- Continued Upgraded Exposure Package in the digital trade guide, available and accessible up to 9 months after the event.
- Premium platinum recognition and logo placement on post-show Thank You email communication
- Feature highlight in the Official Restart Energy India Video
- 1 dedicated social media post across LinkedIn, Facebook & Twitter post-show.
- Access to Restart Energy India 365, giving you on-demand access to industry-leading education at your fingertips.

EXHIBITION PRICING

Stand Size (m2)	Space Type	Standard	Width & Breadth			
09	A	₹ 58,500	3*3	36	A	₹ 2,34,000 6*6
	B	₹ 8100.00	3*3		B	₹ 3,24,000 6*6
12	A	₹ 78,000	3*4	54	A	₹ 3,51,000 9*6
	B	₹ 1,08,000	3*4		B	₹ 4,86,000 9*6
18	A	₹ 1,17,000	3*6	72	A	₹ 4,68,000 9*8
	B	₹ 1,62,000	3*6		B	₹ 6,48,000 9*8
24	A	₹ 1,56,000	4*6	90	A	₹ 5,85,000 10*9
	B	₹ 2,16,000	4*6	108	A	₹ 7,02,000 12*9

GOLD SPONSORSHIP

PRE-SHOW BENEFITS

- Gold level recognition and logo placement on:
 - RESTART ENERGY INDIA homepage
 - Relevant event communications including weekly visitor emails
- 1 Email Advertorial Feature (Logo Included, Visual asset & 50-word accompaniment)
- Full-page advert in the digital trade guide
- 1 dedicated social media posts to the RESTART ENERGY INDIA audience across LinkedIn, Facebook & Twitter
- An enhanced online exhibitor listing

AT-SHOW BENEFITS

- Gold level recognition on entrance signage and sponsor feature wall
- Gold level recognition and logo placement on screens displays within the conference space
- Gold level recognition on the printed conference program
- Premium tinted listing & logo in the digital trade guide

Premium (36m²): ₹ 3,59,000.00
 Premium (54m²): ₹ 4,66,000.00
 Premium (72m²): ₹ 6,93,000.00
 Premium (90m²): ₹ 7,99,000.00
 Premium (108m²): ₹ 9,88,000.00

SILVER SPONSORSHIP

PRE-SHOW BENEFITS

- Silver level recognition and logo placement on:
 - Restart Energy India homepage
 - Relevant event communications including weekly visitor emails
- A full-page advert in the digital trade guide
- An enhanced online exhibitor listing

AT-SHOW BENEFITS

- Silver level recognition on entrance signage and sponsor feature wall
- Silver level recognition and logo placement on screens displays within the conference space
- Silver level recognition on the printed conference program
- Premium Tinted listing & logo in the digital trade guide

Premium (18m²): ₹ 2,55,000.00
 Premium (36m²): ₹ 3,04,000.00
 Premium (54m²): ₹ 4,65,000.00
 Premium (72m²): ₹ 6,77,000.00
 Premium (90m²): ₹ 7,10,000.00
 Premium (108m²): ₹ 8,10,000.00

Rates

Lanyard (exclusive) Be visible around the neck of every visitor	₹ 2,15,000.00
Badge (exclusive) Put your company logo on the badges as a roving advertisement. (One colour print)	₹ 3,55,000.00
Bag Branding (exclusive) A fantastic branding opportunity for your company logo to appear on exhibition bags that are distributed to visitors upon arrival.	₹ 6,55,000.00
Registration branding (exclusive) As the first point of contact for visitors, the Registration Desk is a high traffic area. This exclusive opportunity will ensure great value brand exposure to thousands of quality trade visitors for the duration of the event.	₹ 8,55,000.00

- Company logo will be placed in prime position at the registration desk.
- Company logo featured on registration page of the website.

Rates

Bag Inserts (six available) Include your company's promotional item in each visitor bag. Consider a flyer, branded pen, keyring or USB... the possibilities are endless to promote your company!	₹ 3,15,000.00
Meeting Rooms Hold private meetings, workshops, seminars or social functions at Restart Energy India. Includes: Tables and chairs. AV and catering will be at sponsor's own cost	₹ 1,15,000.00

