

SOCIETY FOR RURAL AND ECO DEVELOPMENT

KURNOOL – A.P. INDIA

ANNUAL REPORT FOR THE YEAR 2020

The **SOCIETY FOR RURAL AND ECO DEVELOPMENT(SRED), KURNOOL** , registered under Societies Registration act. The Society has conducted and visited at Flood Affected area people. Help to Orphanage Children, Environmental Awareness, and Socio-economic. Help to Old age people and women. Free Distribution of Food during the covid lockdown, distribution of masks and sanitizers, Health Camps, Eye Camp. After collecting the information through survey reports, the necessary programmes have been taken up for development of the target people in the area. During this year the following programmes were implemented successfully with the public cooperation for development of poor peoples.

APSACS FSW:

Activities of Society for Rural And Eco-Development: The Communication Consultant will be primarily responsible for the development, implementation and evaluation of behavior change communication (BCC) programs for an HIV/AIDS prevention, care and support and stigma reduction program at the State Level. We will play a critical role in leading the development, design and management of communication programs to reduce the impact of HIV/AIDS among the bridge populations, Most of the Target areas adjacent to the Street Based which is high accessible to sex work. These target areas are not only soliciting point and accessible to street based sex workers but also the for the people in slums and villages of adjacent were attracted by the work at target areas. Those most at risk of infection. We will work very closely with program teams, state, and local collaborating partners including SACS, and local NGOs, people living with HIV/AIDS, research agencies, and others to carry out the objectives of the Society.

Project Goal: They Halt and Reverse the epidemic in Kurnool-515 (Target Population) Kallur -310 (Target Population) & Pathikonda – 175 (Target Population) Division in among the 1000 sex workers by 2018

Activities of the programme:

1. Community out reaching 2. Referral and Linkage 3. Condom Promotion 4. STI case management 5. Community Mobilization 6. Community Capacity building and Formation of CBO,s 7. Creating and enabling environment 8. Advocacy and Lobbying.
2. MGNREGS PROGRAMME: Under MGNREGS the society had undertaken a survey (Land Inventory) on SC,ST lands and also provided a training to SSS groups in Pathikonda, Rudravaram and Banaganapalli mandals of the Kurnool district.

Shelter for Urban Homeless:

The shelter for Urban Homeless (SUH) was started on Aug 2016, with the collaboration of MEPMA/Kurnool Municipal Corporation. The main intention of starting the shelter for urban homeless is to provide shelter for urban dwelling people who migrate to urban areas in search of employment and livelihood. It is part of National Urban Livelihood mission Programme. Currently we are working in 3 different areas of Kurnool & Ananthapur districts of Andhra Pradesh .At present in all the 3 shelters there are 50 people availing the access to shelter facility. We have been providing Breakfast and dinner besides all residential amenities is being provided to the residents in the shelter. We are also extending support to provide them Legal entitlements. Further the children are being joined in the schools for their better education.

Same activity is implementing by SRED in Ananthapur municipality and Gooty municipality as well supported by MEPMA and Municipalities.

Since 2016 we are running the shelter for urban homeless in 3 divisions (Kurnool , Ananthapur , & Gooty) in AP .

Livelihood enterprises development programme(LED P)

SRED has completed 2 LEDP programmes ,this activity is conducted in the following villages

1. Nannur ,thadakanapalli , loddipalli
2. Veldurthi ,dhone

Totally in each LEDP 90 women were trained . 1st LEDP is on preparation of milk products like kova, paneer, dhondh peda, ghee, butter, etc. due to these training given to the 90 womens , present they are economically developed.

2nd LEDP is on preparation of PPE kits, sanitizers , masks , pillow covers, phenoyl , acid, in covid-19 situation. Total of 90 womens have trained for the above activities. Now they are economically developed .

Both the LEDPs are supported by NABARD, RO office , Hyderabad.

Preparation of Peoples Biodiversity Register:

We have been entrusted the responsibility of preparation of People Biodiversity Register by AP Biodiversity board, Andhra Pradesh. As such we have prepared four PBRs namely Chandaluru (Allagadda Mandal), R.Krishna Puram of Kurnool district.

Initially we have conducted an awareness campaign followed by PRA (Participatory Rural Appraisal) and with the support of local people we have gathered the information pertaining to the available resources of flora and fauna in the area besides incorporating details of constitution

of Biodiversity Management committee.

A detailed booklet was prepared for each PBR and was submitted to the AP Biodiversity Board.

Drug Eradication Program :

Our society initiated anti drug addiction program to protect the people from bad habits. As we are implementing the commercial sex workers number of drug habituates coming across in the process. We are very much concern about their health so that facilitating anti drug addiction program to serve the people.

AGRICULTURAL DEVELOPMENT PROGRAMME:

Our Society has conducted Agricultural Awareness and Development programme at Chinna Tekur village of Kallur mandal. This programme was conducted at surround villages with kind cooperation of the Agricultural Officer, keeping in view for development of ecological balances. The Forest Staff and Agricultural Staff explained the importance of Trees and its protection, which are the main sources for the survival of all living things in the universe. And also Latest Technology Agricultural missions are provided in the seminar. About importance of arrangements to the attending persons. And also skillful training to the farmers and village people

Cultural Program

The organization for sensitizing the community towards the programs designing the cultural programs on need based and perform by engaging the professionals. The kalajatha teams motivated the community with their performances consisting songs, skits and role plays. The sensitization programs will be helped to take the program in a successful manner and in turn support for program sustainability. Under equine sustainable program we are very much focusing on cultural programs to sensitize the community to take the program towards sustainability.

CONSUMER AWARENESS PROGRAMME :

Most of the villages do not aware of Consumer Act and facing lot of problems and difficulties with the shop keepers and whole sale merchants. Thus we have conducted this programme in 2 villages of Kallur Mandal and Kurnool Mandal and educated to 150 women and men about the act and enable those to lodge a case against the defaulters who are selling adulterated commodities with higher rate and less weight. The commercial tax office and weight and measure staff explained about the consumer act.

WATER MANAGEMENT PROGRAMME:

The very concept of the watershed development is to create greenery, surface water bodies, improving the underground water, table level, productivity of the land alternate land use and income generating activities like Aquaculture, dairy, poultry, vermin compost, sericulture, floriculture and horticulture etc., activities. Basing on the above criteria during this year our Society has undertaken watershed development mobilization programme in 5 villages of Kurnool mandal. And also conduct water management programme at the above target areas.

Capacity building centre(CBC)

We have implected CBC at nandikottukur(V) ,Kurnool dist . the activity is , the farmers

bring buffalos and cows from other states with the help of veterinary dept . then they will bring those Animals to the capacity building centers . In capacity building centre , the farmer is trained how to feed and maintain the animal for building its capacity. A veterinary doctor is also appointed for the centre . for the period of 15 days the animals will be in the centres ,and the farmer will be trained how to build its capacity .after 15 days the animals will be handovered to the farmers. With the support of Animal husbandary dept , Vijayawada.

Farmers producers organization programs

We have implemented 3 FPO's . 1.Nandhayala dairy FPO, 2. Kurnool FPO , 3.Veldurthi FPO.

1. **Nandhayala dairy FPO** - it is registered under company act. This FPO is only for the dairy farmers . there are 400 members in this FPO . collection of share capital amount of the FPO is Rs. 4,40,000/- . There are 10 board members for this FPO. Nandhyala FPO is implementing so many activities like selling of cattle feed , milk procurement and selling, and supporting te local dairy farmers by helping them in the form of loans ,govt schemes etc.,. with the support of NABARD, RO office , Hyderabad.
2. **Kurnool dairy FPO** - it is registered under company act. This FPO is only for the dairy farmers . there are 430 members in this FPO . collection of share capital amount of the FPO is Rs. 4,73,000/- . There are 10 board members for this FPO. Kurnool FPO is implementing so many activities like selling of cattle feed , milk procurement and selling, and supporting the local dairy farmers by helping them in the form of loans ,govt schemes etc.,. with the support of NABARD, RO office , Hyderabad.
3. **Veldurthi FPO** - it is registered under company act. This FPO is only for the cotton and pulses farmers . there are 334 members in this FPO . collection of share capital amount of the FPO is Rs. 3,67,400/- . There are 10 board members for this FPO. Veldurthi FPO is implementing so many activities like selling of fertilizers, seeds and pesticides ,and supporting the local farmers by helping them in the form of loans ,govt schemes etc.,. with the support of NABARD, RO office , Hyderabad.

Mobile veterinary clinics (MVC's)

SRED has implemented mobile veterinary clinics in 14 mandals of Andhra Pradesh. Each mandal will be allocated with one vehicle. and a veterinary docter, a para medical staff ,and driver will be there in a vehicle. the work of these vehicles is to visit each and every village of their particular mandals , and treat the animals which are sick . they should visit each and every village and treat the animals which are sick.

