



Mija, Yes you can. ®

www.mijayesyoucan.org

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FOR IMMEDIATE RELEASE:

'Mija, Yes You Can.' and Pioneers21 Launch "Mija Pioneers" Summer Program for Local Students

El Paso, Texas– Enrollment is now open for "Mija Pioneers," a one-day summer program organized by 'Mija, Yes you can' and Pioneers21 which aims at better equipping middle and early high school students with leadership, entrepreneurial, and wellness skills necessary to thrive beyond their teen years.

This empowering and transformative summer program aims to connect ambitious students with accomplished professionals who will share their experiences and strategies for overcoming challenges in their careers.

Through engaging hands-on activities and insightful presentations, participants will gain invaluable tools and tips, fostering their growth into confident and capable leaders.

Program Highlights:

- Business and Entrepreneurship: Participants will learn the basics of starting and running a business, including ideation, business planning, and financial management.
- Leadership Development: Workshops will focus on developing essential leadership qualities such as communication, teamwork, and problem-solving.
- Mental Wellness: The program will underscore the importance of mental health, providing strategies for self-care and resilience to ensure balanced personal and professional growth.

The one-day summer program is funded by City of El Paso Economic and International Development and is FREE and open to any El Paso middle and early high school aged student, female and male. Lunch will be provided for all participants.

Mija Pioneers Summer Program:

- Saturday, June 22, 2024
- 8 am - 2 pm
- Bel Air High School: 731 Yarbrough Dr.
- FREE, lunch is provided
- Space is limited. Registration required: [REGISTER HERE](#)

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About 'Mija, Yes you can'®: Mija, Yes you can® is a 501(c)3 non-profit organization and a proud featured fund for The Paso Del Norte Community Foundation's Community of Philanthropy. Our mission is to unite, encourage and remind women and young girls that an equal world is possible. We empower and advocate for women of all ages, races, ethnicities, social-economic status, sexual and gender identities to achieve gender equality in all aspects of life and we aim to provide resources and education to women and girls in order to help them achieve their ambitions in life. Donations made to the 'Mija, Yes you can' fund are tax deductible.

About Pioneers21: Pioneers21 is a non-profit organization and business incubator based in Downtown El Paso, Texas. Our mission is to inspire and incubate businesses and entrepreneurs through mentorship, training, and connection. P21 is a regional center that provides an affordable, welcoming space with valuable resources.