



## SPONSORSHIP OPPORTUNITIES

Our Mission:

“To inspire & incubate businesses & entrepreneurs through mentorship, training, & connection.”

**For more info, email or call us at:**

[lpbutler@pioneers21.org](mailto:lpbutler@pioneers21.org)

[paola@pioneers21.org](mailto:paola@pioneers21.org)

(915) 321-3123

# SPONSORSHIP OPPORTUNITIES MENU

## BE THE BACKBONE OF INNOVATION ANNUAL SPONSORSHIP - \$25,000+

Your sponsorship will empower **10 entrepreneurs** to build scalable companies, access programs that leads to strategies for access to capital, create jobs, and mentorship support via the P21 Venture Mentoring Service, licensed by MIT VMS, our anchor program. At Pioneers 21, this model is integrated into our incubation services, providing founders with structured guidance, strategic insight, and access to a trusted support network as they build and scale their ventures. Ventures receive both incubation and mentorship support. Pioneers 21 will extend the courtesy of **your logo and sponsorship for all programs and events year round for the items listed below** (visibility with **6000+** entrepreneurs and business leaders):

Contact [lpbutler@pioneers21.org](mailto:lpbutler@pioneers21.org) for more information.

### Innovation Awards

- One table at breakfast reception (Hotel Paso del Norte)
  - 400+ attendees, prestigious awardees
- Speaking time
- One minute video of remarks from company representative to be included during the program
- Company logo on Pioneers 21 Web page
- Recognized in event credits with logo
- Recognized in multiple social media posts
- Recognized on-screen logo at events, printed materials, emails and newsletters as a major, key or program sponsor, and in the El Paso Inc. (15k quarterly business audience)

### Pitch Accelerator & Challenge

- Mentor volunteer opportunity
- May serve as a judge during the pitch challenge
- Passes for cocktail hour, hosted a day prior to the pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds - access to capital sponsor
- Podium and picture featured at pitch challenge

### Financial Accelerator - P21 Capital Edge

- Mentor volunteer opportunity
- Workshop presenter
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds - access to capital sponsor

**\*Sponsorship may be tailored based on partnership need.**

**\*\*Agreement will be tailored based on your selection.**



**Your sponsorship will be noted on all of our platforms  
throughout the year.**

# SPONSORSHIP OPPORTUNITIES MENU

## FUND THE FUTURE OF OUR COMMUNITY SPONSOR - \$15,000

Your sponsorship empowers **6 emerging entrepreneurs** to become the next generation of local founders. By supporting their journey, you help build scalable companies, accelerate access to capital, create high-quality jobs, and provide vital mentorship through the P21 Venture Mentoring Service, licensed by MIT VMS. In recognition of your support, Pioneers 21 will feature **your logo and sponsorship across all programs and events throughout the year, reaching a network of over 6,000** entrepreneurs and business leaders. Your sponsorship also includes the opportunity to **support 2 of the following initiatives** listed below:

Contact [lpbutler@pioneers21.org](mailto:lpbutler@pioneers21.org) for more information.

### Innovation Awards Main Sponsor

- One table at breakfast reception
- On-screen logo during the event that is being sponsored
- Company logo on the Pioneers 21 web page
- Prominent logo on all printed, digital materials, newsletters and emails
- Recognized in event credits with logo
- Invitation to participate as a mentor/guest speaker throughout the year at P21 entrepreneur focused events

### Pitch Accelerator & Challenge

- 8 VIP tickets for cocktail hour, hosted a day prior to pitch challenge
- May serve as a judge during the pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds

### Financial Accelerator - P21 Capital Edge

- Mentor volunteer opportunity
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- A portion of the sponsorship will be used towards pitch award funds - access to capital sponsor

**\*Agreement will be tailored based on your selection.**



**Your sponsorship will be noted on all of our platforms  
throughout the year.**

# SPONSORSHIP OPPORTUNITIES MENU

## EVENT PIONEER SPONSOR - \$10,000

Your sponsorship provides the opportunity for **4 entrepreneurs** to access critical business support services through P21. By investing in their growth, you help lay the foundation for scalable startups, open doors to early capital opportunities, and connect them to expert mentorship via the MIT-licensed P21 Venture Mentoring Service. As a valued partner, **your logo and sponsorship will be recognized across Pioneers 21 programs and events throughout the year**, reaching over **6,000** entrepreneurs and business leaders. This sponsorship also grants you the opportunity to **support 1 of the following initiatives** listed below:

Contact [lpbutler@pioneers21.org](mailto:lpbutler@pioneers21.org) for more information.

### Innovation Awards Major Sponsor

- One table at breakfast reception
- On-screen logo during the event that is being sponsored
- Company logo on Pioneers 21 Web page
- Prominent logo on all printed and digital materials
- Recognized in event credits with logo

### Pitch Accelerator & Challenge

- 5 VIP tickets for cocktail hour, hosted a day prior to pitch challenge
- May serve as a judge during the pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds

### Financial Accelerator - P21 Capital Edge

- Mentor volunteer opportunity
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- A portion of the sponsorship will be used towards pitch award funds - access to capital sponsor

**\*Agreement will be tailored based on your selection.**

# SPONSORSHIP OPPORTUNITIES MENU

## EVENT INNOVATIVE SPONSOR - \$5,000

One event at time, make a difference and support innovation. Your sponsorship provides the opportunity for **2 entrepreneurs** to receive mentorship from the P21 Venture Mentoring Service, licensed by MIT VMS  
**+ you may select 1 of the following events to sponsor:**

### Innovation Awards

- One table at breakfast reception
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

### Pitch Accelerator & Challenge

- 2 VIP tickets for cocktail hour, hosted a day prior to pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

### Financial Accelerator - P21 Capital Edge

- Mentor volunteer opportunity
- Acknowledged in digital and printed program (webpage, social media, newsletter)

## SCAN QR TO SPONSOR



### HOW TO SPONSOR:

- Email: [lpbutler@pioneers21.org](mailto:lpbutler@pioneers21.org)
- Agreement tailored to you
- **Donate via QR** or contact for ACH info

# SPONSORSHIP OPPORTUNITIES MENU

## EVENT HOST SPONSOR - \$2,500

Your sponsorship provides the opportunity for **1 entrepreneur** to receive to receive mentorship from the P21 Venture Mentoring Service, licensed by MiT VMS + **you may select 1 of the following events to sponsor:**

### Innovation Awards

- One table at breakfast reception
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits

### Pitch Accelerator & Challenge

- 2 VIP tickets for cocktail hour, hosted a day prior to pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

### Financial Accelerator - P21 Capital Edge

- Mentor volunteer opportunity
- Acknowledged in digital and printed program (webpage, social media, newsletter)

## SCAN QR TO SPONSOR



### HOW TO SPONSOR:

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# SPONSORSHIP OPPORTUNITIES MENU

## TABLE SPONSOR - \$1,000

Your sponsorship provides the opportunity for **1 entrepreneur** to receive mentorship from the P21 Venture Mentoring Service, licensed by MIT VMS + **the benefits below:**

### Innovation Awards

- One table at breakfast reception
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

Tailored sponsorship packages are available upon request. Pioneers 21 accepts sponsorships and donations of any amount for all events and programs. The programs listed in the packages are our major fundraisers.

**Please note the below listed educational programs and events are also in need of funding:**

- Pioneers 21 Venture Mentoring Service & Incubation 25+ incubated ventures per year
- P21 Innovation Accelerator Workshops 500+
- P21 Tacos & Tech-ila Networking Event 500+ attendees annually
- P21 Texas Venture Fest - El Paso 80+ attendees
- El Paso Startup Week 100+ attendees

## SCAN QR TO SPONSOR



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# SPONSORSHIP OPPORTUNITIES MENU

## INNOVATION AWARDS 2026 INDIVIDUAL TICKET - TBA

**SCAN QR TO PURCHASE - COMING SOON!**

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- Pioneers 21 Venture Mentoring Service & Incubation 25+ incubated ventures per year
- P21 Innovation Accelerator Workshops 500+
- P21 Tacos & Tech-ila Networking Event 500+ attendees annually
- P21 Texas Venture Fest - El Paso 80+ attendees
- El Paso Startup Week 100+ attendees



# OUR IMPACT



We have housed and served over  
**218 client companies** since 2011



Our clients have created a total of  
**773 jobs**



Total accrued revenue of client  
companies is **\$61.8 million**



Capital raised or self-invested  
totals **\$14.6 million**



Number of entrepreneurs served in  
2024 = **1,100**

# A message from our CEO and Executive Director:



**LAURA P. BUTLER**

For 14 years, Pioneers 21, has been at the forefront of helping to develop and nurture a culture of innovation in the region.

Our mission is to inspire & incubate businesses & entrepreneurs through mentorship, training & connection. There is still a need for strong entrepreneurial activities to cultivate our bi-national ecosystem.

The economic challenge of our city requires that we continue to encourage innovation and startup creation that will grow high wage jobs and keep successful companies in the region.

Our work and enhanced programming allows us to build a robust pipeline of next-gen entrepreneurs. We provide support for high-growth business development and innovation.

As a non-profit, we rely on community donations to continue our mission. We are deeply grateful for your support.

*Laura P. Butler*

POWERED BY:



P21 LinkTree:



[www.pioneers21.org](http://www.pioneers21.org)