



SPONSORSHIP OPPORTUNITIES

Our Mission:

“To inspire & incubate businesses & entrepreneurs through mentorship, training, & connection.”

For more info, email or call us at:

lpbutler@pioneers21.org

paola@pioneers21.org

(915) 321-3123

SPONSORSHIP OPPORTUNITIES MENU

ANNUAL SPONSORSHIP - \$25,000+

Your sponsorship provides the opportunity for **10 entrepreneurs** to receive business support services at P21. **Pioneers 21 will extend the courtesy of your logo and sponsorship for all programs and events year round for the following listed below:**

Contact lpbutler@pioneers21.org for more information.

Innovation Awards

- One table at breakfast reception (Hotel Paso del Norte)
 - 300+ attendees, prestigious awardees
- Speaking time
- One minute video of remarks from company representative to be included during the program
- Company logo on Pioneers 21 Web page
- Recognized in event credits with logo
- Recognized in multiple social media posts
- Recognized on-screen logo at events, printed materials, emails and newsletters as a major, key or program sponsor, and in the El Paso Inc. (15k quarterly business audience)

Pitch Accelerator & Challenge

- Mentor volunteer opportunity
- May serve as a judge during the pitch challenge
- Passes for cocktail hour, hosted a day prior to the pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds - access to capital sponsor

Financial Accelerator

- Mentor volunteer opportunity
- May serve as a judge during the financial pitch competition
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds - access to capital sponsor

***Sponsorship may be tailored based on partnership need.**

****Agreement will be tailored based on your selection.**



**Your sponsorship will be noted on all of our platforms
throughout the year.**

SPONSORSHIP OPPORTUNITIES MENU

COMMUNITY SPONSOR - \$15,000

Your sponsorship provides the opportunity for **6 entrepreneurs** to receive business support services at P21. **We will extend the courtesy for your sponsorship to cover 2 of the following listed below:**

Contact lpbutler@pioneers21.org for more information.

Innovation Awards Main Sponsor

- One table at breakfast reception
- On-screen logo during the event that is being sponsored
- Company logo on the Pioneers 21 web page
- Prominent logo on all printed, digital materials, newsletters and emails
- Recognized in event credits with logo
- Invitation to participate as a mentor/guest speaker throughout the year at P21 entrepreneur focused events

Pitch Accelerator & Challenge

- 8 VIP tickets for cocktail hour, hosted a day prior to pitch challenge
- May serve as a judge during the pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds

Financial Accelerator

- Mentor volunteer opportunity
- May serve as a judge during the financial pitch competition
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- A portion of the sponsorship will be used towards pitch award funds - access to capital sponsor

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**Your sponsorship will be noted on all of our platforms
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SPONSORSHIP OPPORTUNITIES MENU

EVENT PIONEER SPONSOR - \$10,000

Your sponsorship provides the opportunity for **4 entrepreneurs** to receive business support services at P21. **We will extend the courtesy for your sponsorship to cover 1 of the following listed below:**

Contact lpbutler@pioneers21.org for more information.

Innovation Awards Major Sponsor

- One table at breakfast reception
- On-screen logo during the event that is being sponsored
- Company logo on Pioneers 21 Web page
- Prominent logo on all printed and digital materials
- Recognized in event credits with logo

Pitch Accelerator & Challenge

- 5 VIP tickets for cocktail hour, hosted a day prior to pitch challenge
- May serve as a judge during the pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds

Financial Accelerator

- Mentor volunteer opportunity
- May serve as a judge during the financial pitch competition
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- A portion of the sponsorship will be used towards pitch award funds - access to capital sponsor

****Agreement will be tailored based on your selection.**

SPONSORSHIP OPPORTUNITIES MENU

EVENT INNOVATIVE SPONSOR - \$5,000

Your sponsorship provides the opportunity for **2 entrepreneurs** to receive business support services at P21 + **you may select 1 of the following events to sponsor:**

Innovation Awards

- One table at breakfast reception
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

Pitch Accelerator & Challenge

- 2 VIP tickets for cocktail hour, hosted a day prior to pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

Financial Accelerator

- Mentor volunteer opportunity
- Acknowledged in digital and printed program (webpage, social media, newsletter)

SCAN QR TO SPONSOR



SPONSORSHIP OPPORTUNITIES MENU

EVENT HOST SPONSOR - \$2,500

Your sponsorship provides the opportunity for **1 entrepreneur** to receive business support services at P21 + **you may select 1 of the following events to sponsor:**

Innovation Awards

- One table at breakfast reception
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits

Pitch Accelerator & Challenge

- 2 VIP tickets for cocktail hour, hosted a day prior to pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

Financial Accelerator

- Mentor volunteer opportunity
- Acknowledged in digital and printed program (webpage, social media, newsletter)

SCAN QR TO SPONSOR



SPONSORSHIP OPPORTUNITIES MENU

TABLE SPONSOR - \$1,000

Your sponsorship provides the opportunity for **1 entrepreneur** to receive business support services at P21 + **the benefits below:**

Innovation Awards

- One table at breakfast reception
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

Tailored sponsorship packages are available upon request.

Pioneers 21 accepts sponsorships and donations of any amount for all events and programs. The programs listed in the packages are our major fundraisers.

Please note the below listed educational programs and events are also in need of funding:

- Pioneers 21 Venture Mentoring Service & Incubation
- P21 Innovation Workshops
- P21 Tacos & Tech-ila Networking event
- P21 Texas Venture Fest - El Paso Startup Week 2025

SCAN QR TO SPONSOR



SPONSORSHIP OPPORTUNITIES MENU

INNOVATION AWARDS INDIVIDUAL TICKET - \$100

SCAN QR TO PURCHASE TICKET



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OUR IMPACT



We have housed and served over
207 client companies since 2011



Our clients have created a total of
1,264 jobs



Total accrued revenue of client
companies is **\$60.4 million**



Capital raised or self-invested
totals **\$13.3 million**



Number of entrepreneurs served in
2023 = **1,194**

A message from our director:



LAURA P. BUTLER

For 14 years, Pioneers 21, has been at the forefront of helping to develop and nurture a culture of innovation in the region.

Our mission is to inspire & incubate businesses & entrepreneurs through mentorship, training & connection. There is still a need for strong entrepreneurial activities to cultivate our bi-national ecosystem.

The economic challenge of our city requires that we continue to encourage innovation and startup creation that will grow high wage jobs and keep successful companies in the region.

Our work and enhanced programming allows us to build a robust pipeline of next-gen entrepreneurs. We provide support for high-growth business development and innovation.

As a non-profit, we rely on community donations to continue our mission. We are deeply grateful for your support.

Laura P. Butler

POWERED BY:



P21 LinkTree:



www.pioneers21.org