



SPONSORSHIP OPPORTUNITIES

Our Mission:

“To inspire and incubate businesses and entrepreneurs through mentorship, training, and connection.”

SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP - \$25,000+

Your sponsorship provides the opportunity for **10 entrepreneurs** to receive business support services at P21. Pioneers 21 will extend the courtesy of your logo and sponsorship for all programs and events year round.

Innovation Awards

- One table at breakfast reception (Hotel Paso del Norte)
 - 220 attendees, prestigious awardees
- Speaking time
- One minute video of remarks from company representative to be included during the program
- Company logo on Pioneers 21 Web page
- Recognized in event credits with logo
- Recognized in social media post
- Recognized on-screen logo at events, printed materials, emails and newsletters as a major, key or program sponsor, and in the El Paso Inc. (15k quarterly business audience)

Pitch Challenge

- Mentor volunteer opportunity
- Passes for cocktail hour, hosted a day prior to the pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds - access to capital sponsor

Financial Accelerator

- Mentor volunteer opportunity
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds - access to capital sponsor



Your sponsorship will be noted on all of our platforms throughout the year.

SPONSORSHIP OPPORTUNITIES

COMMUNITY SPONSOR - \$15,000

Your sponsorship provides the opportunity for **6 entrepreneurs** to receive business support services at P21. We will extend the courtesy for 1 event and 2 programs.

Innovation Awards

- One table at breakfast reception
- On-screen logo during the event that is being sponsored
- Company logo on the Pioneers 21 web page
- Prominent logo on all printed, digital materials, newsletters and emails
- Recognized in event credits with logo
- Invitation to participate as a mentor/guest speaker throughout the year at P21 entrepreneur focused events

Pitch Accelerator & Challenge

- 8 VIP tickets for cocktail hour, hosted a day prior to pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds

Financial Accelerator

- Mentor volunteer opportunity
- Acknowledged in digital and printed program (webpage, social media, newsletter)



Your sponsorship will be noted on all of our platforms throughout the year.

SPONSORSHIP OPPORTUNITIES

EVENT PIONEER SPONSOR - \$10,000

Your sponsorship provides the opportunity for **4 entrepreneurs** to receive business support services at P21. We will extend the courtesy for your sponsorship to cover 1 event and 2 programs.

Innovation Awards

- One table at breakfast reception
- On-screen logo during the event that is being sponsored
- Company logo on Pioneers 21 Web page
- Prominent logo on all printed and digital materials
- Recognized in event credits with logo

Pitch Accelerator & Challenge

- 5 VIP tickets for cocktail hour, hosted a day prior to pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo
- A portion of the sponsorship will be used towards pitch award funds

Financial Accelerator

- Mentor volunteer opportunity
- Acknowledged in digital and printed program (webpage, social media, newsletter)

SPONSORSHIP OPPORTUNITIES

EVENT INNOVATIVE SPONSOR - \$5,000

Your sponsorship provides the opportunity for **2 entrepreneurs** to receive business support services at P21 + one of the following events:

Innovation Awards \$5000

- One table at breakfast reception
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

Pitch Accelerator & Challenge \$5000

- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

Financial Accelerator \$5000

- Mentor volunteer opportunity
- Acknowledged in digital and printed program (webpage, social media, newsletter)

SPONSORSHIP OPPORTUNITIES

EVENT HOST SPONSOR - \$2,500

Your sponsorship provides the opportunity for **2 entrepreneurs** to receive business support services at P21 + one of the following events:

Innovation Awards \$2500

- One table at breakfast reception
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits

Pitch Accelerator & Challenge \$2500

- 2 VIP tickets for cocktail hour, hosted a day prior to pitch challenge
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

Financial Accelerator \$2500

- Mentor volunteer opportunity
- Acknowledged in digital and printed program (webpage, social media, newsletter)

SPONSORSHIP OPPORTUNITIES

TABLE SPONSOR - \$1,000

Your sponsorship provides the opportunity for **1 entrepreneur** to receive business support services at P21.

Innovation Awards

- One table at breakfast reception
- Acknowledged in digital and printed program (webpage, social media, newsletter)
- Recognized in event credits with logo

Tailored sponsorship packages are available upon request. Pioneers 21 accepts sponsorships and donations of any amount for all events and programs.

The programs listed in the packages are our major fundraisers. Please note the below listed educational programs and events are also in need of funding:

P21 Innovation Workshops
Pioneers 21 Venture Mentoring Service & Incubation
Tacos & Techila - networking
P21 Texas Venture Fest - El Paso Startup /week Oct' 2024
for more info:
lpbutler@pioneers21.org



OUR IMPACT



We have served a total of **180**
client companies since 2011



Our clients have created a total
of **1,264 jobs**



Total accrued revenue of client
companies is **\$58.4 million**



Capital raised or self-invested
totals **\$11.8 million**

A message from our director:



LAURA P. BUTLER

For 13 years, Pioneers 21, has been at the forefront of helping to develop and nurture a culture of innovation in the region.

Our mission is to inspire & incubate businesses & entrepreneurs through mentorship, training & connection. . There is still a need for strong entrepreneurial activities to cultivate our bi-national ecosystem.

The economic challenge of our city requires that we continue to encourage innovation and startup creation that will grow high wage jobs and keep successful companies in the region.

Our work and enhanced programming allows us to build a robust pipeline of next-gen entrepreneurs. We provide support for high-growth business development and innovation.

As a non-profit, we rely on community donations to continue our mission. We are deeply grateful for your support.

Laura P. Butler -

POWERED BY:



www.Pioneers21.org