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VI&E Solutions Welcomes Cody Ross to Board of Directors

Cody Ross brings strategic leadership and partnership experience to VI&E Solutions Board of Directors

Neenah, WI – April 4, 2024—Volatus Infrastructure & Energy Solutions adds Wisconsin-based SlingshotVR CEO, Cody Ross, to their Board of Directors. As the newest Board of Directors member Cody will provide key insights and guidance to the company across sports, media and technology sectors.

"With a track record of accomplishments and a commitment to excellence, Cody stands as a testament to the power of dedication, leadership and entrepreneurial vision in today's dynamic business landscape. We are lucky to have him as a part of the Volatus team," said Sheena Banker, VI&E Solutions CMO.

Cody Ross is a seasoned professional with over 14 years of exemplary achievements spanning sports, media and technology industries. With a relentless drive for success and a keen eye for opportunity, Cody had excelled in driving business development, securing key licensing agreements and fostering partnerships that have propelled organizations to new heights.

Throughout his career, Cody has established himself as a decisive leader and a supportive team player with an entrepreneurial spirit. His ability to build and nurture relationships with key stakeholders across various sectors has been instrumental in navigating tough negotiations and securing critical deals in highly competitive markets.

In his current role as CEO at SlingshotVR, Cody has spearheaded the company's growth by closing significant capital investments, managing finances and implementing a robust business strategy. His leadership has been instrumental in guiding a diverse team through multiple research and development cycles, resulting in the establishment of cutting-edge training platforms for the sports market and secured essential multi-year partnerships with championship organizations in the NBA, as well as top-tier athletes, positioning SlingshotVR as an industry leader in immersive sports training and rehabilitation.

Founded in 2021, Volatus Infrastructure & Energy Solutions is connecting communities with best-in-class eVTOL infrastructure technology to ensure society is ready for the future. VI&E Solutions offers three modular vertiport designs and charging stations for electric vehicles across all mediums: air, land and sea. By tailoring to specific customer needs and incorporating the latest technologies, their work positively impacts clients and the communities they serve globally. Join the future with VI&E Solutions.

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