

How Do You Capture the Full Value of IT, Keep Ahead of Regulatory Demands and Neutralize Sophisticated Threats? How Do You Pursue New Opportunities in Cyberspace with Confidence? Our Experience and Capabilities Will Lead the Way.

Your business is poised for enormous gains over the next decade, thanks to technology innovations in cyberspace:

- Mobile technologies will boost the productivity of your workforce
- Social networking will promise new ways to collaborate on innovation
- Cloud computing will offer you significantly greater pricing flexibility and improved business agility

Such technologies will increase your competitive advantage — if you take the steps to understand and neutralize rapidly emerging threats.

# CYBERSECURITY: TURNING A BUSINESS CHALLENGE INTO AN OPPORTUNITY

In the new era of advanced persistent threats (APTs), highly sophisticated adversaries seek not only to do harm, but to reside in the background undetected, so they may access your intellectual property, operational resources and mission-critical data.

Cybersecurity is no longer a mere compliance matter or the "cost of doing business." It has become the primary business challenge commercial organizations must address.

To run your business with confidence, you must:

- Secure your business processes, intellectual property and customer information
- Eliminate the risk of breaches becoming public embarrassments that can tarnish your image and damage your corporate brand
- Deter costly disruptions and thefts that will hurt your bottom line and incur shareholder wrath
- Stop malicious agents from weakening your competitiveness by stealing sensitive company secrets



### **Complete Business Solution**

Our cybersecurity services cover the entire spectrum, from development of corporate and mission strategy down to the very bits and bytes that make up the billions of threats we monitor daily. Our complete business solution will:

- Prioritize risk with our protected enterprise assessment services and C-suite strategy development, to develop a holistic cybersecurity strategy
- Evaluate and manage risk through business impact analysis, compliance assurance programs and our StrikeForce Assessments
- Monitor risk through 24x7 global Security Operations Centers (SOCs)
- Deliver cybersecurity thought leadership through our Leading Edge Forum, CSC's global network of thought leaders, and our Global Alliance Program
- Evaluate in a vendoragnostic manner, a host of cybersecurity-related technologies, to bring you the best solution for your unique challenges

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#### **CSC: BUSINESS AND CONFIDENCE ENABLER**

Our methodical cybersecurity approach will give you confidence that your business is safe.

Whereas traditional cybersecurity strategies relied on a bolt-on, patchwork approach to security, the new era demands a holistic approach.

We will help you institute a proactive strategy that embeds information security into the heart of your global business processes and operations.

We will do so by combining our business-process experience with our unmatched depth and breadth of cybersecurity experience — our Security Operations Centers (SOCs) monitor and neutralize billions of events daily — to assess your strengths and weaknesses and design a holistic enterprise solution that secures your people, facilities, processes and technology.

We will help you *identify, prioritize and manage risk* relative to its potential impact on your mission-critical operations. Our approach balances your security needs with cost considerations, your business success plans and your need to maintain organizational agility.

Our approach will give you real-time visibility into your processes, systems, data and equipment — a complete view of any vulnerabilities that may arise across your enterprise — and arm you with the tools, operational resources, procedures and managed cybersecurity services you'll need to "prevent, detect, recover and revise."

#### UNMATCHED CYBERSECURITY EXPERIENCE

Drawing on 50 years of global outsourcing expertise and experience, we have secured business processes, systems and sensitive data for the world's largest and most demanding government and commercial organizations:

- We provided systems design, development and deployment for combat aircraft for one of the world's largest Aerospace & Defense companies.
- A global manufacturing company relied on our world-class solution for digital design and manufacturing of their nuclear-powered submarine.
- We implemented a patient record and information management system for a large healthcare provider that transitioned from paper-based processes to fully electronic systems.
- Our secure business process and outsourcing services enabled a global financial provider to offer debit protection coverage, expanding its existing banking assurance program.

We offer extensive experience designing, managing and securing the mission-critical business processes of many sectors, such as Financial Services; Healthcare; Manufacturing (including Aerospace & Defense); Public Sector; Chemical, Energy & Natural Resources; Technology/Consumer; and more.

We intimately understand the threats facing *your* industry and the steps you must take to eliminate them.

## SECURE YOUR BUSINESS NOW

Conduct business in cyberspace with complete confidence and assurance that your brand, your shareholders and your business are resistant to rapidly emerging threats.