

Wylde Wellbeing: Cookie Policy

Last updated: October 2026

1. About this policy

1.1 This policy explains how wyldewellbeing.uk ("the Site"), operated by Wylde Wellbeing Ltd, uses cookies and similar technologies, and how you can control them. Our Privacy Policy on our website explains how we handle personal data more generally.

1.2 You can contact us about this policy at info@wyldewellbeing.uk

2. What cookies are

2.1 Cookies are small text files that a website saves on your device. They help a site work, remember your choices and understand how it is used. Similar technologies, such as pixels and scripts, do much the same job, and we refer to them all as "cookies" here.

3. How we use them

3.1 **Strictly necessary cookies.** These make the Site work, for example by keeping you signed in to your account, keeping the Site secure and remembering your cookie choice. They don't need your consent and can't be switched off through our cookie banner. You can block them in your browser, but parts of the Site may then not work.

3.2 **Analytics cookies.** With your consent, we use cookies that show us how visitors use the Site, such as which pages are read and how people arrive. This helps us improve what we publish. The information is combined with other visitors' data, and we use it to understand patterns rather than to identify you.

3.3 Cookies other than strictly necessary ones are only set once you accept them.

4. Services that may set their own cookies

4.1 Some parts of the experience run on services provided by others, which may set their own cookies once you use them. We don't control these, so please see each provider's policy:

- **Our website platform, GoDaddy**, which hosts the Site and its sign-in area.
- **Our booking and email system, FEA Create**, used when you book a connection call, complete a form, take the Wylde Life Audit, or subscribe to our emails.
- **Our essay shelf at shelf.wyldewellbeing.uk**, which does not set any cookies.

- **Amazon**, if you follow our link to buy *Too Hard to Swallow*.
- **Podcast, video or social platforms**, if you play embedded content or follow a link from the Site.

5. The cookies we use

The cookies below were found on wylde wellbeing.uk by a cookie scan on 13 October 2026. The essay shelf at shelf.wylde wellbeing.uk sets none. The Wylde Life Audit and booking pages (go.wylde wellbeing.uk) set the Cloudflare security cookies shown below.

Cookie	Set by	Type	Purpose	Duration
dps_site_id	GoDaddy (wylde wellbeing.uk)	Performance	Helps the Site load quickly and perform well	Session
_scc_session	GoDaddy (wylde wellbeing.uk)	Strictly necessary	Session cookie	20 minutes
_tccl_visitor	GoDaddy (wylde wellbeing.uk)	Analytics	Collects aggregated, anonymised data on how the Site is used, to improve it	1 year
_tccl_visit	GoDaddy (wylde wellbeing.uk)	Analytics	Collects aggregated, anonymised data on how the Site is used, to improve it	1 hour
__cf_bm	Cloudflare, via our booking and email system FEA Create (go.wylde wellbeing.uk)	Strictly necessary	Helps protect the page from automated bots and spam	30 minutes
__cf_bm	Cloudflare, via FEA Create's platform	Strictly necessary	Helps protect forms and images from	1 hour

Cookie	Set by	Type	Purpose	Duration
	(leadconnectorhq.com)		automated bots and spam	

Cookies can change as providers update their services, so this list may not always be complete. We review it every six months.

6. Your choices

6.1 When you first visit, our banner lets you accept or decline non-essential cookies. Declining won't affect how you read our content or book a call.

6.2 You can change your mind at any time by clearing the cookies for this site in your browser and revisiting.

6.3 You can also block or delete cookies in your browser settings. Guidance for the main browsers is at aboutcookies.org. Blocking strictly necessary cookies may stop parts of the Site working.

7. How long we keep cookie data

7.1 Each cookie has its own lifespan, shown in section 5. Session cookies disappear when you close your browser. Persistent cookies stay for the period stated unless you delete them sooner.

8. Your rights

8.1 Where cookies collect personal data, you have rights under UK data protection law, including to see it, correct it and ask us to delete it. Details are in our Privacy Policy. You can also complain to the Information Commissioner's Office at ico.org.uk.

9. Changes

9.1 We may update this policy, for example when we change a tool or add a service. The date at the top shows when it last changed.
