



DISC FLOW[®]


Beyond Traditional DISC with
the power of *Emotional Intelligence*




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THROUGH DISC FLOW®, PROFESSIONALS, LEADERS, AND TEAMS CAN:

- **Improve Communication:** Facilitating clearer and more effective interactions within teams.
- **Build Stronger Relationships:** Fostering a collaborative and respectful work environment.
- **Increase Productivity:** Leveraging individual and collective strengths to achieve common goals.
- **Reduce Conflicts:** Understanding differences and managing emotions constructively.



The DISC Flow® model is easy to understand and apply, making it an accessible and effective tool for any organization aiming to enhance its workplace dynamics and organizational culture.



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- **WHAT IS *DISC FLOW*®?**

DISC Flow® is a highly accurate assessment that identifies and describes an individual's preferred behavior style and communication preferences, combined with their level of Emotional Intelligence. It provides a framework to help individuals understand and appreciate what motivates others.

- **WHAT DOES *D.I.S.C.* STAND FOR?**

D.I.S.C. is an acronym for a model that measures and describes four behavior styles:

- **Dominance (D)**
- **Influence (I)**
- **Steadiness (S)**
- **Compliance (C)**

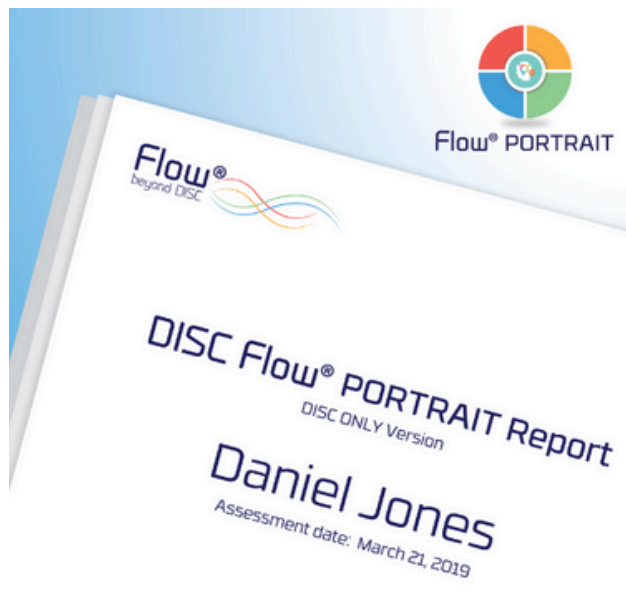


- **EMOTIONAL INTELLIGENCE IN *DISC***

*Determines how well we can adapt and flex our **DISC** style. EI skills can be learned and developed. **DISC** divides Emotional Intelligence (EI) into two key dimensions:*

- **Self-Awareness**
- **Awareness of Others**

Types of *DISC Flow* Assessments



DISC styles

Each behavior style is equally valuable, and there are *no "better" or "worse" styles*. Every person is a *combination of all four styles* but tends to lean towards one or two dominant styles.



DOMINANCE (D)

Measures assertiveness in taking control of situations, including traits like power-seeking, decisiveness, and ambition.



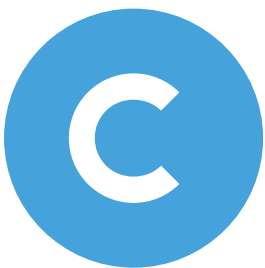
INFLUENCE (I)

Focuses on communication style, intuition, and charisma. It determines how outgoing or reserved a person is in interactions.



STEADINESS (S)

Deals with patience, reliability, and consistency, as well as how someone responds to changes in a given situation.



COMPLIANCE (C)

Encompasses analytical thinking skills, attention to detail, and self-discipline.



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How does *DISC* Flow measure *Emotional Intelligence*?



Self-Awareness

Self-awareness is about the process of understanding oneself, being conscious of how you feel, and the impact your emotions can have on decisions, behavior, and performance.

Awareness of Others

It is the ability to understand and respond to the needs of others.

If done correctly, people feel valued, heard, cared for, consulted, and understood.

If done incorrectly, you will be perceived as disinterested and insensitive.



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What does your *assessment* reveal about your **Emotional Intelligence (EI)**?



According to the results of the test, each person's **EI** is classified on a scale ranging from **Potential (Lowest level)**, followed by **In Development (Mid level)**, and **Developed (Highest level)**.

EI Scales

A **high EI (Developed)** enhances the strengths of our DISC style.

A **low EI (Potential)** highlights the limitations of our DISC style.

EI skills can be learned and developed.



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BENEFITS!

WHAT ARE THE BENEFITS?

- Identify the most effective ways to communicate and grow.
- Outline how to complete projects efficiently.
- Set benchmarks for success in different roles.
- Improve learning and development initiatives to align with team values.
- Help resolve workplace conflicts.
- Shape how and what we learn.
- Influence our understanding of ourselves and our interactions with others.
- Applicable across all industries, sectors, and professional roles.



WHO SHOULD TAKE THE ASSESSMENT?

DISC Flow assessments can be taken individually, at the team level, or professionally. Some of the most common users include:

- Companies and organizations
- Managers and team leaders
- Business owners
- Human Resources professionals
- Labor Relations Specialists
- Coaches, consultants, and industrial psychologists
- Educators and students
- Sports teams
- Organizational culture and development specialists



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WHAT CAN YOU ACHIEVE BY KNOWING YOUR ASSESSMENT RESULTS?

- **Boost Your Professional Impact:** Gain practical tools to enhance your influence and leadership skills in any workplace.
- **Become an Inspiring Leader:** Develop the necessary skills to lead with clarity, empathy, and vision, inspiring others to reach their full potential.
- **Create Positive Organizational Change:** Acquire knowledge and strategies to improve team dynamics, foster collaboration, and enhance productivity.
- **Build Strong Relationships:** Improve communication, better understand colleagues, clients, and teams, and establish strong, long-lasting relationships.
- **Unlock Your Potential:** Discover and amplify your personal and professional strengths, unleashing your full potential to achieve your goals and aspirations.



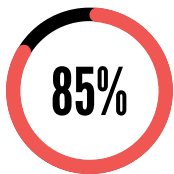
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WHY CHOOSE DISC FLOW?

In today's competitive and dynamic work environment, the ability to lead teams effectively and resolve conflicts constructively is crucial for organizational success.

According to a recent study by the *International Labour Organization (ILO)*, an estimated **85%** of workplace conflicts stem from ineffective communication and a lack of problem-solving skills.



WHAT DOES THIS 85% FIGURE REVEAL?

It highlights the urgent need to develop these skills. DISC Flow provides a ***comprehensive solution, equipping professionals with proven tools and techniques to enhance communication, motivate teams, and resolve conflicts effectively.***

Now is the perfect time to take action and equip yourself with the necessary skills to navigate today's workplace challenges!



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Understanding your own style and identifying others' styles **allows you to adapt your behavior and communication** to any situation for **better results**.

DISC Flow has helped individuals, teams, and organizations connect better for over **30 years**.

CONTACT ME

today to start your assessment and receive a customized proposal based on your needs!

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