

West Winch Village Hall



Business Plan April 2024

OUR OBJECTIVES

The current trustees have been elected and have prioritised the following:

- To identify and provide a range of activities that meet the needs and interests of the principal sectors of our community including those which are reflected in our equality and diversity policy.
- To ensure the Hall remains suitable and safe for all its users. This applies to the building itself and all the equipment which is used and stored within.
- To maintain, improve and develop the available facilities within the existing constraints and limitations.
- To maximise its usage by members of our community of all ages, by listening and reacting to what they tell us, so as to remain the focal point of organised village activities.

PURPOSE & PRIMARY ACTIVITY

Built by the West Winch Parish Council in 1974, the Hall is owned by the Village of West Winch and managed on their behalf by a Hall Committee. The Hall was built for the use of the community from the very beginning and continues to meet its original objectives which were to provide a range of recreational activities, intellectual, sporting, educational and a place for entertainment for the benefit of the people of West Winch and its immediate vicinity.

The hiring of the Hall to local residents, and from the wider surrounding area, enables all to enjoy social interaction with activities which are wide-ranging.

These include opportunities to enjoy Sporting, Cultural, Health & Wellbeing and Educational activities on a regular basis.

In addition, it is available for private and commercial hire.



WEST WINCH VILLAGE HALL - POSITION (May 2024)

The Village Hall building contains a large hall and a kitchen which are well used by residents of West Winch and from outside the village. It is enjoyed by more than a dozen groups on a regular basis covering a range of cultural, sporting and recreational activities.

FINANCIAL

Current turnover is just over £23,500p.a. This is currently sufficient to cover our normal running costs but will need to increase to continue to be a viable hall and fundraising is necessary to pay for one-off emergency expenses plus the costs of any major refurbishment. With increased utilisation we would wish to see this increase to £3000 by 2025. Not including money raised by specific fundraising events.

FUND RAISING

Organised by the VH committee with the objective of raising funds specifically for the VH upkeep.

Monies from the bar profits and from specific events will be ring fenced in the future, but for the current year will go towards the daily upkeep.

CURRENT UTILISATION

Currently the Hall is used by the following groups and organisations on a regular basis.

Children's parties, other Parties, Wakes, Residents Groups, Fundraising events, special events, Parish Council and VH Committee Meetings and provides a training facility, also used as a polling station at elections.

Opportunities for growth

1. Additional popular classes/activities in main hall e.g. Circuit Training, Health & wellbeing orientated classes primarily for the elderly, Table Tennis for all including younger residents. Karate for Seniors/Adults.
2. Targeting more private users including Children's Parties, Adult Celebrations including wedding receptions, Birthday etc.
3. Attracting regular use from local outreach organisations e.g., Citizens Advice and Mediation Service. plus providing signposting support and advice.
4. Better Wi-Fi creates an opportunity for an "embryonic business hub" facility (hot desking for village businesses), Home based entrepreneurs, single person businesses etc – a plan for the future
5. Promoting the use of modern technology amongst but not necessarily exclusively elderly residents of West Winch e.g. basic computer skills (online shopping/insurance renewals etc.)
6. Maximise the opportunities offered by enhancing and populating our "newly built" website and social media (Facebook)

Hire charges are currently considered to be competitive and are reviewed annually.



ENVIRONMENT

The ongoing renovation work will have a great effect on our current environmental footprint by significantly reducing our emissions and our heating costs. These will be achieved first by adding insulation and a new heating system to follow. In future environmental factors will be prioritised when specifying materials for use in the Hall.

MANAGEMENT & OFFICERS

There are currently 9 committee members plus Chairman, Secretary, RFO and the Hall Manager.

All were elected and offer themselves for re-election on an annual basis.

Currently they are: -

John Collier – Chair

Paul Moss – Secretary

Rob Shaw – RFO

Danielle Thrower – Hall Manager

James Lockwood, Sarah Burke, Jill Findley, Jean Kingston, Sandra Ireland, Shiela Reed, Helen Watson, Shirley Broadhurst.

Formal Committee meetings are held every 4 weeks. Going Forward Committee meetings could also be made up of representatives of Groups which use the Hall regularly.