



VALENCIA HIGH SCHOOL FOOTBALL

Dear Valued Sponsor / Donor,

The Valencia High School Football Program has a long and storied tradition in Placentia. Several generations of players and families have been through the program over the years. Today, we are working hard to continue that tradition, and we need your help. The program relies heavily on community support, especially from our local business sponsors.

Valencia High School Football plays at Bradford Stadium, located in Placentia, CA. Built in 1949, the stadium has been a cornerstone of the community and was upgraded with new bleachers in 2011. A new turf field is scheduled for installation in Summer 2026. Today, Bradford Stadium welcomes over 5,200 fans, providing sponsors with valuable weekly exposure to a large and engaged audience.

On the reverse side of this page, you will find the **Banner & Game Day Program Advertisement Order Form**, which outlines several sponsorship opportunities designed to support the VHS Football Program while promoting your business. Our most popular option, the **Banner Package**, provides year-round visibility with your company's advertisement displayed at the field, recognition during home game announcements, and inclusion in our Media Guide. We also offer **Media Guide Packages**, including full-page, half-page, quarter-page, and business card-sized ads, all printed in full color and available at every home game. For those who prefer, we gladly **accept tax-exempt charitable donations** in lieu of advertising; donors will be recognized in the final Media Guide of the season. All sponsors will also receive ongoing promotion through our social media channels.

On behalf of the VHS Football Boosters, we sincerely appreciate your support of our program and the impact it has on our student-athletes and community. As we look ahead to the 2025-2026 season, your partnership helps us continue building a strong tradition for our players and families. If you have any questions about sponsorship opportunities, Media Guide Advertising or making a donation, please don't hesitate to contact our VHS Football Sponsorship Liaison at vhstigersponsorship@gmail.com.

Thank you for supporting Valencia High School Football. **GO TIGERS!**

Valencia High School Football Boosters
P.O. Box 36
Placentia, CA 92871
Tax ID# 20-2615957
Scan the QR Code to support VHS Tiger Football!



Banner & Game Day Program Advertisement Order Form





VALENCIA HIGH SCHOOL FOOTBALL

If you have any questions about advertising please contact our VHS Football Sponsorship Liaison at vhstigersponsorship@gmail.com. Thank you for supporting Valencia High School Football. **GO TIGERS!**

Company Name: _____ Contact Name: _____

Company Address: _____

Contact Email: _____ Phone Number: _____

Banner Packages

Banner advertisements will be displayed August to May at Bradford Stadium. Advertisement artwork must be provided by sponsor as a PDF.

4 x 12 Banner Full Page Media Guide	\$3,000	4 x 12 full color banner, game day announcement & Full Page Media Guide color ad
4 x 8 Banner ½ Page Media Guide	\$1,750	4 x 8 full color banner, game day announcement & Half Page Media Guide color ad landscape setup
4 x 8 Banner ¼ Page Media Guide	\$1,500	4 x 8 full color banner & game day announcement & Quarter Page Media Guide color ad portrait setup
4 x 4 Banner ¼ Page Media Guide	\$1,000	4 x 4 full color banner & game day announcement & Quarter Page Media Guide color ad portrait setup
Rally Towel	\$3,000	1,000 rally towels with business name and logo displayed: given out at the VHS vs EDHS Bell Game

Media Guide Packages

Advertisements are in all home game Media Guides as well as any playoff games.

Advertisement artwork must be provided by sponsor as a PDF.

Full Page Color Ad (w/Priority Placement)	\$1,000	Full page color ad in key location (for example: inside cover, back cover, page 1, adjacent roster pages, etc.)
Full Page Color Ad	\$750	Full page color ad portrait setup
1/2 Page Color Ad	\$500	Half page color ad landscape setup
1/4 Page Color Ad	\$300	Quarter page color ad portrait setup
Business Card Ad	\$100	Business card size ad

Make checks out to: **VALENCIA HIGH SCHOOL FOOTBALL BOOSTERS**

Mail payment to: VHS Football, P.O. Box 36, Placentia, CA 92871

You may also provide your sponsorship by Scanning the QR Code:

