

Lightapalooza 2023

Tuesday February 21 Schedule

Time	Manufacturer Training Room TBA	Manufacturer Training Room TBA	Manufacturer Training Room TBA	Lighting Training Room TBA	Lighting Training Room TBA	Manufacturer Training Courtyard	General Session Solana E Ballroom	Exhibit hall	
8:00 AM					Session L105: Plan Analysis and Layouts - Part 1 Peter Romaniello, IALD Presenting Live Via ZOOM			Manufacturer Booth Setup	
8:30 AM				Session L101: The Right Light					
9:00 AM				M108 Draper					
9:30 AM									
10:00 AM			M107 Crestron Electronics						Panel 1: Closing the First Sale
10:30 AM				Session L102: The Right Price					
11:00 AM	M105 Control4		M116 Visual Comfort	David Warfel Presenter					
11:30 AM									
12:00 PM									
12:30 PM	Break/Free Time/Return Calls/Return Emails								
1:00 PM		M115 Proluxe by American Lighting	M110 Lutron			M103 Coastal Source	Panel 2: Ideal Business Models for a Prosperous Lighting Division - Moderator Matt Bernath, Vital		
1:30 PM				Session L103: The Right Place					
2:00 PM	M104 Colorbeam Lighting		M111 Lutron	David Warfel Presenter	L107 Light up your sales: get more jobs, get in early, get more dollars.				
2:30 PM									
3:00 PM		M109 Elemental							
3:30 PM				Session L104: The Right Time	Session L108: A Look at Landscape Lighting - The Critical Elements to Understand				
4:00 PM	M102 Apex Technologies USA, LLC		M112 Lutron	David Warfel Presenter	Jan Moyer Presenter		Panel 3: Expert Insights on Growing Your Lighting Business: A Moderated Panel Discussion with Ron Callis, One Firefly		
4:30 PM									
5:00 PM	Lightapalooza 2023 Welcome Reception - Sponsored by Lighting Leaf an Origin Company - CIRA Room								
5:30 PM									
6:00 PM									
6:30 PM									
7:00 PM									

