

Library Name, Municipality Acushnet Public Library, Acushnet, MA Director's Name, Email Elisabeth Botelho, ebotelho@sailsinc.org	YEAR FY28
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Goal 1 (from library's current strategic plan)

The library will continue to build awareness of the library within the community, town departments, schools, and other partners to strengthen Acushnet.

Objectives (if included in current strategic plan)	Actions	Timeframe for Activity	By Whom
The library will seek partnerships with other town departments.	Maintain open communication with other department heads to inform them of library services.	Ongoing – FY28	Library Director
The library will strengthen its bond with the school by being seen as an extension of continuing education outside the school.	- By receiving clear communication with school officials on topics such as Summer Reading, open houses, storytimes, and PTO meetings. - Provide all 1st graders a library card. - Visit the elementary and middle school and talk about library services and/or be a guest at storytime.	Ongoing – FY28	Library Director and Children's Room Assistant
The library will explore expanding its outreach by attending community events.	Collaborate with department heads on setting up a library table at their events.	Ongoing – FY28	Library Director and Patron Services Supervisor
The library will maintain its current presence on social media, in local newspapers, and in in-house flyers, but will explore other marketing channels	- Maintain frequent postings on Facebook and Instagram. - Continue to improve the monthly newsletter. - Create flyers relevant and attractive to promote events and library resources - Seek out other resources for publicity.	Ongoing – FY28	Library Director, Patron Services Supervisor and Children's Room Assistant

Goal 2 (from library's current strategic plan)

The library will offer relevant programming that reinforces its mission statement to inspire lifelong learning for adults, teens, tweens, and children.

Objectives (if included in current strategic plan)	Actions	Timeframe for Activity	By Whom
The library will continue offering staff-led programming for all ages.	• Current in-house programming will be evaluated for interest and attendance • Seek what's new with in-house programming by researching what others are doing.	Ongoing – FY28	Library Director, Patron Services Supervisor and Children's Room Assistant
The library will explore new programming for adults, teens, tweens, and children by keeping up with trends in library programming.	• Research program trends in public libraries and seek feedback from patrons regarding their programming wants. • Continue booking relevant presenters and programs for all ages.	Ongoing – FY28	Library Director, Patron Services Supervisor and Children's Room Assistant
Explore collaborating with other local libraries and town departments on programming.	• Due to money constraints, look into asking local libraries and town departments to collaborate on programs.	Ongoing – FY28	Library Director, Patron Services Supervisor and Children's Room Assistant

Goal 3 (from library's current strategic plan)

The library will continue improvements to its collections and services to benefit the community by making the library a place to build literacy skills, knowledge, with access to technology services.

Objectives (if included in current strategic plan)	Actions	Timeframe for Activity	By Whom
Increase physical circulation of in-house items by 1% annually.	• Continue faceouts, displays, and weekly bestsellers postings/marketing materials. • Refresh staff picks. • Continue to offer BookPage as a supplement to in-house new item brochure. • Promote the use of ILL through the SAILS network and COMCAT.	Ongoing – FY28	All staff
Explore shorter wait times for ebooks and eaudio.	• Constantly evaluate hold waitlists and purchase relevant titles within patron interests.	Ongoing – FY28	Library Director
Create and implement a weeding schedule for physical collections.	• Create and follow a weeding schedule for materials to evaluate the best use of shelving space in collections.	Ongoing – FY28	Library Director
Ensure that library technology remains up to date and relevant.	• Annually re-evaluate public computers, photocopiers, and printers to ensure they meet the needs of the public.	Ongoing – FY28	Library Director

Goal 4 (from library's current strategic plan)

The library will remain a welcoming space for all by continually improving its facilities to meet the needs of the community as a public library.

Objectives (if included in current strategic plan)	Actions	Timeframe for Activity	By Whom
Create and maintain a facilities schedule to ensure the building remains in excellent condition.	With help from the Trustees, town administrator, and maintenance foreman, a facilities schedule would keep the library building in a safe condition.	Ongoing – FY28	Library Director and Trustees
Explore means to make the physical space more accessible to more people.	- Review ADA guidelines and ensure our building is ADA compliant. - Seek funds to purchase at least one automatic door swing.	Ongoing – FY28	Library Director and Trustees
Hours will be reviewed.	Review hours of operation and use circulation statistics as a guide.	Ongoing – FY28	Library Director and Trustees
Materials will be even more accessible outside of the library building, through homebound delivery and during library outreach events.	- Continue offering the Homebound Delivery program and expand it. - Bring a range of books to check out at outreach events.	Ongoing – FY28	Library Director, Patron Services Supervisor and Children's Room Assistant