

PROFESSIONAL EXPERIENCE:

Sulmonetti Design, LLC (August 2007- Present)

- Proprietor and creative director of design firm that participates in marketing projects, advertising, corporate branding, and publications, etc.
- Clients include: Hartz Creative LLC, Annapolis Yacht Club, Washington DC Auto Show (WANADA), *Washingtonian*, Washington Automobile Press Association, *Bethesda* magazine, *Applause* magazine for Strathmore Music Hall, University of Maryland University College, National School Board Association.

Director of Design & Production

Society for Human Resource Management, Alexandria, VA

- Creative director overseeing marketing projects for conferences, educational products, catalogs, annual reports, media kits, web graphics, advertising campaigns, etc.
- Oversee visual identity of products and services; includes branding and overall visual direction.
- Supervise 13-person team producing two magazines and marketing pieces which include over 800 projects annually.
- Manage a \$3 million budget in printing, paper, photography and illustration. Negotiate printing contract.

Director of Design & Production

American Society of Association Executives, Washington, DC

- Organize creative marketing sessions and advertising campaigns.
- Attend cover photography shoots, design marketing packages.
- Managed design team which produces a monthly magazine and marketing material.
- Oversee budget of \$1.5 million in photography, illustration, design, printing, paper and postage.

Creative Director - *Log Home Living Magazine, Timber Frame Homes Magazine*

Home Buyer Publications, Chantilly, VA

- Designed 2 national newsstand magazines utilizing award-winning photography, illustrators and a variety of typography.
- Oversaw \$1 million of printing. Attend all press checks.

Art Director - *Grocer & Exchange Magazines*

Downey Communications, Bethesda, MD

- Created and directed editorial concept and design of 2 business-to-business magazines.
- Responsible for redesign, page layout, hiring illustrators and photographers, typography and production.
- Coordinated and attended all cover photography sessions.

Design Assistant & Associate Design Director - *Military Lifestyle Magazine*

- Designed and directed all in-house graphics, including annual media guide, advertising promotions and brochures.
- Created and directed editorial concepts and designs.
- Responsible for redesign and page layout, hiring illustrators and photographers.

COMPUTER EXPERIENCE:

Adobe Creative Suite: InDesign, PhotoShop, Illustrator, Adobe Acrobat, Microsoft Word, Excel

EDUCATION:

- Masters of Science in Management/Marketing: University of Maryland, College Park, MD
- Bachelors of Science in Advertising Design: University of Maryland, College Park, MD
- Fine Arts Major: St. Mary's College of Maryland, St. Mary's City, MD