

The JooP Function - Introduction QUESTIONNAIRE

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Est. Time To Complete: *20 min*

Content

- 1) What is your username?
- 2) What platform do you use the most?
- 3) What genre of content do you make? (e.g storytelling | comedy | entertainment | education)
- 4) What's been the most 'FUN' piece of content you've made/delivered?
- 5) If applicable, would you like to integrate your personal values and ethics into your content in the future?
- 6) Do you conduct any Brand Deal outreach? (Include incoming requests)
- 7) Do you use a Content Calendar?
- 8) How do you engage with and respond to your audience's feedback?
- 9) What do you do to keep your content relevant to your target audience?
- 10) How do you balance the need for monetization with providing value to your audience?
- 11) Looking back, what's one thing you wish you knew when you started creating content and how has it contributed to your personal growth?

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Technical

- 12) On a scale of 1 - 10 (1 = low stress, 10 = high stress), how would you rate the impact of social media on your mental health?
- 13) How do you evaluate the success of your content that goes beyond views and likes?
- 14) How do you balance your creativity with strategic aspects of content? (SEO and audience engagement metrics)
- 15) How do you stay updated with the latest trends and algorithms?
- 16) What approach do you take when experimenting with new content or ideas?
- 17) What is your biggest technical challenge when creating content (e.g Equipment, Software, Budget, Logistics)

Future Orientation

- 18) Where would you like to expand/diversify your content in the future?
- 19) Are there other genres/platforms you'd like to explore?
- 20) Do you feel burnout? If so, how often?
- 21) On a scale of 1 - 10 (1 = uncomfortable, 10 = very comfortable), what is your comfort level with collaborations and networking within the content creation community?

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Legal

- 22) Have you run into any copyright and/or trademark law issues at any point during your growth?
- 23) Do you have previous experience working with legal contracts, brand guidelines, and content literature?
- 24) Have you developed a crisis-management plan?

Is there anything else you'd like me to know about your
content creation journey and/or aspirations?

Name | Handle

Date

Please Submit Answers to **responses@thejoopfunction.com**