

JANUARY 2025

IOWA JUNIOR LIMOUSIN ASSOCIATION

WEBSITE: WWW.IOWALIMOUSIN.ORG

FACEBOOK: [IOWA LIMOUSIN ASSOCIATION](https://www.facebook.com/IOWALIMOUSINASSOCIATION)

Cattlemen's Congress Show Results

Congratulations to DebV, Treynor, Iowa, for exhibiting the Reserve Champion Limousin Bull at the Cattlemen's Congress in Oklahoma City. DEBV MC Hammer 419M, is a January 25, 2024, 59% Lim-Flex bull sired by Alter Ego.

Deb V also exhibited the Grand Champion Lim-Flex Pen of Three Bulls at the Cattlemen's Congress.

Other Iowa exhibitors at the Cattlemen's Congress included: Lyla Brooks, Delany Engler, Jackson Mehman, Ava Miller and Aaliyah Wicke.

IJLA Field Day

Make plans to attend the 2025 Iowa Junior Limousin Field Day Show on June 7-8, 2025 at Westfair in Council Bluffs, Iowa.

The IJLA Board will be finalizing plans and details this spring. Watch this newsletter, email and the website for details. As IJLA members, if you have any suggestions, please let a board member or advisor know!

The Juniors have extra 2024 Field Day t-shirts available. Suggested donation of \$10 each. Sizes Youth Large to Adult X-Large.

Iowa Beef Expo Limousin Sale

The 2025 Iowa Beef Expo Limousin Sale is just a couple of weeks away! The Sale will be on Sunday, February 9, 2025, at the Iowa State Fairgrounds in Des Moines, Iowa.

Consignment opportunities include eight bulls and two open heifers from the following consignors: Bosch Farms, Clanton Creek Limousin, Crazy Women Creek Limousin and Hait Family Limousin. All pictures, videos and the online catalog can be found at <https://iowalimousing.org/iowa-beef-expo-2025>.

The Limousin Aisle Parade will be on Saturday, February 8 at 2:00 pm.

If you can't make it to the sale in person, you may bid online at LiveAuctions.com. If you have questions or are interested in any of the lots, please contact Sale Manager Sarah Al-Mazroa Smith at 515-468-7589 or iowalimousinsale@gmail.com.

For Juniors, **Any LIMOUSIN heifer that sells to a Jr. exhibitor** is eligible to show in a Sale Heifer Futurity class on Friday evening, February 14 prior to the Jr. Show weekend. The winner of that class gets a \$500 cash award. Heifers selling on February 9 are eligible to make entry and show in the IJBBA Show. Also, if Juniors purchase a Limousin heifer during the Limousin Expo Sale and show her at the Iowa State Fair (Open Class Show or 4-H/FFA Show), they may be eligible for a \$500 cash award to be used at the 2026 Iowa Beef Expo Limousin Sale to purchase a female.

During Expo, there are many opportunities for Juniors... from activities/contests to showing breeding and market animals. Refer to the IJBBA website for entry details and deadlines!

Champion Awards Reminder... Dawson Book, Keira Myers, Owen Powell and Chesney Steenhock — please contact Sarah to make arrangements for pick up/drop off/mailling of your Championship Awards.

2025 IJLA Members:

*Bradley Baier, Joslynn Baier,
Paige Baier, Elsie Jensen,
Evan Jensen, Michael
Jensen, Allison Leonard,
Emmet Long, Maria Long,
Peyton Long, Riley Long, Ava
Miller, Dalton Miller, Mason
Shipman and Addaline
Thompson.*

The 2025 IJLA Membership form is available on-line and is attached to the email with this newsletter.

**Junior Membership is
\$10.00 per year.**

Board Members

President: Emmet Long

Vice President: Dalton Miller

Secretary: Maria Long

Treasurer: Paige Baier

Michael Jensen

Allison Leonard

Ava Miller

Riley Long

Advisors

- William and Sarah Long
longandsonslimousin@gmail.com
- George and Deb Miller
deb@cattleplanet.com

Calendar of Events

- February 8, 2025: Limousin Aisle Parade, 2:00 pm, Iowa State Fairgrounds, Des Moines, IA
- February 9, 2025: Iowa Beef Expo Limousin Sale, 10:00 am, Iowa State Fairgrounds, Des Moines, IA
- February 13-15, 2025: Iowa Beef Expo Junior Activities and Shows, Iowa State Fairgrounds, Des Moines, IA Refer to IJBBA website for complete schedule and list of deadlines
- June 7-8, 2025: IJLA Field Day, Westfair, Council Bluffs, IA

