



FEBRUARY 2025

IOWA LIMOUSIN ASSOCIATION

WEBSITE: WWW.IOWALIMOUSIN.ORG

FACEBOOK: IOWA LIMOUSIN ASSOCIATION

IOWA BEEF EXPO LIMOUSIN SALE RESULTS

The 2025 Iowa Beef Expo Limousin Sale was held on Sunday, February 9 at 10:00 am in the North Annex at the Iowa State Fairgrounds.

The high-selling bull, RMKR Maverick 421M, was consigned by Bosch Farms, Indianola, Iowa. This RMKR Hercules 020H son was purchased by Barbara Johnson, Sebeka, Minnesota, for \$8,000.

The high-selling female, CWCL 118F Marley 408M, was consigned by Crazy Women Creek Limousin, Rushford, Minnesota. This CELL History Maker 0256H ET daughter was purchased by Levi Powell, Blue Grass, Iowa, for \$5,500.

Sale Results: 8 bulls averaged \$5,025 and 2 heifers averaged \$4,250.

Thank you to the consignors, catalog sponsors, bidders and buyers for making the 2025 Iowa Limousin Expo Sale successful.

Check out the IJLA Newsletter for results from the IJBBA Expo.

The Juniors still have a few extra 2024 Field Day t-shirts available.

Suggested donation of \$10 each. Sizes Youth Large to Adult X-Large. Contact Sarah Long to purchase.

2025 ILA MEMBERS:

Drew & Emily Abbas, Anderson Limousin, Baier Limousin, Bosch Farms, Boyer Family Farms/Jason & Amy Boyer, Boyer Family Farms/Kaitlyn Boyer, Clanton Creek Cattle/Paul & Darla Millhollin, Clanton Creek Cattle/Sarah & Ben Smith, Crazy Women Creek Limousin, Crow Creek Limousin, DebV, Doyle Limousin, Duckett Limousin, Hait Family Limousin, Bill Jensen, Leonard Family Limousin, Leonard Limousin, Long and Sons Limousin, Lowell Hermon Limousin, Roberts Farms, Dean & Bev Summerbell, and Vorthmann Limousin.

The 2025 ILA Membership form is available on-line and attached to the email with this newsletter.

Senior Membership is \$50.00 per year.

New for 2025...become a Life-time Iowa Limousin Association Member for \$1,000.

MARKETING AND COMMUNICATIONS COMMITTEE

The Marketing and Communications Committee is led by Sarah (Al-Mazroa) Smith and Kaitlyn Boyer. The committee's goal is to share and educate other through a variety of platforms about the Iowa Limousin Association, events and the Limousin breed.

In 2024, the website was redone, the ILA logo was updated and Facebook was used to promote Limousin breeders, events and shows, and share information. The Iowa Limousin Association banner was on display in the Beef Quarters at the Iowa State Fair. In the fall, Iowa Limousin Association hoodies and t-shirts with the new logo were available for purchase. In 2025, a new banner was on display at Expo in the Limousin Aisle.

Thank you to Sarah and Kaitlyn for your work! If you have suggestions for promotion or advertising, please contact either Sarah or Kaitlyn.

The IJLA Board will be meeting soon to plan the 2025 IJLA Field Day. They will be contacting ILA members for sponsorships to cover expenses for Field Day. More details about sponsorship opportunities to come.

BOARD OF DIRECTORS

President: Paul Millhollin

Vice President: Fritz Baier

Secretary: William Long,
2251 Kingfisher Ave,
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Treasurer: Drew Abbas
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Jason Boyer

Kaitlyn Boyer

Brian Hait

Lowell Hermon

Bill Jensen

Feron Leonard

Mark Leonard

Deb Miller

CALENDAR OF EVENTS

- May 1, 2025: Entries due for Heartland Show, Iowa Field Day and National Junior Limousin Show
- May 22-24, 2025: Heartland Limousin Association Benefit Auction and Junior Show, Allison, Iowa
- June 7-8, 2025: IJLA Field Day, Westfair, Council Bluffs, Iowa
- June 20-26, 2025: National Junior Limousin Show & Congress, Perry, Georgia
- July 1, 2025: Iowa State Fair Limousin Open Class Entries due