



# MARTA ADVISORY

Welcome to a Business Advisory  
where relationships aren't the outcome  
- but the starting point.

When decisions matter and growth needs direction, experienced judgement makes the difference. Welcome to a relationship-driven business advisory offering hands-on commercial and strategic support across markets, combining proven sales strategy, market engagement, and business intelligence to deliver real, sustainable impact. Our experience spans Sub-Saharan Africa, Europe, the Middle East, and Asia, across sectors including diplomacy, finance, energy, journalism, technology and AI, media and entertainment, investment promotion, and venture growth. The work is relationship-led, grounded in real-world experience, and focused on a robust growth strategy for long-term value.



Commercial strategy & revenue growth



Market entry & accelerator



Delegations, investment & strategic capital



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*Africa, Europe, Middle East*