

CITY VISION INTRODUCTION:

- Jesus said we need, “Eyes to see and ears to hear.”
- “You can’t do the prayer, care, share, unless you know they are there.” John A. Mayer

What is City Vision?	
Founded:	1995
Founder/President:	Rev. Dr. John A. Mayer
HQ:	Minneapolis, MN
Purpose:	City Vision is a unique Christian non-profit ministry with the purpose of strategically mobilizing, equipping, and serving the Church for Kingdom Building.
Mission:	Discovering and transforming the New City.
Who we work with:	Over 1,956 churches and ministries from 81 denominations and many ethnic/immigrant groups.
Where we work:	34% Local Twin Cities • 33% National U.S. • 33% International

Key Ministry Products and Services:	
Discover Your City Tours:	6 different Tours with over 29,000 attendees.
<i>CityView Report</i> book	17 Editions with over 23,000 copies. Conduct research on cities all around the U.S. and the world.
<i>Moving Towards the Great Completion: New Insights for the Strategic Fulfillment of the Great Commission Here, Near, and Far</i>	425-page book published in October 2025. Contains 260+ pages of unique maps, charts, and graphs not found in any other source. Other book related products such as PowerPoints, large format prints, etc.
Church Planting:	Helped plant, coach, and conduct research for 130+ new church plants in the U.S. (including first Somali church in America) and thousands of church plants around the world.
Teaching/Training:	Spoke to over 200,000 people worldwide.

History	
Background:	City Vision has become recognized as the premiere Christian source and thought leader for city research and city exegesis, immigrant research, world religion research, cult/occult group research, and church research. City Vision has developed and created a number of special proprietary research systems, techniques, and tools. We have consulted with Fortune 500 companies, Christian world leaders (Presidents of Kenya, Zambia, Malawi, and Vice President of South Sudan) as well as churches, non-profits, and missions organizations. Our work has been quoted in sources including radio programs, TV programs, books, videos, magazines, newspapers, reports, websites, dissertations, and thesis.

- “From the Tribe of Issachar, there were 200 leaders with their relatives. All these men understood the times and knew what Israel should do.” I Chronicles 12:32
- “Where there is no Vision, the people perish.” Proverbs 29:18 KJV