

## ***Audience:***



**Pets**



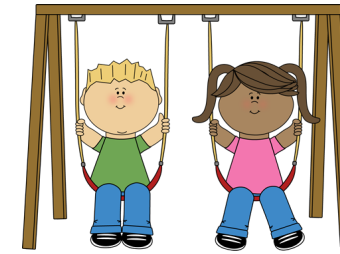
**Younger Child**



**Friend**



**Older Person**



**Playground Children**



**Yourself**

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# Think Like a *Toy Designer*

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...at the Secret Toy Lab.

 ***What Noise Does it Make?***

 ***Why would your audience want this toy?***

 ***What makes your toy marvelous?***

**ONOMATOPOEIA**

Going Deeper:

- How does scale work in your design?
- How will you market your toy for your audience?