

Brennan Brown: A Visionary in Carbon Markets and Innovative Industries

Brennan Brown is a forward-thinking entrepreneur and sustainability advocate, deeply engaged in the evolving carbon credit market. With a rich background in finance, real estate valuation, and business development, she has built a career that bridges the worlds of investment, environmental stewardship, and strategic growth.

Early Life and Education

Brennan's academic journey began at Villanova University, where she earned a Bachelor of Business Administration in Finance graduating with Summa Cum Laude. During her studies, she expanded her global perspective by attending Universitat de Barcelona and Fudan University, gaining insights into international business and culture. Her passion for financial markets led her to Vanderbilt University's Owen Graduate School of Management, where she obtained a Master of Science in Finance.

Professional Journey

Brennan's career took off in the financial sector with a role at Deloitte as a Business Valuation Associate, specializing in life sciences and healthcare industries. There, she honed her expertise in financial reporting, valuation methodologies, and mergers and acquisitions. This foundation in valuation and financial modeling would later become instrumental in her entrepreneurial endeavors.

Following Deloitte, she transitioned into real estate valuation at Thaden Capital, analyzing a variety of property types and conducting in-depth market research. Her analytical skills, combined with her ability to assess long-term asset value, positioned her for success in high-stakes financial decision-making.

However, Brennan's ambitions extended beyond traditional finance. Her role at MineFull Carbon as Head of Business Development marked a turning point, steering her focus toward sustainability and carbon credit markets. This experience, coupled with her deep understanding of valuation and financial structuring, led her to found **TIDAL CARBON**—a pioneering venture dedicated to producing blue carbon credits through tidal wetland and seagrass restoration, leveraging Verra's VM0033 methodology.

Entrepreneurial and Philanthropic Efforts

Brennan's passion for innovation and sustainability is evident not only in her business ventures but also in her early philanthropic work. As the founder of **C.H.E.C.K. (Computers Helping Educate Community Kids)**, she led efforts to refurbish and donate computers to underserved

schools in Toledo, Ohio. Her ability to mobilize resources, forge strategic partnerships, and lead volunteer teams demonstrated her commitment to making a tangible impact—an ethos that continues to drive her work in environmental sustainability. She is also an avid female empowerment coach through her platform Blonde Guru providing mindset and business tips for woman. She will be hosting retreats in the near future.

Vision for the Future

With a Level III Candidacy in the CFA Program and certifications in Bloomberg market essentials, Brennan combines deep financial expertise with a strong environmental consciousness. Her career trajectory reflects a dedication to bridging the gap between economic growth and ecological responsibility. As she continues to lead TIDAL CARBON and push the boundaries of the carbon credit industry, her mission remains clear: to drive sustainable innovation, restore vital ecosystems, and create economic opportunities through environmental stewardship.

Brennan Brown is not just an advocate for change—she is actively shaping the future of sustainable finance and looking to enter into new industries specifically with the launch of her new AI-powered app, Visionaire coming end of 2025.