

Zayd Salahieh

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EDUCATION

Pepperdine University

Bachelor of Arts in Integrated Marketing Communications, Minor in Industrial/Organizational Psychology

GPA: 3.86/4.0

Malibu, CA

May 2027

Pepperdine University

Italian Language Immersion, History, and Marketing

Florence, Italy

Summer 2024

EXPERIENCE

Sells Group Advisors

Rogers, AR

M&A Analyst Intern

September 2025 - Present

- Supported \$75M+ in HVAC and business services transactions by conducting financial due diligence, verifying operational data, and preparing industry research for active mandates
- Sourced and qualified 350+ HVAC acquisition opportunities, building a targeted pipeline for private equity sponsors and strategic consolidators pursuing buy-and-build strategies
- Collaborated with senior advisors to create client-ready materials (CIMs, pitch decks, and market briefs), ensuring accuracy and professionalism that directly influenced negotiations and deal execution

Pepperdine University Advancement Office

Malibu, CA

Stewardship Specialist

June 2025 - Present

- Created over 30 customized fundraising materials, including donor proposals, leadership letters, and stewardship reports, supporting major gift efforts and enhancing donor engagement across the University
- Managed more than 10 cross-functional advancement projects using Raiser's Edge and WorkFront, coordinating with alumni affairs, academic leadership, and development officers to meet strategic goals and deadlines
- Wrote personalized donor communications such as thank-you letters, impact reports, and event scripts, while interviewing over 20 students, faculty, and alumni to develop stories for the Advancement website

Zaydsalahieh.com

West Covina, CA

Founder

May 2020 - Present

- Analyze market trends to inform strategic decisions, identifying key consumer behaviors through social media
- Compile and present detailed business performance reports, synthesizing quantitative and qualitative data
- Built and managed a customer base of 500+ through targeted marketing campaigns and relationship management

Pepperdine University Student Government

Malibu, CA

Sophomore Class President

March 2024 - April 2025

- Spearheaded a campus-wide survey of 300 participants, reducing reported student loneliness by 46%
- Organize large-scale community events for 3,600+ students to enhance engagement and school spirit
- Chair weekly strategic discussions to address and advocate for student concerns, fostering inclusivity and innovation

ACTIVITIES & HONORS

Professional Business Fraternity of Delta Sigma Pi, Senior Vice President

June 2025 - Present

Pepperdine Ambassadors Council, Student Ambassador

March 2025 - Present

Dean's List, Recipient

Fall 2024

J. Leake Memorial Endowment Scholarship, Recipient

May 2024 - June 2024

Pepperdine Debate, Member

August 2023 - Present

SKILLS & INTERESTS

Skills: Salesforce, Etrieve, Blackbaud Awards Management, Google Workspace, Qualtrics, Adobe Creative Cloud, Mediation

Awards: Dean's List, J. Leake Endowment, Communication Division Scholarship, Pepperdine Grant, Seaver Trust Grant

Interests: Traveling, Running, Graphic Design, Vinyl Records, Psychology, Cooking, Baseball, Film Making, Fashion