

Zayd Salahieh

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EDUCATION

Pepperdine University

Bachelor of Arts in Integrated Marketing Communications, Minor in Industrial/Organizational Psychology

GPA: 3.86/4.0

Malibu, CA

May 2027

Pepperdine University

Italian Language Immersion, History, and Marketing

Florence, Italy

Summer 2024

EXPERIENCE

Sells

Rogers, AR

M&A Analyst Intern

September 2025 - February 2026

- Conducted market research and competitive analysis in HVAC and business services by reviewing financials, operational metrics, and industry reports, delivering consumer insights and strategic recommendations that supported brand positioning for \$75M+ transactions
- Drove lead generation and audience segmentation by sourcing targets through databases, networking, and qualification criteria, qualifying 350+ high-potential opportunities, and building a targeted pipeline for growth-focused private equity and strategic buyers
- Collaborated cross-functionally with senior advisors to create pitch decks, market narratives, and client presentations by synthesizing data into clear messaging and compelling visuals, using data-driven storytelling to influence decisions and accelerate outcomes

Pepperdine University Advancement Office

Malibu, CA

Stewardship Specialist

June 2025 - Present

- Created over 30 customized fundraising materials, including donor proposals, leadership letters, and stewardship reports, supporting major gift efforts and enhancing donor engagement across the University
- Managed more than 10 cross-functional advancement projects using Raiser's Edge and WorkFront, coordinating with alumni affairs, academic leadership, and development officers to meet strategic goals and deadlines
- Wrote personalized donor communications such as thank-you letters, impact reports, and event scripts, while interviewing over 20 students, faculty, and alumni to develop stories for the Advancement website

Pepperdine University Student Government

Malibu, CA

Sophomore Class President

March 2024 - April 2025

- Spearheaded campus-wide survey of 300 participants, gathering data on student experiences and delivering insights that reduced reported loneliness by 46% through targeted community initiatives
- Organized large-scale community events for 3,600+ students, boosting engagement, school spirit, and brand awareness via strategic planning and promotional efforts
- Chaired weekly strategic discussions as student leader, advocating for concerns, fostering inclusivity and innovation, and driving collaborative solutions for campus-wide impact

ACTIVITIES & HONORS

Professional Business Fraternity of Delta Sigma Pi, *Senior Vice President*

June 2025 - Present

Pepperdine Ambassadors Council, *Student Ambassador*

March 2025 - Present

Dean's List, *Recipient*

Fall 2024

J. Leake Memorial Endowment Scholarship, *Recipient*

May 2024 - June 2024

Pepperdine Debate, *Member*

August 2023 - Present

SKILLS & INTERESTS

Skills: Adobe Creative Cloud, Mediation, Consumer Insights, Audience Segmentation, Cross-Functional Collaboration

Awards: Dean's List, J. Leake Endowment, Communication Division Scholarship, Pepperdine Grant, Seaver Trust Grant

Interests: Traveling, Running, Graphic Design, Vinyl Records, Psychology, Cooking, Baseball, Film Making, Fashion