

CAPABILITY STATEMENT FOR ADVOCACY BLUEPRINTS

CORE COMPETENCIES

Advocacy Blueprints is an independent, non-partisan small business that provides interactive, professional trainings and consultations focused on understanding and interacting with Congress.

- Advocacy Blueprints consultants provide expertise based on recent congressional service - so our techniques, contacts, and information will always be current, personalized, and innovative.
- Advocacy Blueprints consultants deliver the most modern Congressional affairs education and trainings.
- Advocacy Blueprints partners with core trainers who are experts in congressional operations; congressional testimony, briefings, and meetings; legislative drafting; congressional communications; and congressional document writing, editing, and research.
- Advocacy Blueprints consultants have recent and senior experience in Congress and congressional operations.
- Advocacy Blueprints consultants have decades of combined experience in congressional operations and congressional relationship-building.
- Advocacy Blueprints provides standardized and custom training designed to meet a wide variety of leadership competencies and congressional needs.

OUR EXPERIENCE

After serving on Capitol Hill for a decade, Nicole Tisdale founded Advocacy Blueprints, a company focused on Congressional trainings and government affairs consulting. Advocacy Blueprints provides a variety of customized courses, seminars, workshops, and consultations for government entities (federal, state, territorial, local, and tribal), corporations, associations, and individual clients.

COMPANY FACTS

Advocacy Blueprints brings a variety of proven advocacy tools and techniques to assist clients with: building and improving their government affairs programs; preparing and delivering congressional testimonies and briefings; and the design and development of strategies for building effective relationships and policies in Congress.

Advocacy Blueprints is a privately-held corporation based in Washington, DC. We work with select clients within the U.S. and abroad in presenting customized, on-site trainings and consultations.

DIFFERENTIATORS

- All of our consultants are independent subject matter experts.
- Our consultants include senior government executives, congressional and agency staffers, lobbyists, lawyers, nonprofit executives, and scholars.
- Our consultants understand Washington, each carefully selected for their knowledge and their ability to teach others, both in person and in print.
- All of our training programs and consultations are off-the-record.
- All of our training programs and consultations use written agendas.
- All of our training programs include AV and written course materials

CERTIFICATIONS (PENDING): EDWOSB, WOSB
DUNS: 081525614 **FEIN/TIN:**83-3647736
NAIC: 61143/611430; 541611; 511130
CONSULTANT CLEARANCES: TS/SCI
REGISTERED IN CCR / SAM
ACCEPT CHECKS, EFT/ACH, ALL MAJOR CREDIT CARDS
AND GOVERNMENT PROCUREMENT CARDS.

ADVOCACY
BLUEPRINTS

Non-partisan congressional training and consulting powered by experience and driven by mission.

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