



# Become a Patron of the Realm

## Your name, our stage, one legendary partnership.



Help us create Arkansas Revelry to support Red Wolf Recovery—through thrilling armored combat, live entertainment, and family magic—while showcasing your support like royalty.

The Red Wolf Renaissance Fair is growing each year thanks to local businesses, artisans, and champions like you. In 2025, we're inviting Patrons of the Realm to join us in making this season our most legendary yet.

For example: our Armored Combat Tournament requires over \$3,000 in staffing and materials—your support keeps the battle going and your brand front and center.

### Event Partnerships Available

- Sponsor an **armored tournament**.
- **3 performance stages** awaiting your name!
- Brand recognition on **event signage**.
- **Raffle prize donations** in exchange for brand recognition.
- **Banner placement** and **title announcement** between armored combat knight duels.

**JOIN US!**

**Saturday, Nov. 1st 10 am** [redwolfrenfair.org](https://redwolfrenfair.org)

**Sunday, Nov. 2nd -5 pm** [lauren.hopkins@redwolfrenfair.org](mailto:lauren.hopkins@redwolfrenfair.org)



**We humbly request your  
support in creating an unforgettable  
Renaissance experience.**

**Saturday, November 1st** Craighead Forest Park  
**Sunday, November 2nd** 10 am until 5 pm

**\$2,500**

## **Royalty**

- Title sponsor for armored combat knight duels.
- Naming rights for one of our three performance stages.
- Dedicated merchant stall for a table within the Town Square.
- Exclusive, premier logo placement on all ads, banners, and flyers.
- Largest logo placement on all event t-shirts.
- Top feature on website and social media promotions.
- Premium placement on park map & schedule handouts.
- Top placement on the main sponsor banner next to the Band Shell.
- Recognition during announcements and performer transitions.
- Includes all perks from Nobility tier, except where upgraded.

**\$1,000**

## **Nobility**

- Dedicated merchant stall for a table within the Town Square.
- Sponsor banner near the Armored Combat area
- Prominent logo placement on flyers, event signage, and t-shirts.
- Enhanced feature on website and social media.
- Prominent placement on the main sponsor banner by Band Shell.
- Goodie bag material inclusion.
- Includes all perks from Knight tier.



### **The Band Shell**

Our largest and central performance area, serving as a focal point of the fair. It hosts headline acts and fair announcement ensuring high foot traffic and maximum visibility. Its timeless design truly transports you to the Renaissance era.



**\$500**

## **Knight**

- Merchant stall for a table in the Town Square (as available)
- Name & logo listed on website & social media.
- Logo inclusion on select event guides.
- Inclusion on the sponsor recognition banner by Band Shell.
- Raffle prize or goodie bag contribution option.
- Event-day acknowledgment.
- Includes all perks from Mercantile tier.

**\$250**

## **Mercantile**

- Dedicated social media shout-outs during fair announcements (e.g., performer schedules, daily highlights).
- Name listed on the event website (text only, lower section).
- Inclusion on sponsor recognition banner by the Band Shell.
- Raffle prize or goodie bag contribution option.
- Farewell event-day acknowledgment.
- Includes all perks from Squire tier.

**\$100**

## **Squire**

- Inclusion on the sponsor recognition banner next to Band Shell.
- Supporter name listed on event website (text only, lowest section).
- Recognition on community thank-you flyers and vendor thank-you cards.

### *The Trailer Stage*

is designed for flexibility and broader reach within the fairgrounds. This mobile stage is positioned to host a variety of acts, from musical performances to skilled demonstrations, for a dedicated crowd.





# Our Impact

## Red Wolf Renaissance Fair **2024 Donation**

**\$3000 to Red Wolf organizations**

- 🐾 Endangered Wolf Center
- 🐾 Red Wolf Coalition
- 🐾 Wolf Conservation Center
- 🐾 North Carolina Museum of Life & Science
- 🐾 Arkansas Center for Biodiversity Collections  
and one more pending confirmation!

**\$9424 to start a giving fund**

- 🐾 Annual interest will support Red Wolf-affiliated groups.
- 🐾 In support of the proposed American Red Wolf Conservation and Research Center at Craighead Forest Park.



# \$12,424

*in our first year!*

[redwolfrenfair.org](http://redwolfrenfair.org)



**Total Revenue in Year 1: \$22,984 – With over 50% (\$12,424) directly invested in red wolf initiatives!**

## Over 2000 attendees!

"I loved the atmosphere - the collection of vendors, costumes, food and excitement. Kids loved the mermaids and face painting!"

"Communication was great and I was always able to get a response to questions quickly. Overall great job organizing."