Art Lenz Real Estate Photography Pre-Shoot Checklist

Your home's marketing is an essential piece of the selling puzzle. It begins with preparation, paired with a proficient photographer. Having the items on this real estate photography pre-shoot checklist completed will ensure that your home will be ready before the photographer arrives. This will help ensure that your house is photo-ready and welcoming before you list your home for sale.



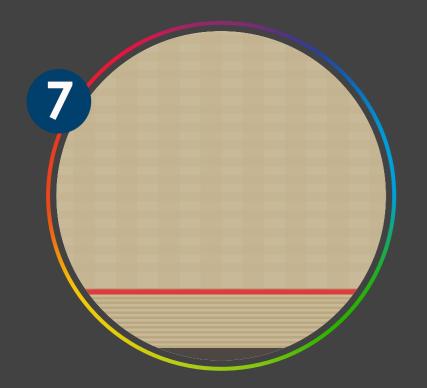




Clear & Clean **Kitchen Counters & Sink**



Turn On All Lights **Throughout The Entire House**

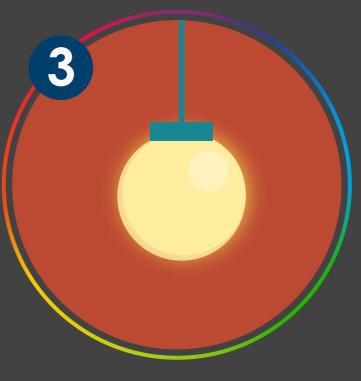




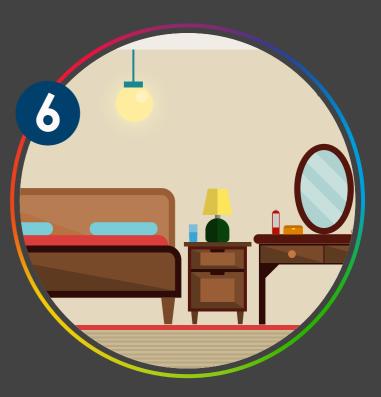
Clear & Clean Bathroom Sinks, Tubs, and Showers



Open All Window Treatments



Replace Burned Out Light Bulbs



Remove Unnecessary Furniture & Decorations



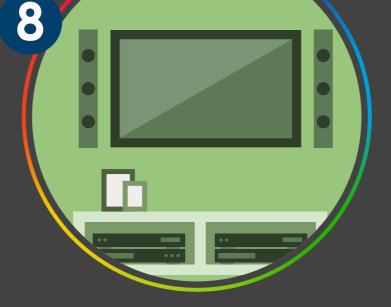
Remove Floor Mats and Runners



Make All of the Beds



Clear All Night Stands and Dressers



Turn All Ceiling Fans, TVs, and Computer Screens Off



Remove All Personal Photos and Items



Remove ALL Pet Items

Clear Appliance Surfaces of Magnets and Clutter



Put All Shoes & Jackets in Closets



EXTERIOR



Tidy Up the Yard & Landscaping



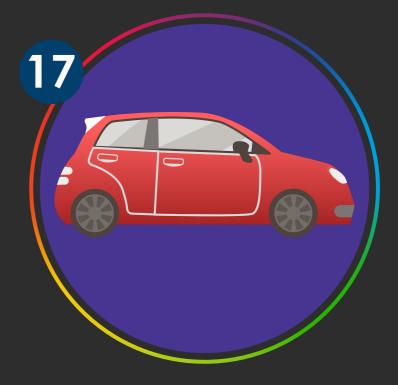
Hide All Garbage Cans & Lawn Equipment



Sweep up the Porch/Patio/Deck



Remove Outdoor Cooker Covers



Clear All Cars from Road & Driveway



Open Up Patio Umbrellas



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