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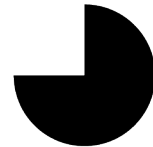
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EST. 2015

PRICE LIST :



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Please Note:

All items exclude printing costs. Printing quotes are usually only valid for 14 days due to exchange rates, material costs, paper availability, quantities, vendors and even time of year, so all production-related quotes will have to be sourced at the time the project is ready to begin.

You are under no obligation to print through us. We have great printers who we trust, but you're welcome to use others, however, if you do source your own printer & quotes, we cannot be held responsible for unexpected results.

Ownership:

The client (you) own the final print files (eg: the final PDF sent to the printer), SANCHEAKY owns the master/open files (eg: the layered source file that produced the final PDF) and is under no legal obligation to provide you with the source files unless otherwise stipulated in the contract agreement.

General Rates

R500 PER HOUR CONSULTING

Please note that the difference between a briefing and a consultation is that, when I ask the questions, it's a briefing. When you ask the questions and it doesn't result in a project, then it's considered a consultation.

R500 PER HOUR DESIGN / ILLUSTRATION / CONCEPTUALISING / EDITING / PHOTOGRAPHY

If we're creating something, and the clock is ticking, it really doesn't matter if it's done as pencil on paper or in highend software, you're getting our full skillset.

R250 PER HOUR NON-CREATIVE, LOW SKILL, LABORIOUS TASKS

Sourcing stock images, re-sizing photos, pages in PowerPoint, file conversions and other menial tasks still have to be billed for, but obviously at softer rates.



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R2500 DAILY RATE (6 HOURS PER DAY FROM MONDAY-FRIDAY)

Sometimes, projects are better quoted in days, not hours and minutes. When there's a mix of services and they're tough to isolate their time/value, a flat day rate makes more sense.

R10000 WEEKLY RATE (6 HOURS PER DAY FROM MONDAY-FRIDAY)

Sometimes, projects are better quoted in weeks depending on client needs.

R25000 MONTHLY RATE (6 HOURS PER DAY FROM MONDAY-FRIDAY)

Sometimes, projects are better quoted in months depending on client needs.

DOUBLE THE RATE OVERTIME

This includes anytime after 5pm at night and over weekends / public holidays.

A request at 4pm for a brochure design for 8am the next morning is an unreasonable request. Someone has to work through the night and will probably have to take a day or two off to recover putting other deadlines at risk.

This is a premium charged due to the inconvenience, disruption caused to our productivity and inconvenience to other clients.

20% markup Cost of sales: markup added to items purchased for the project

From a plug-in to an item for a photoshoot, if it's coming out our bank account and being refunded much later, expect a markup. 20% is more than reasonable to cover interest and the convenience of not having to do it yourself.

You are most welcome to pay the supplier directly if you wish to take on the responsibility of account sign-ups and time etc.

R1000 PER 1 MINUTE VIDEO EDITING / MOTION GRAPHIC

This includes intros, outros, lower thirds etc, this rate is per project.

R 950 : BEEN BRANDED

Logo Pack & Mini Brand Manual for an existing logo Your logo is processed as colour & B&W, into a range of sizes and file formats. The Mini Brand Manual covers fonts, colours & basic usage guides.

R1500 : BASIC BRANDING

Logo 2 – 3 design concepts, 2 revisions, Logo in a range of file formats. 1 page CI Brand document.



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R1800 : NOT SO BASIC BRANDING

Logo 2 – 3 design concepts, 2 revisions, Logo in a range of file formats & 10 page Mini Brand Manual.

R3000 : BIG BOSS BRANDING

Logo 2 – 3 design concepts, 2 revisions, Logo in a range of file formats & Mini Brand Manual + Stationery. Includes Business Cards, Letterhead (Word), Invoice & Quote (Excel), PowerPoint Template.

R250-500 LOGO TRACING :

ie convert pixels to vectors for use in a project. Price is based on its complexity. This includes logos, graphs, charts, badges, stamps, etc – any small, stand alone graphic.

R350 BUSINESS CARD ONLY:

Business card 2 – 3 design concepts, 2 revisions, print ready.

***R150** – Additional names per business card 1 set of changes, print ready.

R350 LETTERHEAD ONLY:

Letterhead 2 design concepts, 2 revisions. Letterhead (MS Word doc) 2 design concepts, 2 sets of changes.

R450 A4 FOLDER DESIGN ONLY:

2 design concepts, 2 revisions. Letterhead (MS Word doc) 2 design concepts, 2 sets of changes

R1200 POWERPOINT TEMPLATE

1 design concept, 3 types of slides, 2 revisions.

R500 A5 FLYER

1 design concept, 2 revisions, print ready.

R2950 A4 Z-fold brochure

A4 Z-fold brochure 2 design concepts, 2 revisions, print ready.



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R2125 SQ. SMALL PRINT ADVERT

SQ. Small print advert 1 design concept, 2 revisions, print ready.

(STATIC) DIGITAL WEB ADVERT R1900

Digital web advert / banner 1 design concept, 2 revisions.

(ANIMATED) DIGITAL WEB BANNER R4500

Digital web advert / banner 1 design concept, 2 revisions.

R250 (STATIC)

Facebook post 1 design concept, 2 revisions.

R600 (ANIMATED)

Facebook post 1 design concept, 2 revisions.

R500 – SOCIAL MEDIA BANNER

Social media banner. 1 design concept, 2 revisions.

R950 ADDITIONAL SOCIAL MEDIA BANNER.

Additional social media banner. Design is based on initial banner, 2 revisions. Email signature, Signatures often have to be setup in the client's email application, possibly on-site.

PRODUCT PHOTOGRAPHY R450 SETUP FEE, R150 PER ITEM

For products that are Shoe box sized items and smaller. Larger items may require studio rental.

R50 (SMALL) R250 (BIG) STOCKPHOTOS

Price is for purchase only and excludes the time spent sourcing them.SQ. (prices range \$10 – \$100) Stockvideos Price is for purchase only and excludes the time spent sourcing them.

PRINT MANAGEMENT FEE R500 PER ITEM (NOT PER PROJECT)

If Sancheaky has to manage your printer (or any production supplier) ie: brief,paper selection, get quotes, approve proofs, collect or receive deliveries, explain quotes to you.ie: Generally deal with your printer/supplier on your behalf, instead of using one of our suppliers.



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